

JOURNAL

HOUSE PATTERN

TRADE MARK

CATALOGUE

LADIES' HOME JOURNAL . . . PHILADELPHIA, PENNA.

CHOOSE your home wisely. Suit the floor plans to the needs of your family. Secure accurate cost figures beforehand. Let the investment in house equal about twice your average yearly income. Remember that you are going to live inside your house, not outside, therefore select your future home with due consideration for rooms and floor plan. Exterior architecture has much to do with the appearance of a house, but it does not always follow that living satisfaction results from a beautiful exterior. Your home will probably be your largest single investment. Skimping of materials or workmanship during construction is but to cheat yourself. Only an honest house can shelter satisfaction.



House No. 294

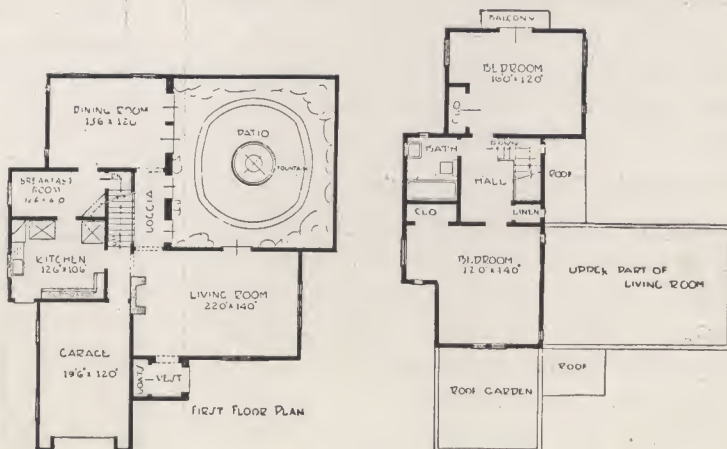
MEDITERRANEAN TYPE HOME OF FIVE ROOMS

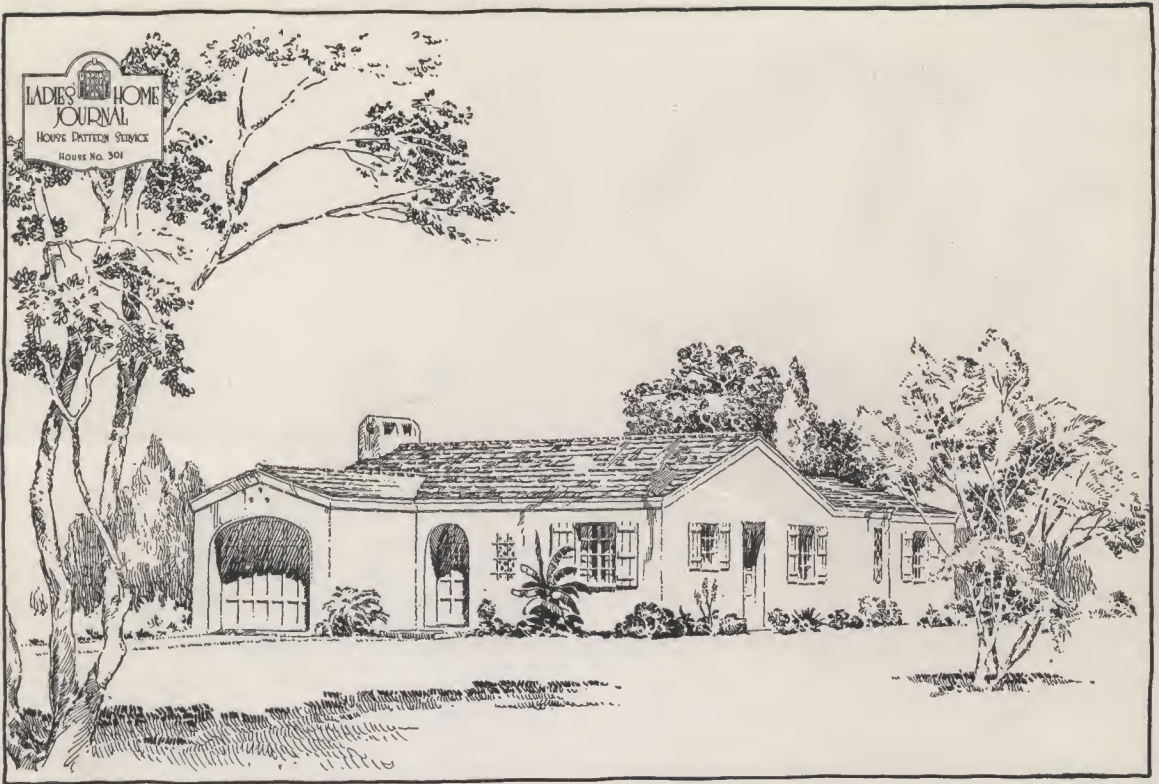
SMALL, Spanish houses always have an appeal to prospective home-builders. There is something about flat roofs and plain masonry walls that fits into the modern idea of domestic architecture. Wider expanses of bare walls allows more concentrated decoration and color treatment of exterior details. A garage door can be a decorative feature of a Spanish house.

Mediterranean architecture of course came from more or less arid and warm climates. But with modern building practices, including heating and insulating abilities, the small Spanish house will adopt any climate.

This house contains living room, dining room, kitchen, breakfast room, garage, two bedrooms, bath room, roof garden, patio, loggia, and front entrance vestibule.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 294.





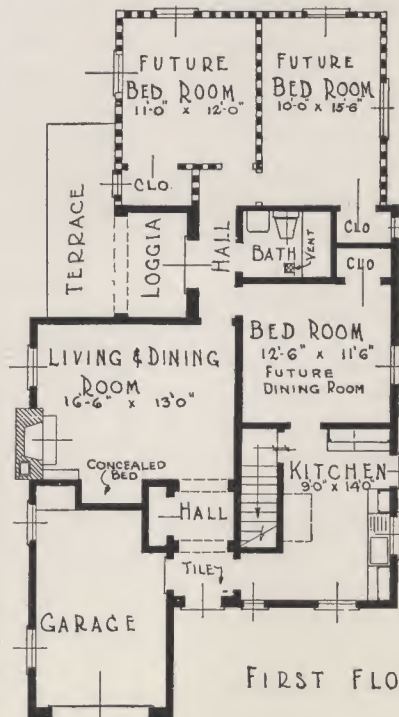
House No. 301

A GARDEN HOME OF SPANISH TYPE

OFTEN the cost of a completed house is too much for a family to handle. This fact keeps many people from becoming homeowners during the first years of married life. The unit plan of construction makes it possible to erect a small home at a figure within the budget possibilities. Then in the future when the initial unit of the home has been partly paid for the second unit can be built. The Spanish type house illustrated is a good example of the unit idea. The first unit, in heavy lines on the floor plan, is a complete small bungalow. The broken lines indicate how a future addition can be made without harming the architectural unity of the plan.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request

for plans and model to the editor of this paper. LHJ House Pattern Number 301.



FIRST FLOOR PLAN



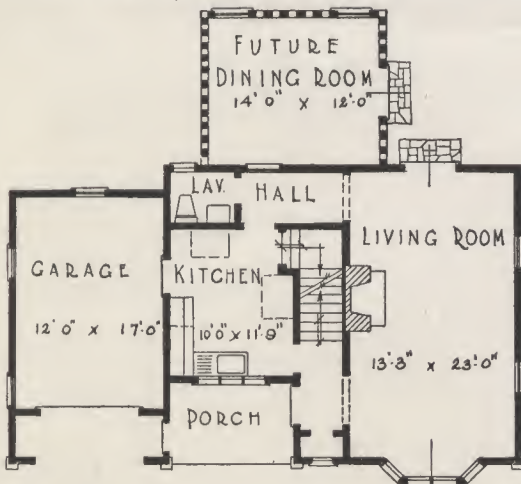
House No. 302

AMERICAN COTTAGE HOME WITH FUTURE ADDITIONS

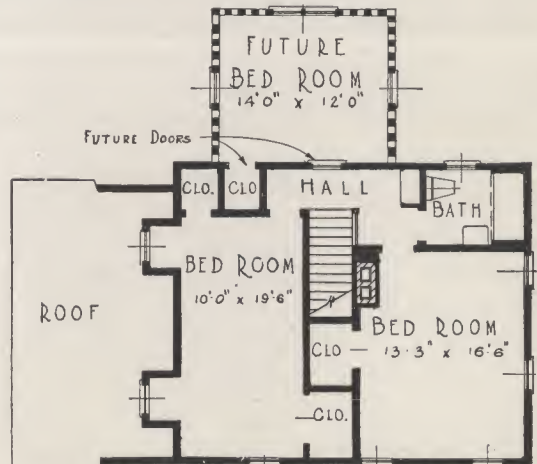
THIS American cottage has many features to recommend it to average small families. The future wing at the rear may be constructed with the main house, or added at a later time. The first floor exterior is of vertical boards. The second story projects, forming an over-hang across the front. This is an inexpensive house to build.

Complete building plans and specifications

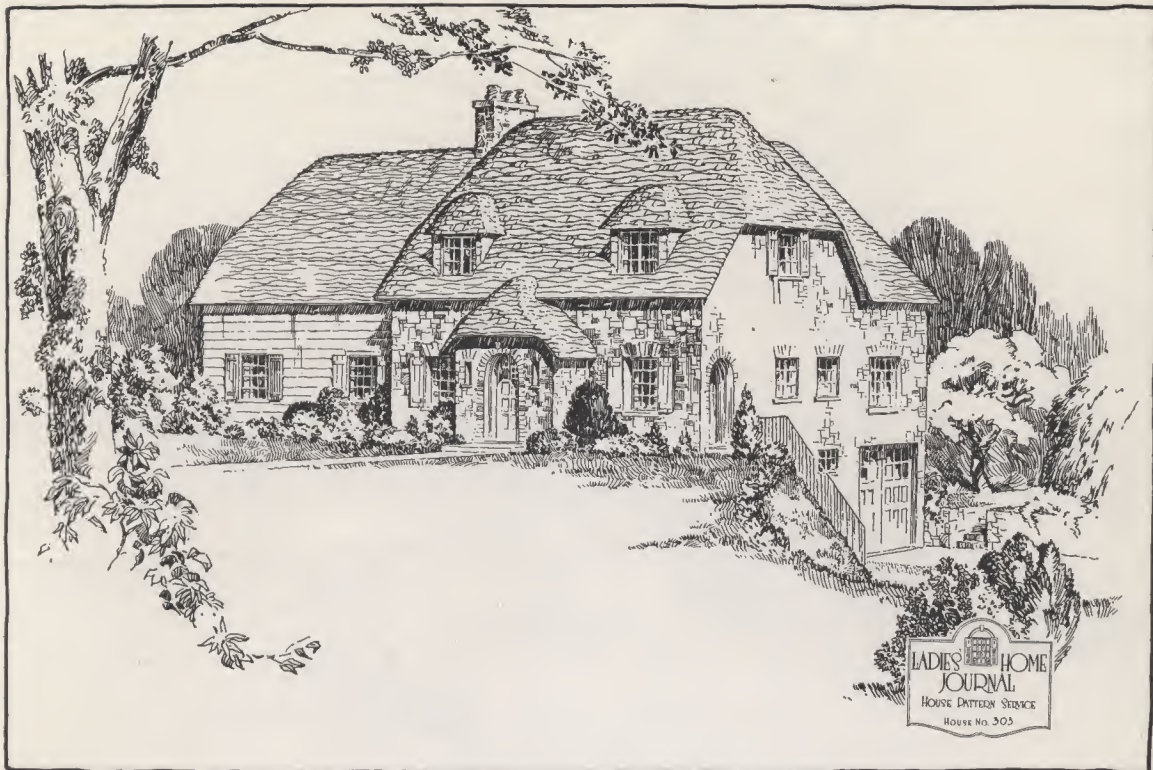
are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 302.



FIRST FLOOR PLAN



SECOND FLOOR PLAN



House No. 303

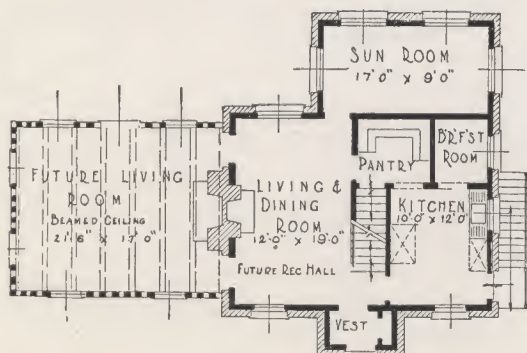
DESIGNED TO ADD A LIVING ROOM WING

A BUILDING lot that slopes downward from the front often presents difficulties to the home builder. The plan shown here takes advantage of a sloping lot by putting the garage in the lower level and a sun room over it. The sun room could be used as a dining room before the living room wing was added if it was not built at first.

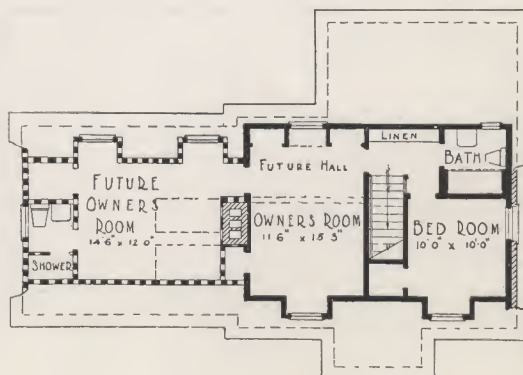
The main portion of the house is of stone veneer. The roof has thatched wood shingles. The living room wing, with bedroom above,

is of wide siding or extra long shingles.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 303.



FIRST FLOOR PLAN



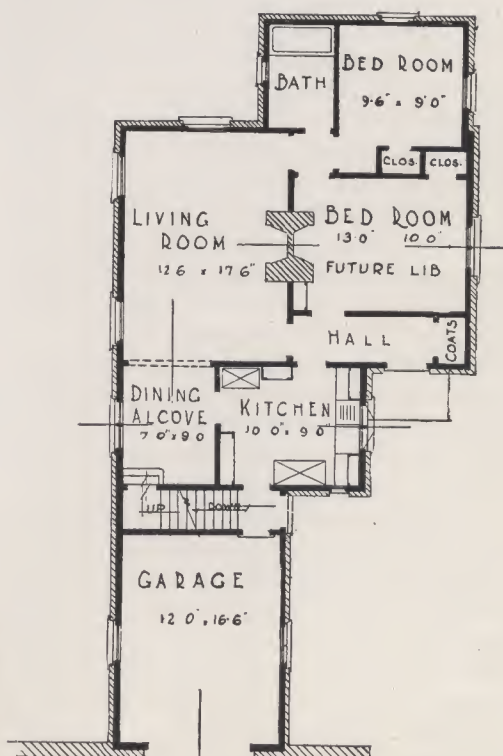


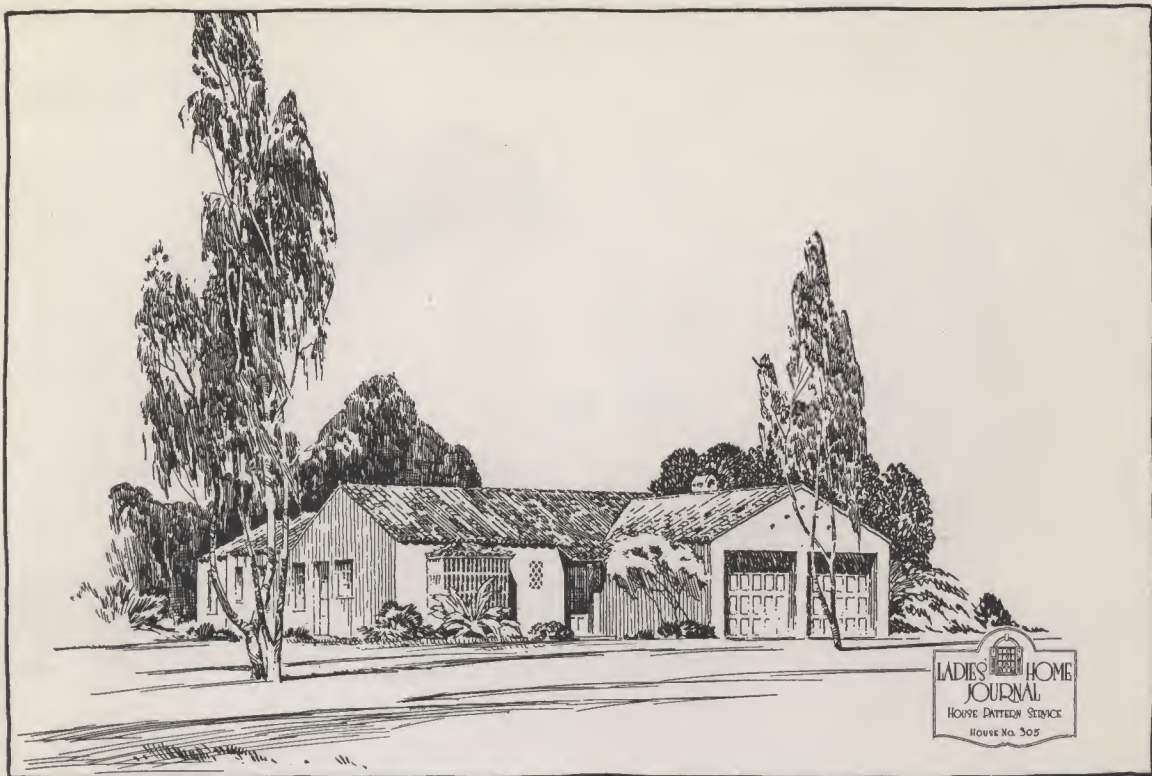
House No. 304

STURDY FRENCH DESIGN FOR THIS SMALL HOME

TO eliminate much of the usual upkeep of the exterior of a house, this one makes use of common brick walls, asbestos shingles and steel casement windows. Little wear out takes place with these materials, and their upkeep is at a minimum. The first floor is a complete two-bedroom house, using a dining alcove instead of a full sized dining room. Upstairs, if a dormer is built on one side of the roof, there is space for a bedroom and bath room. The garage is attached, which is a feature few home builders desire to omit. The living quarters are on the garden end of the house, away from street noise and confusion.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of this house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 304.



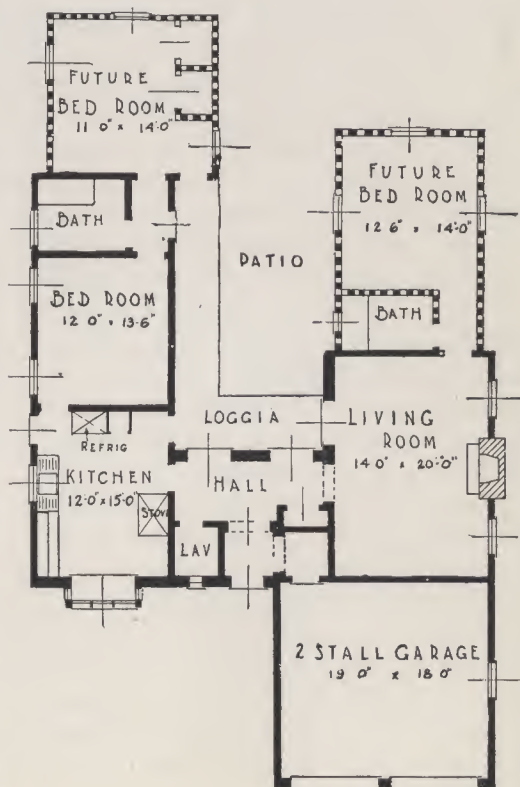


House No. 305

ARCHITECTURE BORROWED FROM THE WIDE SOUTHWEST

ADAPTABLE to almost any climate, the Spanish bungalow type of house interests a large number of prospective builders of small homes. If more or less limited to a few rooms, this architecture can be used with most floor plan layouts very nicely. The plan shown omits a dining room proper. A deep bay window in the kitchen makes an appropriate location for a small breakfast table. Some meals could be served in the living room, and the loggia would be inviting, too, for a dining location. The plans include a double garage, which is unusual, living room, kitchen, bedroom and bath. Two separate bedrooms, one with bath, are planned for future addition to the house.

Complete building plans and specifications are available for this cottage for \$1.00. Included with the plans is a cardboard cut-out model of this cottage, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed cottage will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 305.





House No. 307

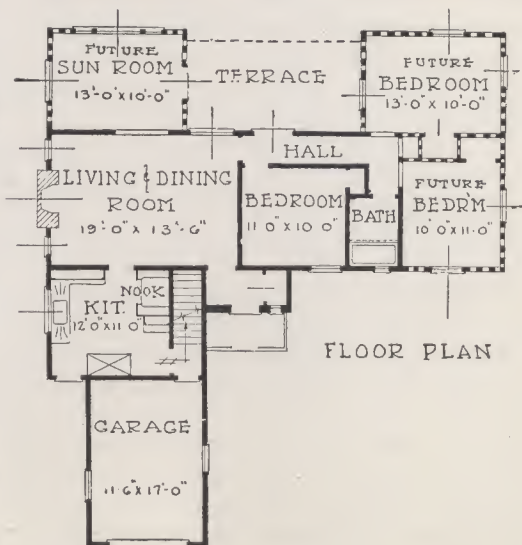
SPANISH ARCHITECTURE FOR SMALL HOMES

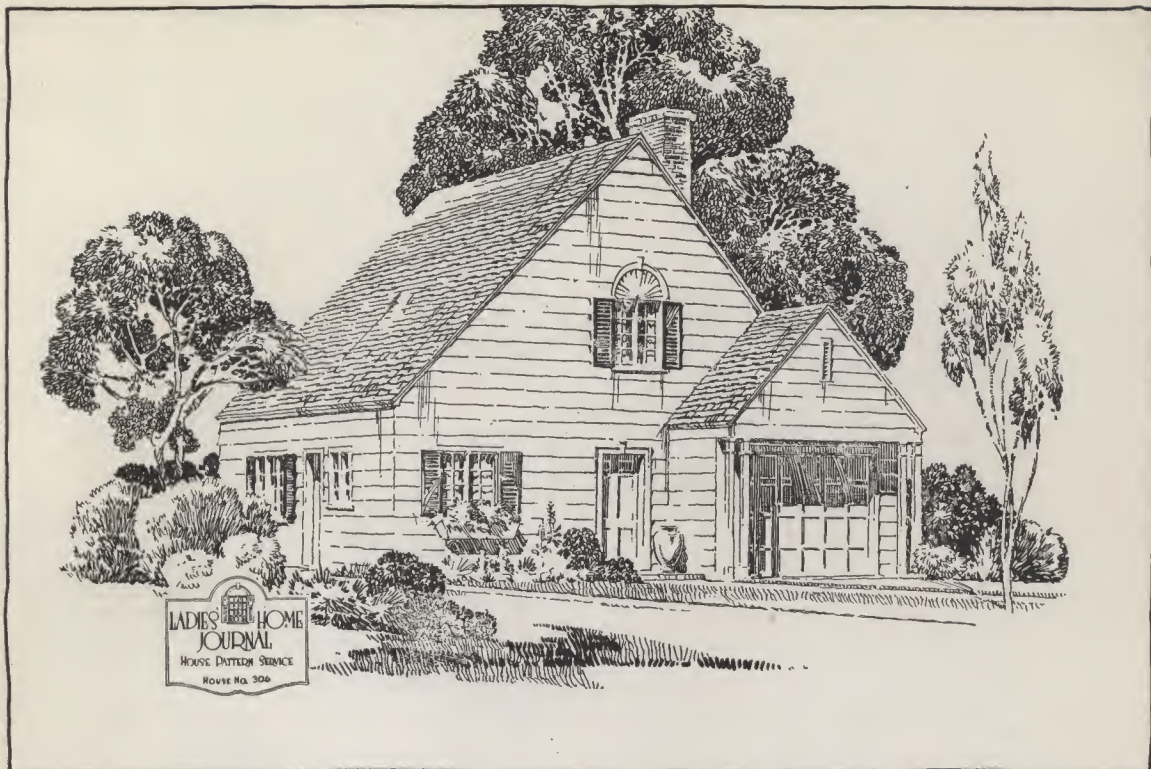
AUTOMOBILE touring while seeing America first is probably more responsible for the spread of interest in Spanish architecture for small houses than any other one thing. Up from Florida and back from California have come ideas galore for the home-to-be. Although there may be little real Spanish left after the style has been worried into our Southwest from Mexico, and thence throughout the States, nevertheless this warm weather architecture is adaptable and pleasant to have. Clay tile roofs and bare expanses of stucco walls white or colored, seem to create an atmosphere of which many of us are extremely fond. The use of colorful tiles inside or in the patio, and staunch bare timbers overhead can be attractive features of the small Spanish house.

One-story Spanish houses usually ramble over considerable ground area if there are more than just a few rooms. Three future room additions are planned for the house illustrated. The original unit as shown includes three rooms with attached garage.

Complete building plans and specifications are available for this cottage for \$1.00. In-

cluded with the plans is a cardboard cut-out model of this cottage, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed cottage will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 307.





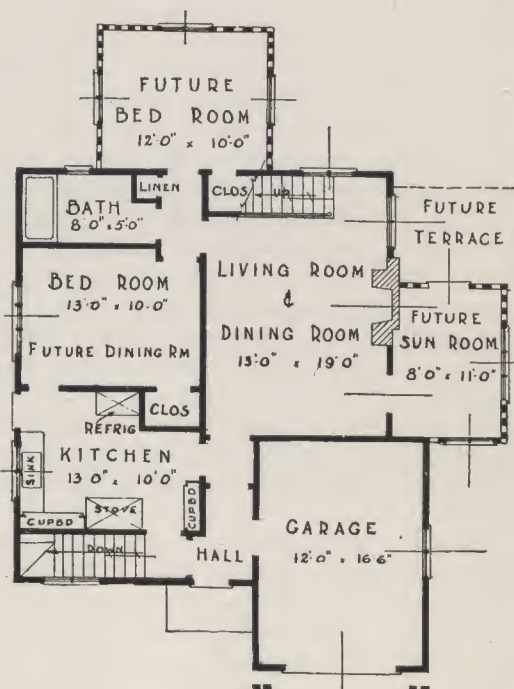
House No. 306

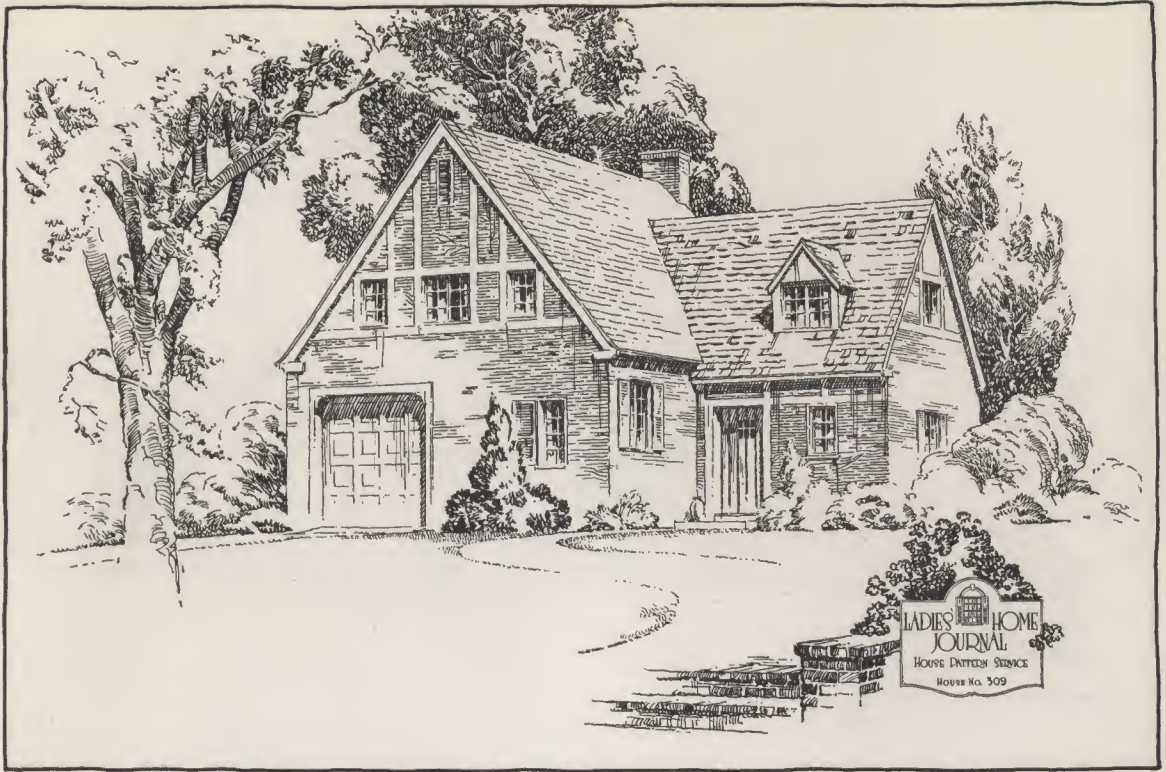
COLONIAL COTTAGE TYPE INCLUDING ATTACHED GARAGE

IT wasn't long ago that the real small individual dwelling was a sort of curiosity. Most of us thought a house, in order to be a house, had to consist of seven or more rooms. Experience with modern apartment buildings has demonstrated that much home satisfaction for the average family can be realized in comparatively small quarters. To profit by this experience, and to go the apartment dwellers one better, it is suggested that serious consideration be given the idea of owning one's detached apartment, or small house.

The Colonial Cottage illustrated is a compact three-room detached apartment, or single house, with attached garage. Future additions are suggested, and upstairs are still more possibilities for enlargement.

Complete building plans and specifications are available for this cottage for \$1.00. Included with the plans is a cardboard cut-out model of this cottage, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed cottage will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 306.





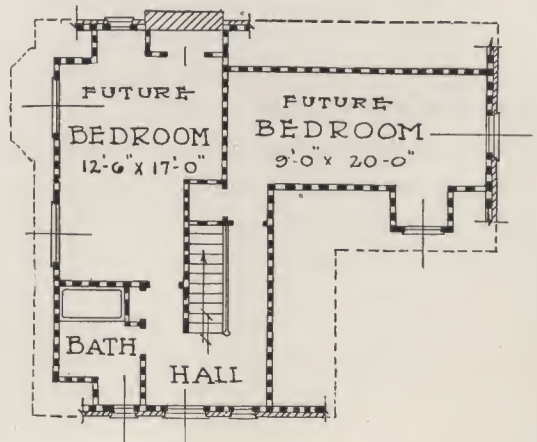
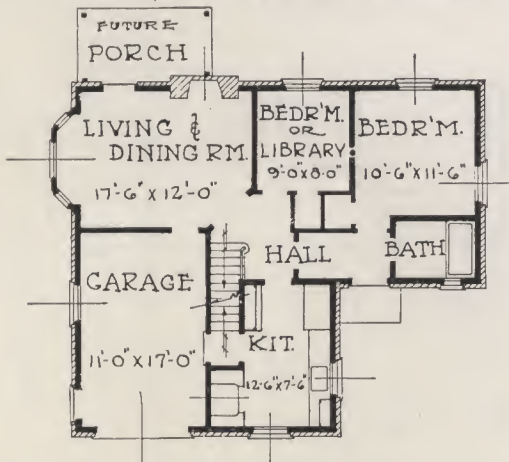
House No. 309

BRICK AND HALF TIMBERS FOR ENGLISH HOUSE

SELECTING the plan that suits is about as difficult as any part of the home-ownership process. The reliable style of English origin that includes the use of brick and stucco with some half timbers showing is much of a favorite. The general tone of exteriors of this type is brown, but a colorful touch can be introduced by painting windows or doors a gayer color. Floor plans can be with living quarters facing the garden at the rear, and include the desired at-

tached garage under the main roof.

Complete building plans and specifications are available for this cottage for \$1.00. Included with the plans is a cardboard cut-out model of this cottage, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed cottage will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 309.





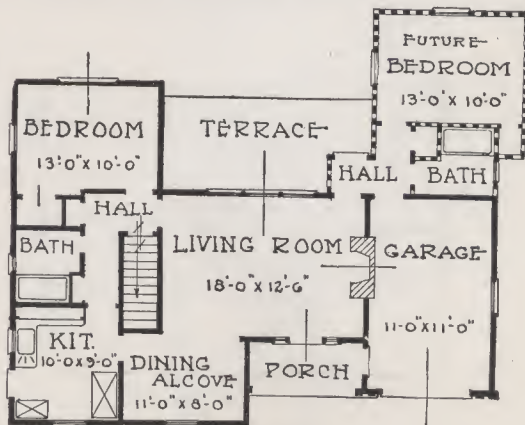
House No. 308

APARTMENT-SIZE SINGLE DWELLING HOME

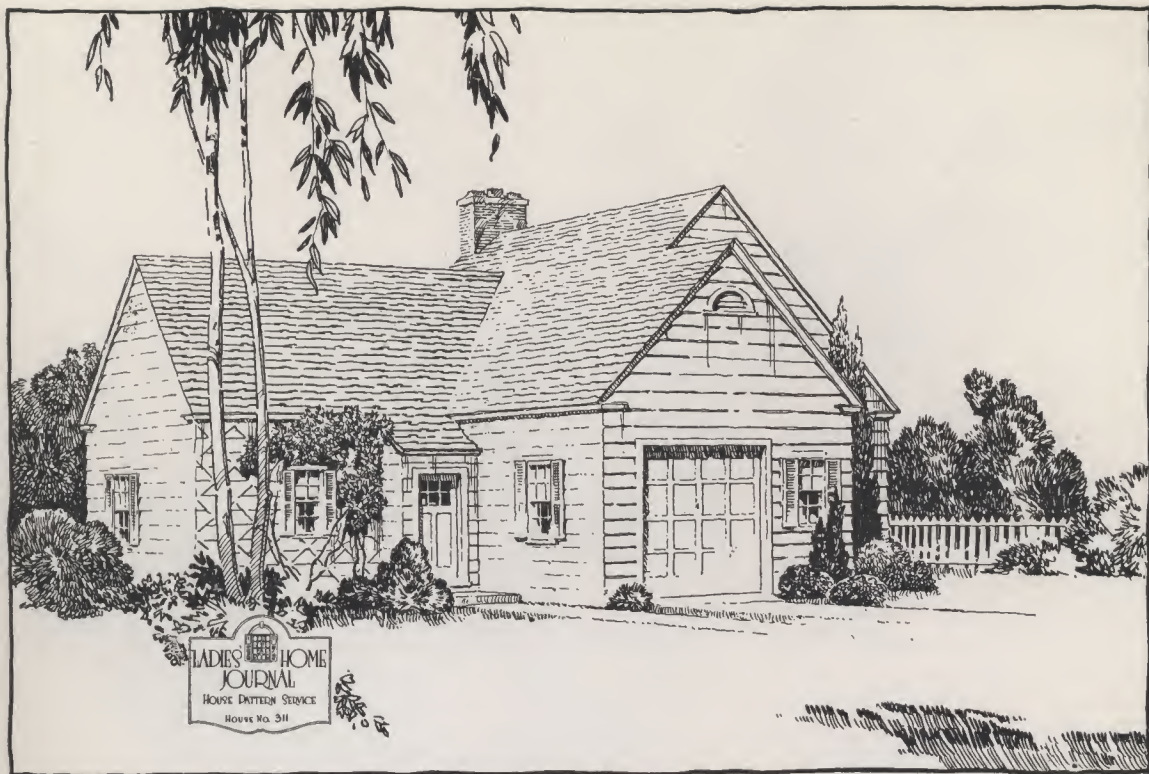
THE financing of a home keeps many of us from acquiring this most worthwhile of all possessions. Perhaps one of the difficulties in connection with financing is that prospective home-builders bite off more than they can chew. Having been satisfied, for instance, with a three-room apartment, the same family seldom considers a three-room detached dwelling. In the transition from renter to owner, the tendency is to double the floor space occupied. This makes home-ownership seem too expensive a proposition in many instances.

The walls and roof of the Colonial Cottage illustrated are of wood shingles. They could be stained any combination of colors to suit the individual owner. Natural wood is harmonious to the plain lines of this type of small house architecture. The floor plan is conveniently arranged for life in quarters of this size. Plans are shown for adding a bedroom and bath later, or they could be built with the first unit.

Complete building plans and specifications are available for this cottage for \$1.00. Included with the plans is a cardboard cut-out model of this cottage, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed cottage will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 308.



FLOOR PLAN



House No. 311

WHITE COLONIAL COTTAGE WITH GREEN ROOF

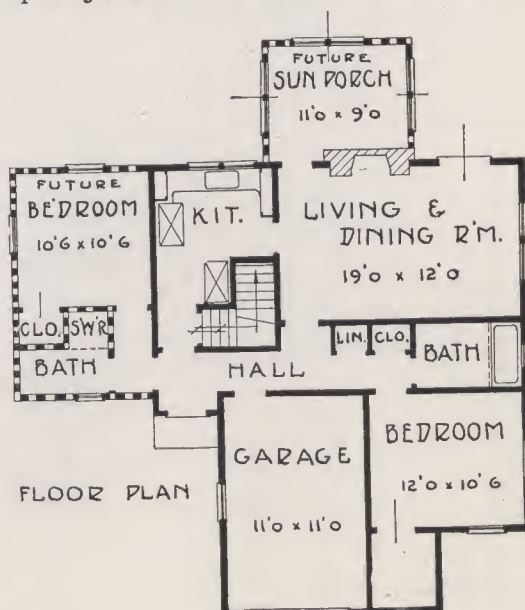
THIS cottage will especially appeal to two-person families desiring compact arrangement, but with all essential needs carefully considered. It may be built on the unit plan with a sun room, bedroom and bath to be added later, or all at one time if desired.

The family with determination to own its own home, and desirous of building well of good materials, will find ready cooperation from financial institutions when it comes to financing. In fact, the financing agency is a good place to go to first. They will offer valuable suggestions as to real estate as well as to building. Their experience in the community, from making mortgage loans to home-builders, is available to prospective home owners.

Sometimes it is true that builders of homes attempt to take on too expansive programs. It is far better to build less house and to be able to adequately finance it than it is to attempt to do more than that and later be continually worried. Planning in the first place to make future additions to the house is a good scheme.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out

model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 311.



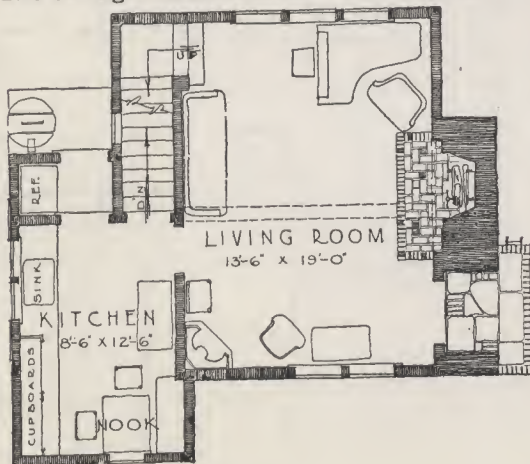


House No. 310

ATTRACTIVE THREE ROOM APARTMENT COTTAGE

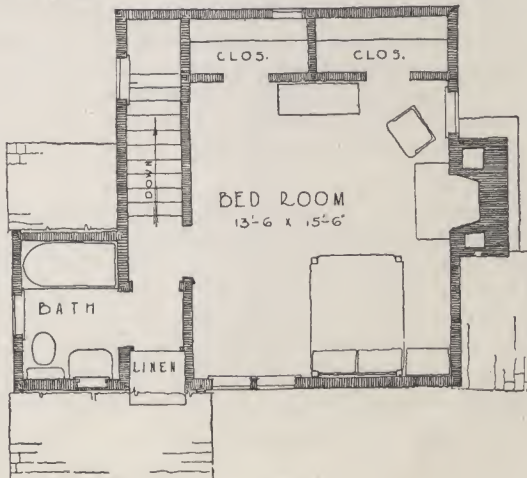
THIS interesting small house is a combination of buff stucco with wide, stained siding. The shingled roof swoops down to uneven levels at the eaves, typical of English Cottage architecture. Diamond-paned case-ments add a characteristic touch to both exterior and interior.

The floor plans include a full cellar, living room, kitchen with eating nook and outside entry, and bedroom and bath room upstairs. The cottage contains about 13,800 cubic feet.



Construction of this small cottage will be surprisingly inexpensive.

Complete building plans and specifications are available for this cottage for \$1.00. Included with the plans is a cardboard cut-out model of this cottage, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed cottage will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 310.



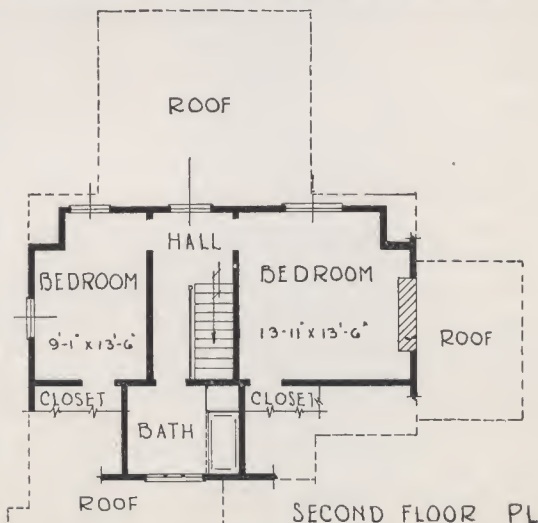
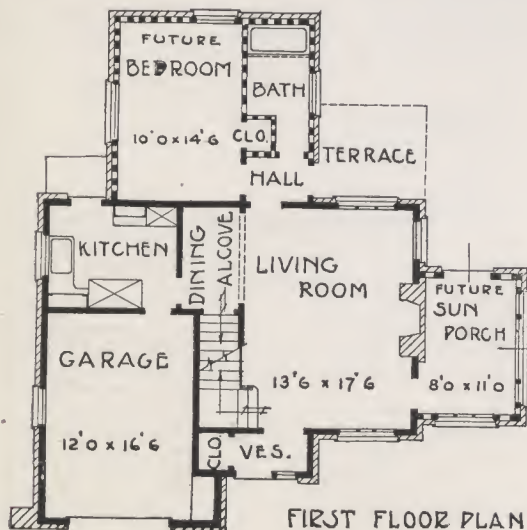


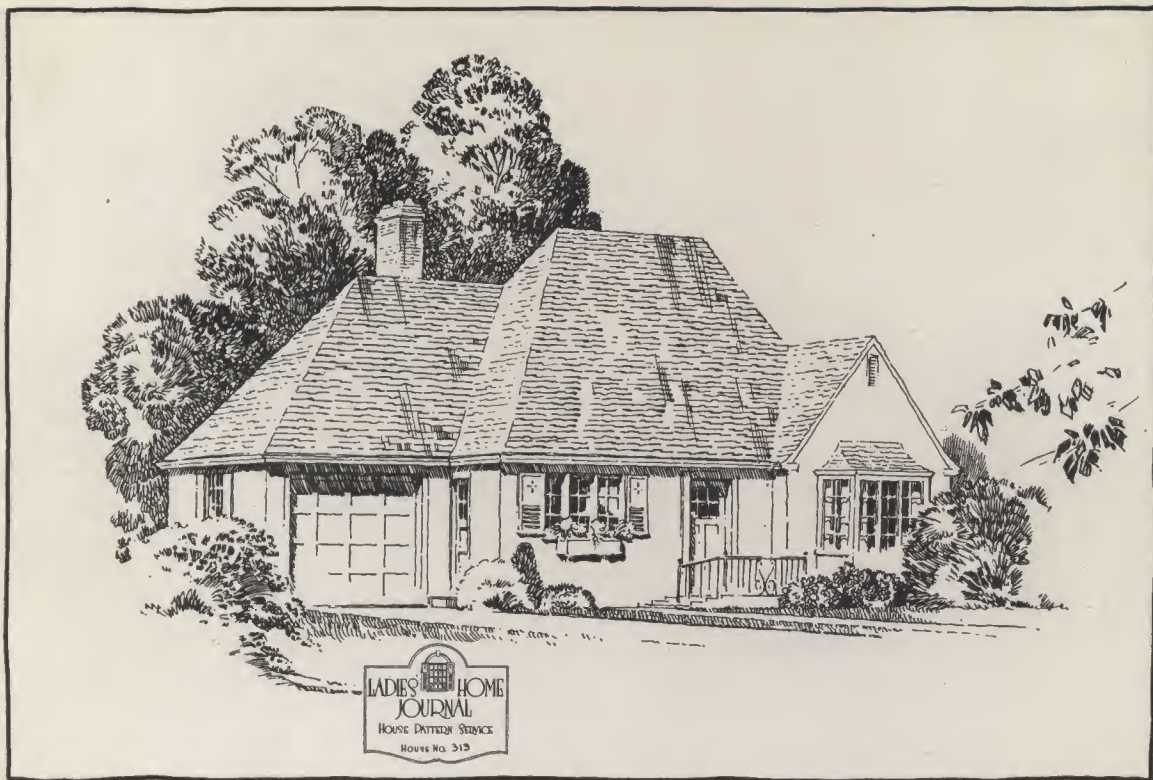
House No. 312

HALF TIMBER, STUCCO AND BRICKWORK

A HARMONIOUS mixing of building materials does much to make the small house inviting. The various materials used for house number 312, together with steel casement windows, produce quite satisfactory results. The additions indicated on the plans, if built, will make a complete small garden home of livability and attractiveness.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 312.





House No. 313

PERFECT BALANCE WITH A FRENCH ASPECT

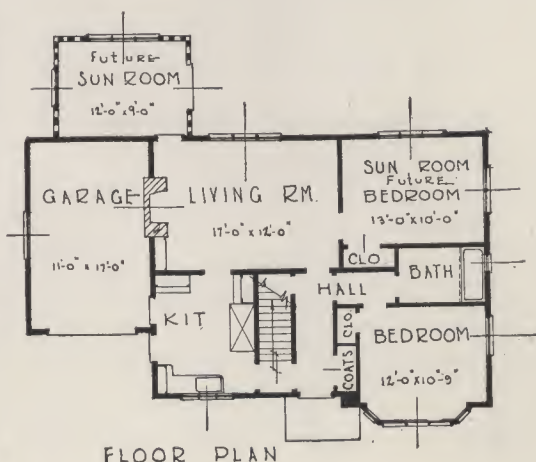
COMPARATIVELY little houses on small lots are the answer to longings of apartment dwellers for homes of their own. Well-built small houses of good architecture command adequate loans from financial institutions. No better security is possible than improved real estate of this type.

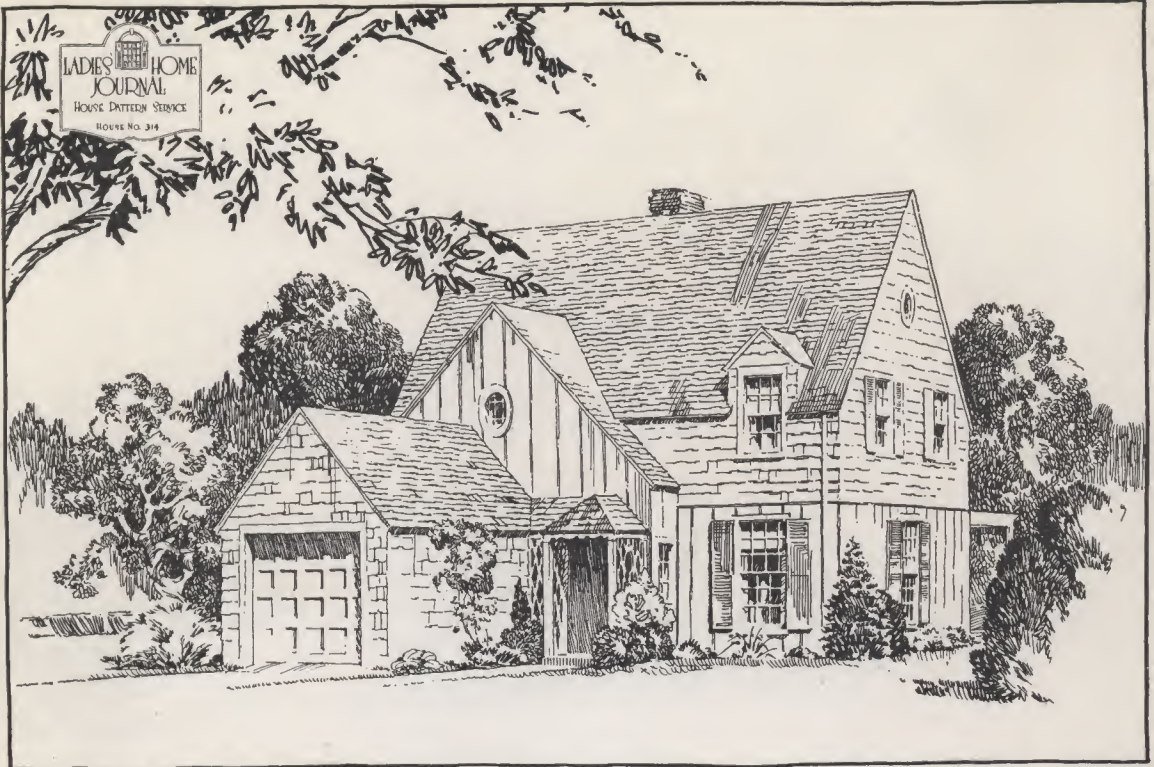
House number 313 is a well arranged little home with the right amount of room to appeal to apartment dwellers. There may be two bedrooms, as indicated, and the sun room and living room face the garden at the rear. The garage has a front entrance with a doorway leading into the kitchen.

The garden-home type of layout makes it possible to build on a narrow and short lot, yet there is adequate space available in the rear for a garden if the house is built close to the sidewalk. A minimum length of driveway is possible, thus reducing the cost considerably.

The exterior walls are stucco, and steel casement sash are used. A desirable color combination would be buff stucco, brown roof and brown stained exterior woodwork.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 313.





Floor Plans Below Are Reversed

House No. 314

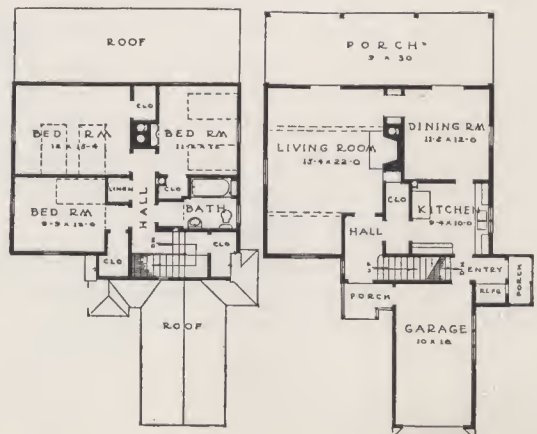
AMERICAN COLONIAL ARCHITECTURE USING ALL WOOD

THE natural building material of a large majority of American districts has always been wood. We started with logs, on the East Coast in the early days, because they were right at hand for using. Saw mills gradually reduced the full logs to timbers, wide and thick boards, and finally to the building products we now have available in lumber yards everywhere.

It is natural for us to use wood, to a large extent. House number 314 was designed to use various types of exterior millwork and boards and shingles in a harmonious and entirely practical manner. The house itself, in addition to following good examples of exterior treatment, is at the same time ultra modern. The garage door is of the overhead type, and can be operated by electricity. From the garage one may arrive directly at the rear entry or the front entry. The living quarters face the garden at the rear.

Three bedrooms and a bath room, together with four large closets, occupy the upstairs. A long porch downstairs at the rear has French doors opening to it from both living room and dining room.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 314.





House No. 315

TYPICAL, STURDY AMERICAN GARDEN-HOME

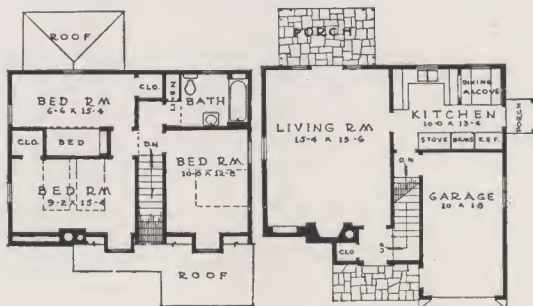
THE automobile has become such a definite part of our everyday life that its housing, and the convenience of that housing, are as important as our kitchen equipment. In fact, the automobile is responsible for the garden-home type of house. The idea being to arrive home, by car, and drive into the garage, which is right on the front of the house. Then to retreat to the quieter portions of the home, facing the garden in the rear.

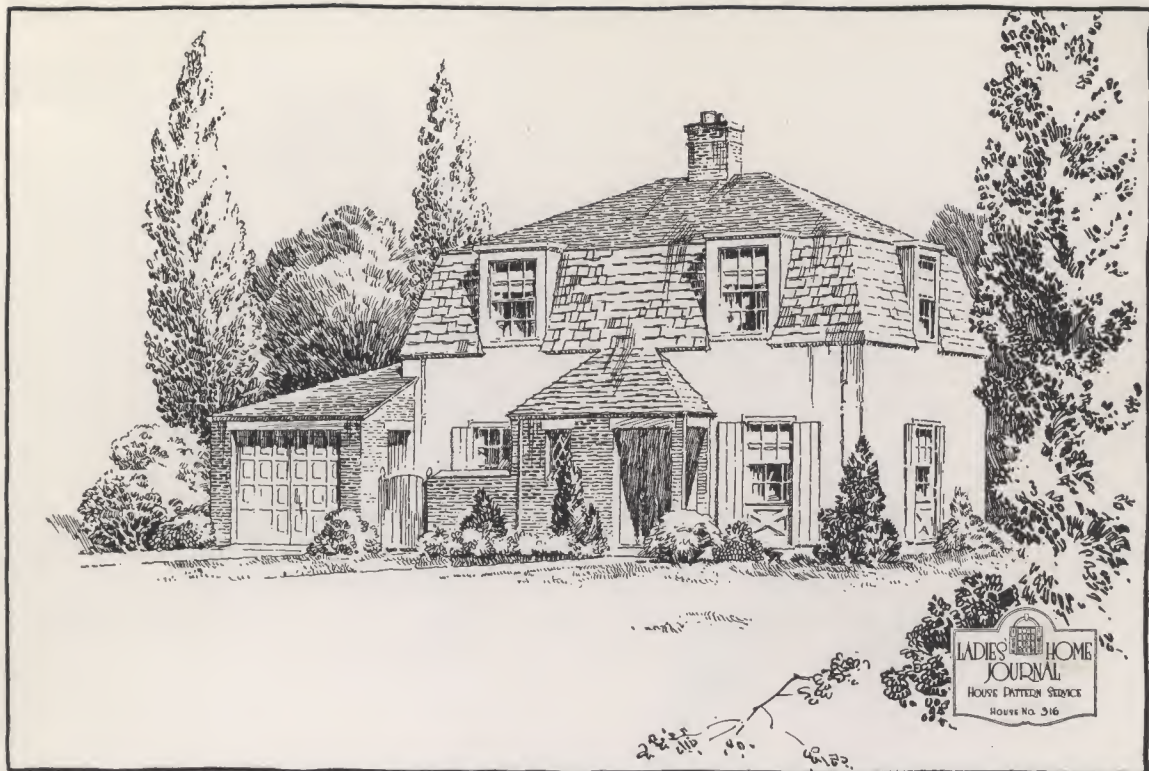
English gardens have been walled and thus kept more or less private. American gardens and lawns have, up until recently, been exactly the opposite. Perhaps this was because we had front porches upon which to rock in leisurely fashion, and call a hello to passing buggy riders.

Conditions are changing. The average family now wants to get away from contact with the street. Quiet and tranquility are desired after a day's strife in modern competition. Thus the garden-home type of house. We wall or fence our garden, at the rear of

the house, and enjoy privacy there, well away from the front of the house that faces the street. Present-day builders will do well to follow this modern home-building scheme.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 315.





House No. 316

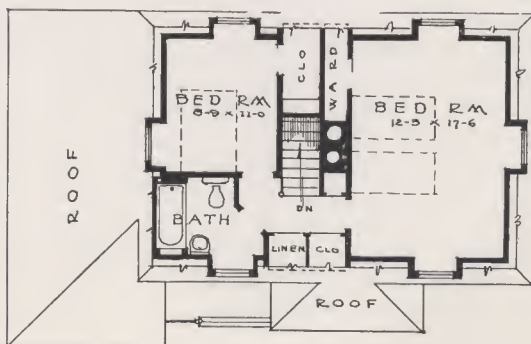
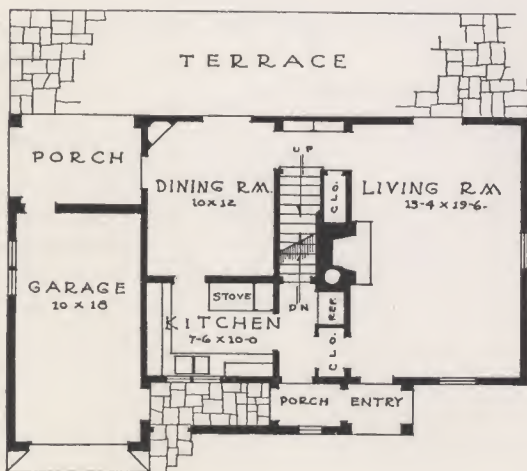
DISTINCTIVE SMALL HOUSE ARCHITECTURE

THERE is a French atmosphere about this house that is emphasized by the dormers and full-length shutters. The exterior walls are a combination of brick and stucco. A flagged court, behind a low brick wall, connects the garage with the front porch.

The floor plan divides into living room, dining room, kitchen, porch and garage. Upstairs are two bedrooms and bath room. The

larger bedroom has windows on three sides, and the smaller bedroom has cross ventilation from two sides. There are five closets upstairs. The living room, dining room and porch face the garden at the rear.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 316.





House No. 317

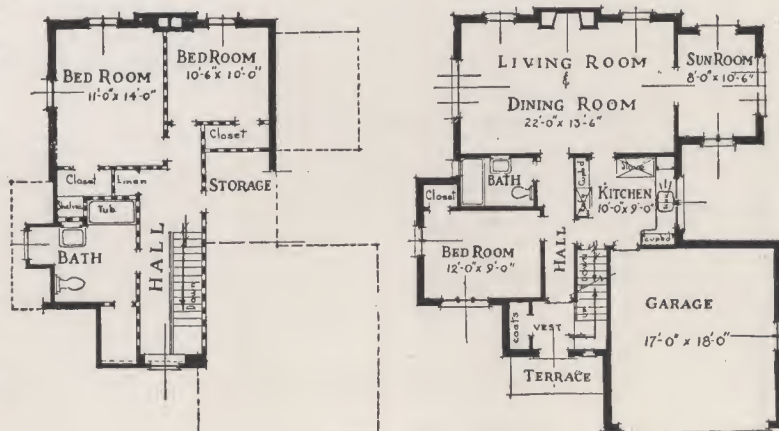
BRICK VENEER AND STUCCO FOR EXTERIOR WALLS

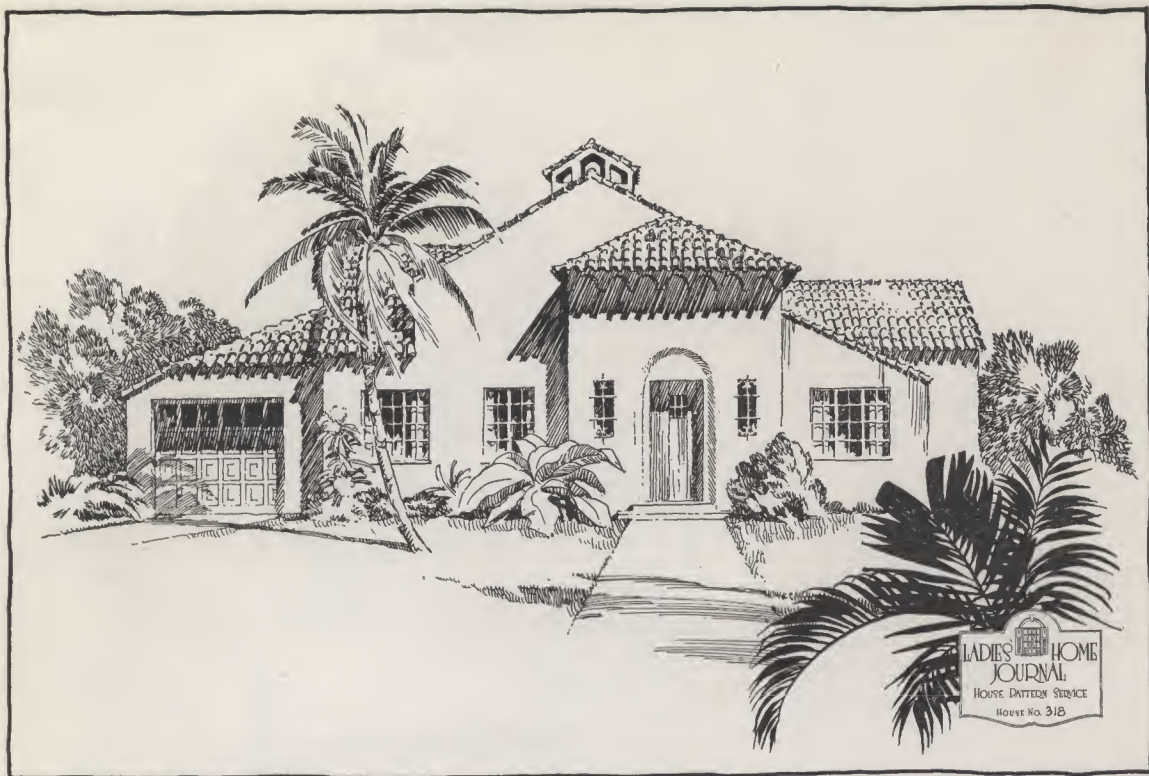
THE use of different materials for exterior walls of a house, if rightly handled, create interest and a lack of monotony. House number 317 uses brick, stucco with timbers showing, and wide siding in the gable. With proper construction there should be a minimum of upkeep. Wide siding and half-timbers should always be stained, not painted.

This house will be interesting to those families desiring a bedroom and a bath room on the first floor. The living quarters and the two bedrooms upstairs face the garden at the rear of the house. Another convenience many families desire is space for two cars in the garage such as this plan includes.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of this house, architectu-

rally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Send your request for plans and model to the editor of this paper. Ask for Journal House Pattern Number 317.





House No. 318

MEDITERRANEAN ARCHITECTURE APPEALS TO HOME-BUILDERS

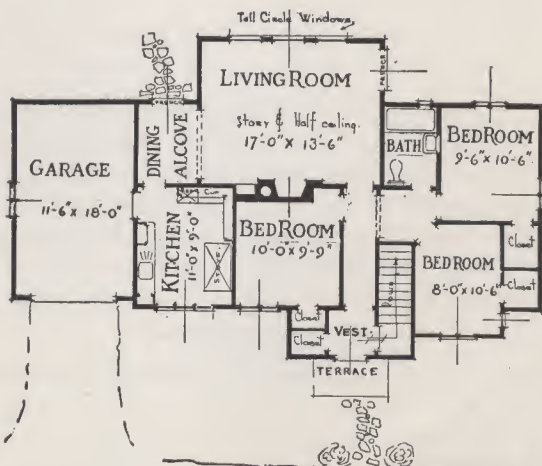
SO many interesting variations are possible with the Mediterranean type of architecture that it has an increasing appeal for home-builders. Not always is it necessary to set this type house down amid palm trees and sun-baked surroundings. Modern building materials and methods of construction, together with the present-day floor plan layouts and household equipments, dictate that we may choose the style of architecture which appeals most, and use it where and when we choose.

This house, number 318, has an appealing plan. The living room faces the rear, where the garden is, and has a story-and-half ceiling height with tall circular windows overlooking the garden. A patio garden could be developed at the rear of the attached garage, with the entrance through the French doors opening from the dining alcove.

Three bedrooms are grouped around a short hall, off from which is also the bath room. This is an unusual layout and will prove interesting and livable. The kitchen is well placed and convenient in size and shape.

Complete building plans and specifications are available for this house for \$1.00. In-

cluded with the plans is a cardboard cut-out model of this house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 318.





House No. 319

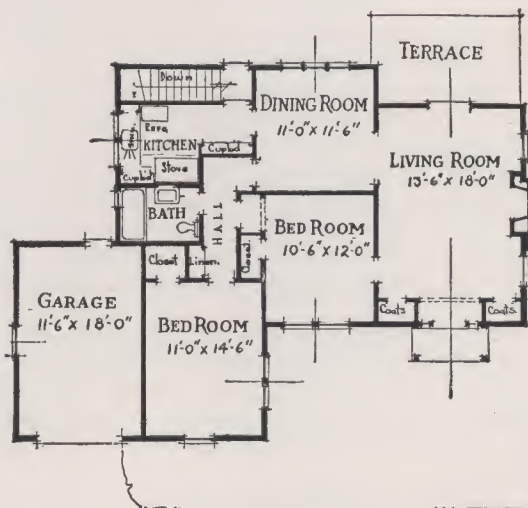
ONE STORY COLONIAL COTTAGE OF UNPRETENTIOUS CHARM

FOR a small house the one-story plan has many advantages over its two-story rival. In the first place, the exterior appearance of a five-room house all on one floor is usually better looking than if the dimensions were reduced and a second story added. The climbing of stairs is good for only one thing, and that is to arrive at the top, when necessary. To eliminate the necessity of going up, therefore, cancels all good any stair can possibly be.

House number 319 has two bedrooms with a connecting hall, and a bath room close at hand. The living room and dining room face the garden at the rear. Although not large, the rooms are arranged in an interesting manner and access is easy from place to place. The garage is part of the house and is of ample size for a large car.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of this house, architecturally drawn

to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 319.





House No. 320

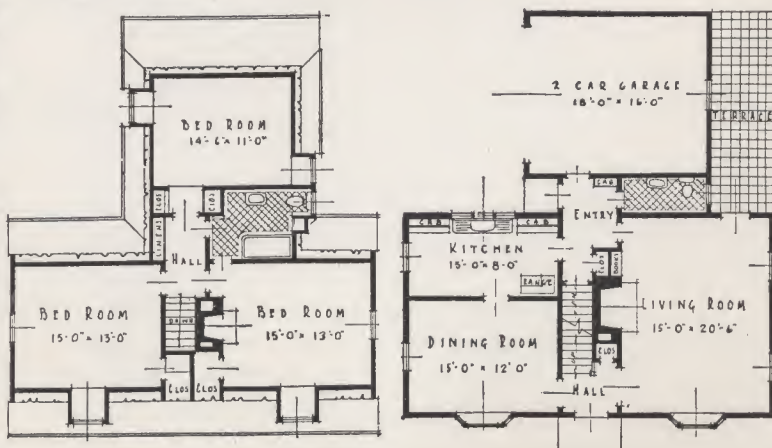
NEW ENGLAND CAPE COD COTTAGE TYPE ATTRACTS ATTENTION

CORNER lots are sometimes avoided by home-builders because suitable house plans and garden plans are not always easy to find. The architect of house number 320 has arranged his well-designed plan so that it can be used on a corner lot with pleasing results.

The left side of the house can be placed close to the sidewalk, and the garage opening facing the side street. The terrace, facing the garden, and the living room are then shielded from street confusion and are, therefore, conducive to quiet and restful living.

House 320 has three unusually large bedrooms upstairs, and living room, dining room and kitchen downstairs. A two-car garage is attached, with a doorway leading into the hall between the living room and the kitchen.

and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Send your request for plans and model to the editor of this paper. Ask for Journal House Pattern Number 320.



Complete building plans



House No. 321

ADD TWO ROOMS TO THE HOUSE

A NICE little apartment for two is great stuff; but a nice little home for two is greater stuff. Hop in the auto or go out to the end of the car line, and find a small lot surrounded with fresh air. Take your savings, get a plan of a house-for-two, and go to a financial agency where you will get co-operation, valuable advice and a square deal. Try your building and loan or your banker. Get the dope on real estate values, future sales possibilities, commissions to pay, and everything.

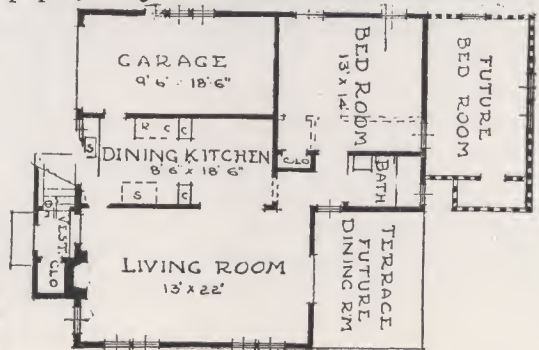
Owning a home is the best recommendation any married man can have. And especially is this so if the home is a small one.

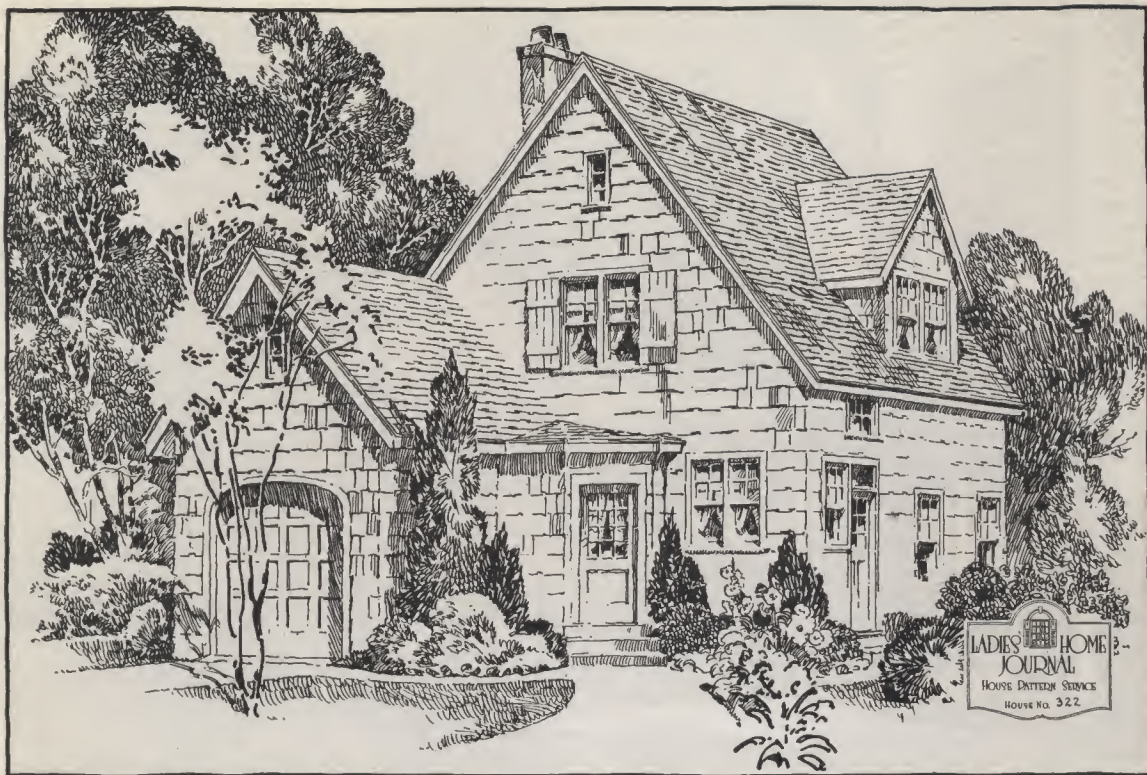
House No. 321 was designed for apartment-ites. It is an apartment under its own roof. It is a complete small unit, including space for the automobile. The kitchen is extra long to include a dining space in one end. The one bedroom is large, and is separated from the other rooms by a small hall. Off the rear end of the living room is a terrace overlooking the garden.

Future expansion is suggested by the architect. The plans show how two bedrooms and a dining room can be realized if later additions are desired. The house is planned on simple lines and ornamentation has been eliminated. Cost of construction will be min-

imum, and even the usual cellar can be left out. Heating can be accomplished in a number of satisfactory ways without putting the heater in a basement. The living room of course has a nice open fireplace, and the outside chimney is the house's main architectural feature. The front entrance has a satisfying individuality.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your requests for plans and model to the editor of this paper, LHJ House Pattern Number 321.





House No. 322

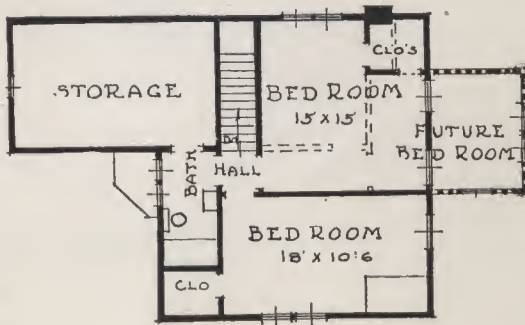
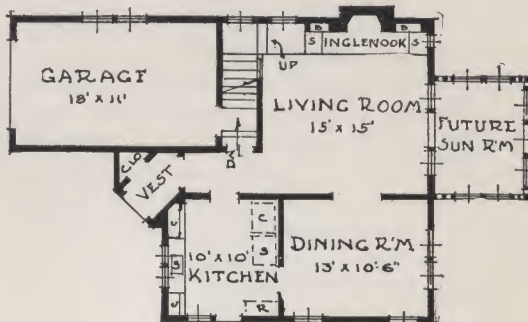
SMALL GARDEN-HOME WITH TWO BEDROOMS

JUST because there are thousands of families who want only a few rooms in their homes, that is no good reason why their homes should not be each under its own roof. The two-bedroom house is becoming more popular every year. The feeling of being cramped in a small house is avoided by having the few rooms of ample size, especially, as in this case, the bedrooms.

Anticipating a possible future desire to enlarge the house, the architect has shown a satisfactory way to include another bedroom and a sun room. The floor plan has several features that are desirable. A doorway connects the garage with a landing down two steps from the hall between the front vestibule and living room. The living quarters face the rear garden, and are shielded from the street by kitchen and garage. This is a big little house.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed

house will look like. Address your requests for plans and model to the editor of this paper, LHJ House Pattern Number 322.





Garage No. 323

FOUR GARAGE EXTERIORS FOR ONE FLOOR PLAN

THE garage has become such a necessary part of American home building that all the newer house plans show the garage as part of the house itself. However, there are millions of existing homes that do not have attached garages, and many of these have no private garage facilities at all.

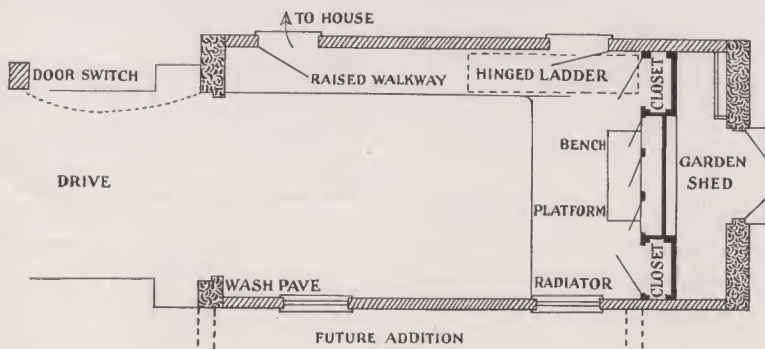
This house pattern service offered our readers includes a practical and flexible garage plan that will fit almost any situation wherein a detached or an attached garage is desired.

Garage pattern 323 includes four different exterior treatments so that it may harmonize with the existing architecture of the house. The plan is also flexible in that it can be made

into a double or a single garage as desired.

The end of the garage is set aside as a tool house for garden tools and lawn mowers. A raised walk flanks the running board of the car, and a workbench with storage shelves is planned for. The attic is made usable for storage, with a disappearing stairway. No residential property is readily salable without private garage facilities. If your property does not have a garage one should be built.

Complete building plans and specifications are available for these garages for \$1.00. Address your requests for garage plans to the editor of this paper, Journal Garage Pattern Number 323.





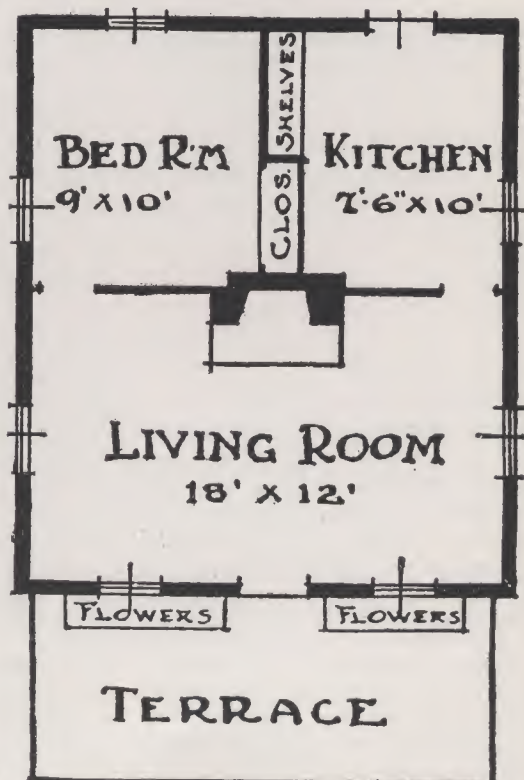
House No. 324-A

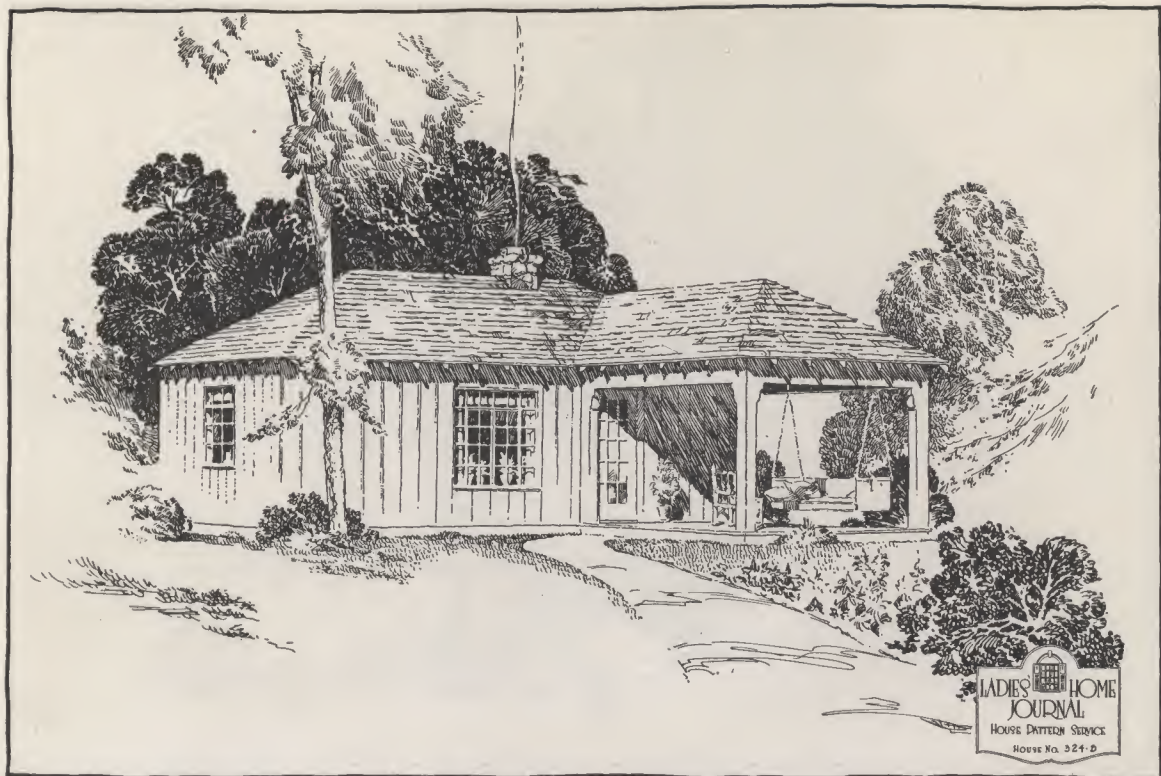
VERY SMALL VACATION-TYPE HOUSE FOR MANY USES

SMALL houses find themselves usable for a large variety of reasons. In the first place, the vacation house is best done in a simple manner on unpretentious lines. Whether one goes to the shore, mountains, lakes or woods, for vacation time, there are always liable to be visits made by friends in groups of two to twenty. The vacation house should accommodate one's family, with over-flow accommodations for guests in the form of spare cots and screens.

Small houses are in demand for other uses than vacationing. Many young couples buy building lots as investments. While making payments on a lot, and saving money to start building a home, the very small house is often erected as temporary quarters.

Small house number 324-A has working plans and outline specifications from which to build. There are three other small houses available, making a group of four. All four sets of plans are packed in the same envelope, and sold for \$1.00 complete. There are no models for these four small cottages. Address your request for plans to the editor of this paper, asking for Journal House Pattern Number 324-A.





House No. 324-B

ATTRACTIVE SMALL SUMMER HOMES FOR VACATION TIME

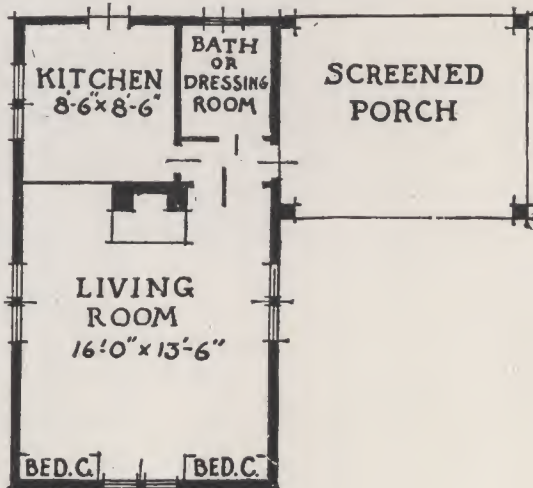
THE ideal summer cottage is one which has very little definite make up, in the shape of rooms and accommodations, but one which, at the same time, is flexible to the extent of accommodating the usual family occupying it and in addition the possible inflow of a dozen guests or more. This ability to increase accommodations without extending walls is possible by the use of extra cots and screens, to divide rooms into portions of rooms.

Cottage number 324-B is provided with two bed closets in the end of the living room. These should serve for the regular occupants. When guests arrive there is yet room in the fireplace end of the living room for cots, and also out on the screened porch. Division of the rooms into sleeping spaces can be arranged so that everyone will have access to the bath or dressing room without going through sleeping spaces other than his own.

Small houses of this type, if more completely finished than the usual vacation cottage, find many uses in city or suburb. People who are buying a building plot and do not have enough money saved to start

the home could live comfortably in this small house.

Plans and specifications for Cottage 324-B are available for \$1.00. Packed in with this cottage are plans for three other small houses. There are no cardboard models, but all four plans are available from the editor of this paper for \$1.00. Ask for Journal House Pattern Number 324-B.



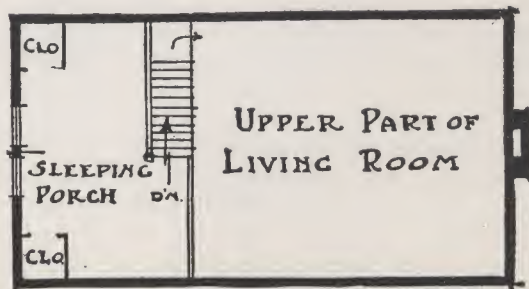
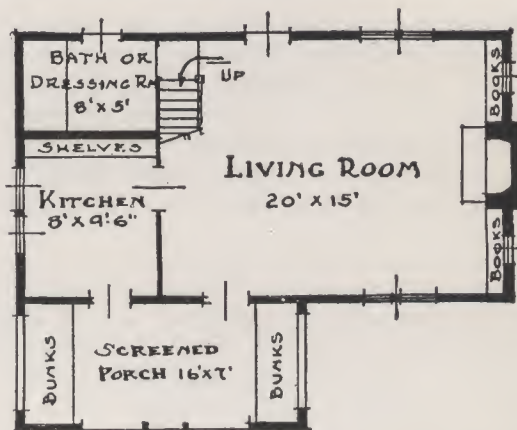


ATTRACTIVE SMALL HOME OR VACATION COTTAGE

THE very small home is in demand for various uses. For a vacation cottage this little house would be ideal. The living room has a full height ceiling with an open fireplace in one end. Over the kitchen and bath room is a sleeping loft with an open balcony looking down into the living room. Connected with both the kitchen and the living room is an addition, partly enclosed and partly screened, in which are double deck bunks at both ends. The space in this addition is suitable for dining and will relieve the living room of this duty.

For the fishing or hunting shack this little cottage will be ideal. Swapping yarns about the biggest fish, which is always the one that got away, will be flavored with romantic atmosphere if the teller of the tale has proper "lodge" scenery for his setting.

Plans and specifications are available for this little house for \$1.00. Included with them are plans of three other cottages. There are no cardboard models included. Address the editor of this paper and ask for Journal House Pattern Number 324-C.





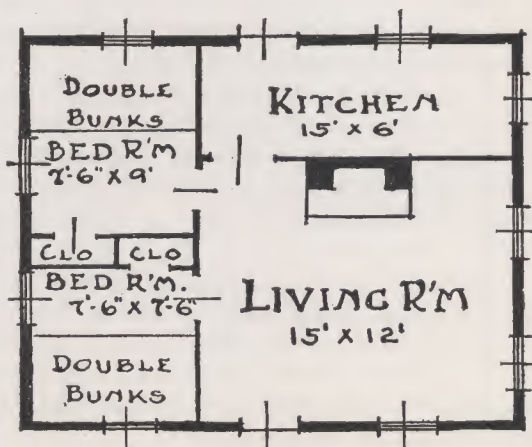
House No. 324-D

REGULAR SLEEPING ACCOMMODATIONS FOR EIGHT PERSONS

FOR the vacation cottage, the fishing or hunting shack, or just for every day use under varying conditions, this little cottage will prove adequate and capable. Although quite simple of construction, and, therefore, easy to build, this cottage ought not to suffer in quality of material or workmanship.

Some people may have the idea that just because a structure is to serve only during part of the year, and then in a sort of rough and tumble manner, that it can rightly be thrown together with careless attention. Such is not true. When a house stands idle for much of its life deterioration is hastened and increased thereby. If, for example, a small leak occurred in the roof while the house was occupied, the leak would be given attention. On the other hand, supposing a leak showed up in the fall after the cottage had been closed for the season. Considerable damage could easily result before the next visit of the owner, probably in the spring. It pays to use good materials and to insist upon good workmanship for the vacation house.

Cottage number 324-D has plans and specifications available for \$1.00. Included with the plans for this cottage are plans for three other cottages or small houses, all suitable for vacation use. There are no cardboard models of these four small cottages. Inclose \$1.00 and address your request for plans and specifications to the editor of this paper. Ask for Journal House Pattern Number 324-D.





House No. 325

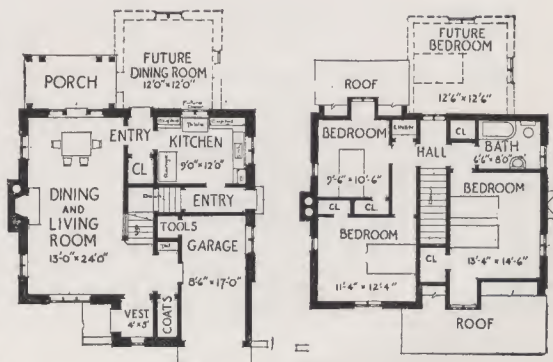
ENGLISH STUCCO HOUSE WITH ENLARGING POSSIBILITY

THE English style of domestic architecture, as we know it here in the States, with its varying slopes and heights of roofs, makes an ideal type of house for future additions. With this fact in mind, the architect of House No. 325 made provisions for adding a dining room and a bedroom to the house at some later date. The dining room, when built, will use the now rear entrance for its passageway from living room or kitchen. Upstairs the bedroom will connect with the hall via a doorway made by using the existing window opening.

The house is a combination of stucco on metal lath or over solid masonry, wide siding and timbers, and brick showing on the upper part of the chimney. The floor plan has an interesting layout. The front door is set sideways to avoid direct entrance to the living room, which is worth while. There are two other entryways, one at the rear and one at the side. The rear one, as mentioned before, will be used for the future dining room. There are seven large closets besides a tool closet in the end of the garage. The garage has a door leading to the front hall, which

is a convenient arrangement. Cross ventilation is everywhere, upstairs and down.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your requests for plans and model to the editor of this paper, LHJ House Pattern Number 325.





House No. 326

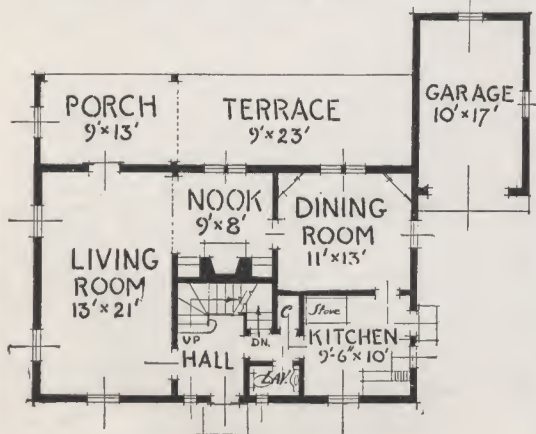
COLONIAL CHARACTERISTIC OF SECOND FLOOR OVERHANG

CONSERVATIVE architectural handling of New England Colonial types of houses is always appreciated. It is the simpleness and plainness of these houses that make them so appealing. Painting of these houses is never a problem, for nothing ought to be used but white and green. And, on the inside, when it comes time to furnish, there are available in every furniture store just the right things to have. Complete harmony of background is possible.

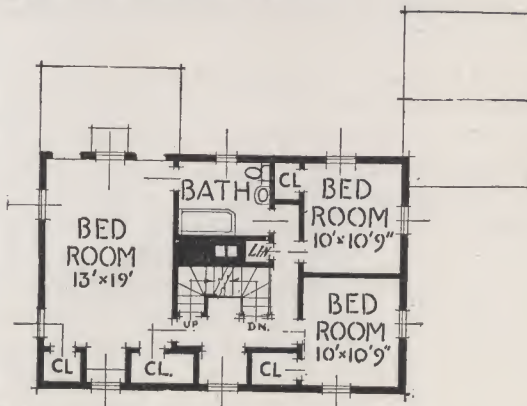
House No. 326, designed by a Boston

architect, carries the proper traditions of its ancestors. And at the same time is so laid out that the modern family finds nothing wanting for convenience and comfort.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your requests for plans and model to the editor of this paper, LHJ House Pattern Number 326.



FIRST FLOOR PLAN



SECOND FLOOR PLAN



House No. 327

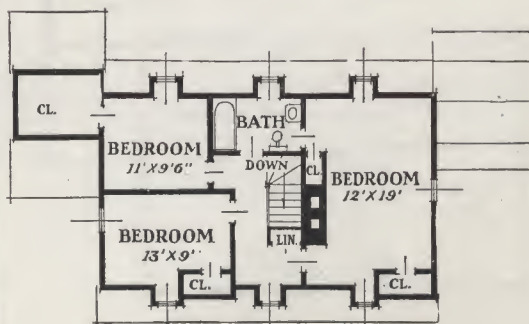
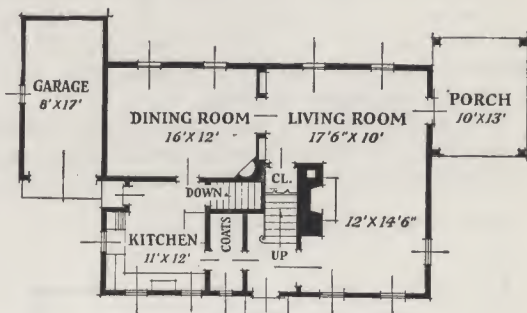
STURDY RELIABILITY OF THE TYPICAL COLONIAL

THE architect of this sturdy Colonial house has worked out an unusual floor plan. First of all, it follows the new type of garden home layout in that the living quarters face the garden at the rear rather than the street. The living room turns a corner in an attractive fashion, and a double doorway, or cased opening, connects with the dining room. The kitchen is comfortably large, and one can get to other rooms, or the front door, without taking a roundabout tour.

One quite large, and two smaller, bedrooms, together with bathroom occupy the upstairs. Interesting dormers poke out from both front and rear roofs, and add their characteristic features to the bedrooms. The garage doors are right next to the kitchen entranceway. If it is raining pitch forks some night after the movies there is a fair chance of not getting soaked while getting from the car to indoors. And there are seven usable closets in this house.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed

house will look like. Address your requests for plans and model to the editor of this paper, LHJ House Pattern Number 327.





House No. 328

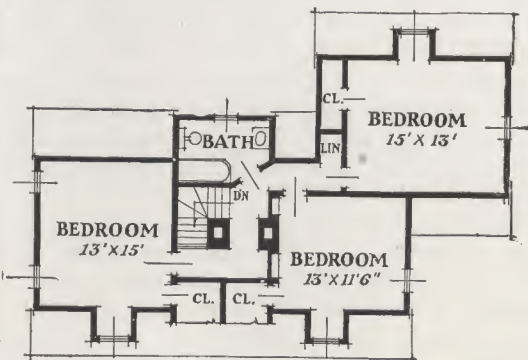
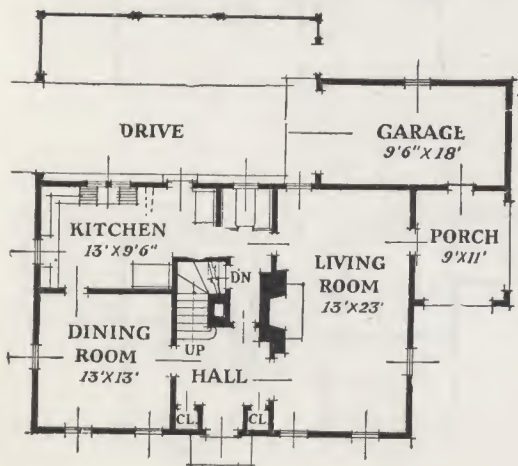
COLONIAL COTTAGE WITH CENTRAL CHIMNEY

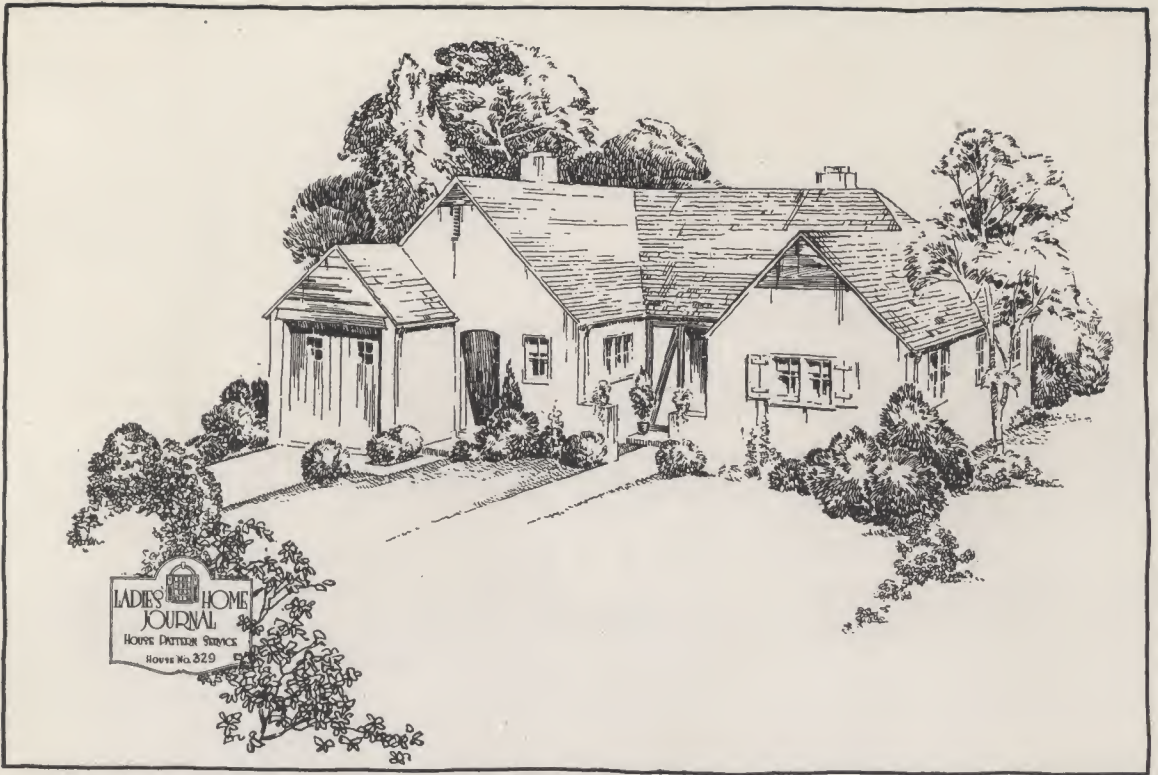
THE simple architecture of the Colonial cottage home is more or less standard any place in this country. One never makes a mistake in selecting this type of house. Rectangular in shape, it divides into separate rooms with the minimum of waste or unusable space. The plan is economical in construction and tends to produce the most house for the least money.

House No. 328 is particularly adaptable to a corner lot. The driveway from the garage can lead directly to a side street, thus elim-

inating the usual unsightly stretch of concrete at the front. The garage being part of the house, it provides space above for a nice large bedroom. In a comparatively small house of this nature three large bedrooms are exceptional.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your requests for plans and model to the editor of this paper. LHJ House Pattern Number 328.





House No. 329

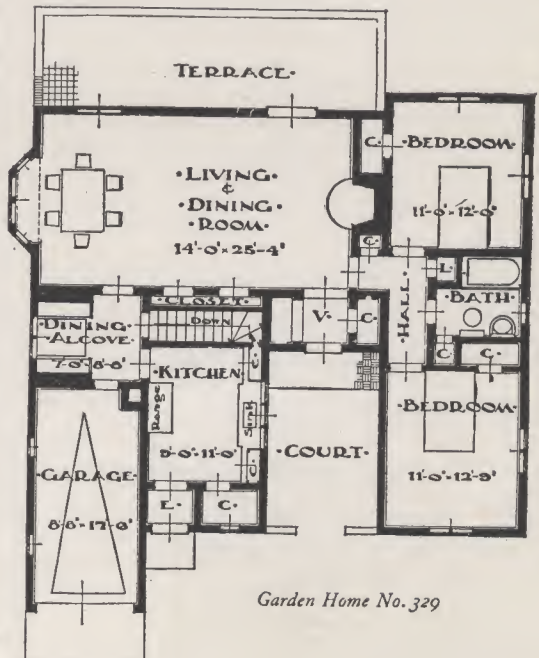
GARDEN HOME WITH IDEAL FLOOR PLAN

THERE are a few well-tried small house floor plans that continue to please and satisfy. This is one of them. Two average-sized bedrooms are separated by a bath room and connected by a short hall. There is a closet in each bedroom, in the bath room and in the hall. A short archway connects the hall with the living room, and here too is a small closets. What a joy are plenty of closets. This four-room house has ten closets.

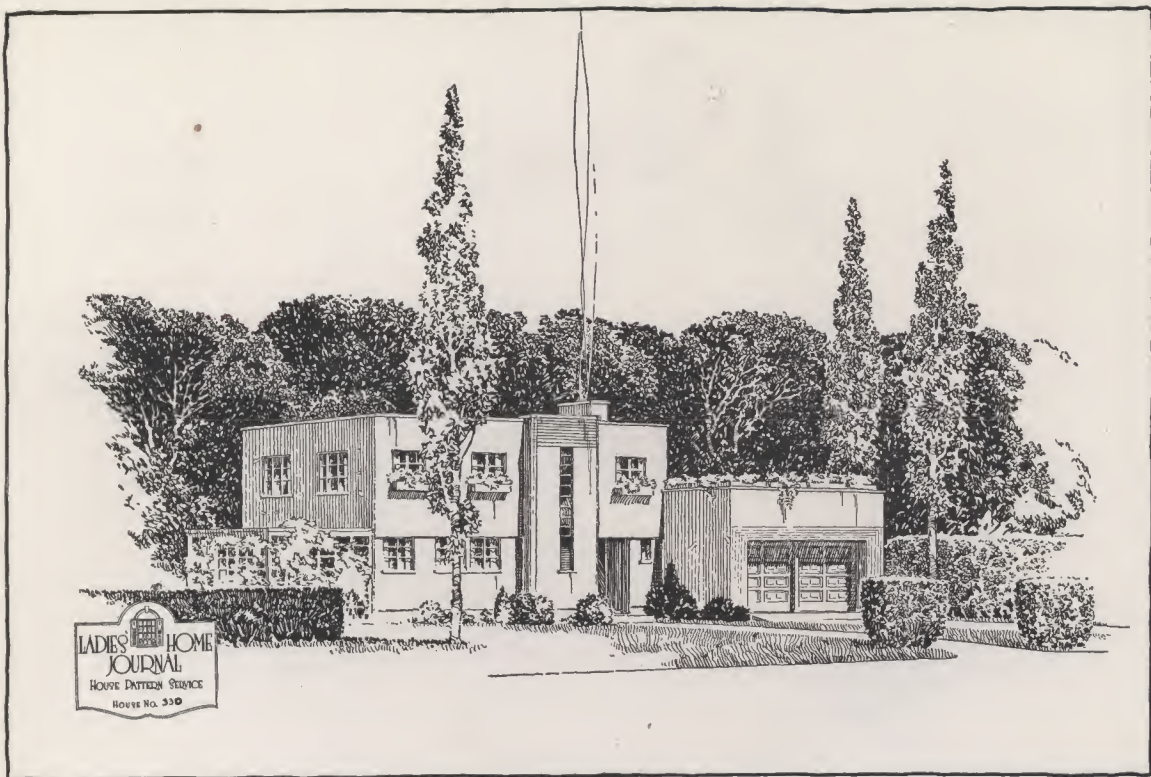
The main entranceway passes through a vestibule that has two closets. Put the baby carriage in one of them, coats and wraps in the other. The kitchen has its own entrance. A door leads directly from the garage to a passageway between living room and kitchen. The twenty-five foot living room faces the garden. There is plenty of space in one end of this room for a folding dining table. The architecture is conservative, and the house will have good resale value.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it

will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 329.



Garden Home No. 329



House No. 330

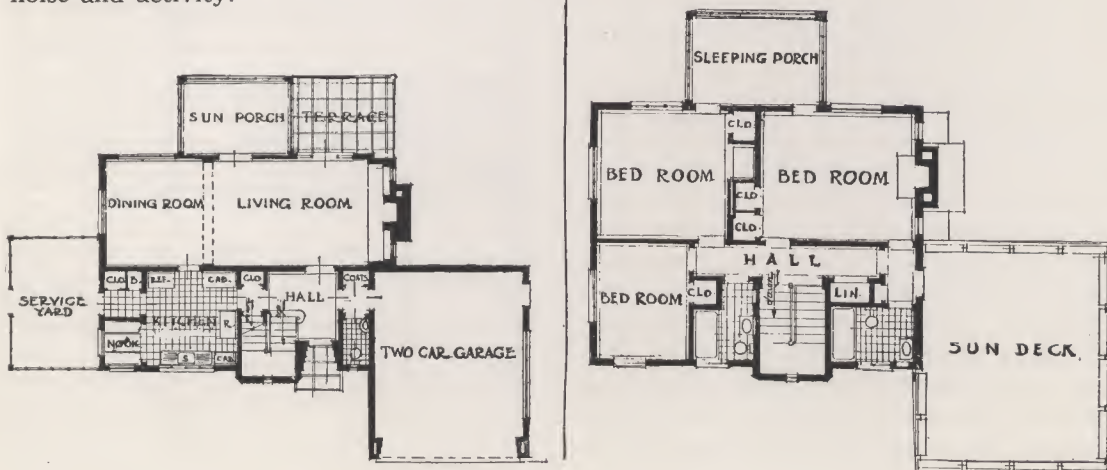
CONTEMPORARY ARCHITECTURE CONSERVATIVELY HANDLED

MODERN or contemporary architecture has many features that readily lend themselves to present-day living. The so-called modern house, to be completely so, must have its floor plan as modern as its exterior architecture. This garden home lives up to its name in enviable style.

The garage is two-car, and connects directly with the hall of the first floor. All the service portions of the house are on the street side. Living and sleeping rooms face the garden, and are shielded from street noise and activity.

This house is designed for wood framing, or it could be solid masonry.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 330.





House No. 332

ENGLISH ARCHITECTURE FOR MODERN DUPLEX DWELLING

MANY people take advantage of income property while acquiring their own homes. With sufficient capital to finance the erection of a well-built two-family structure, the paying off of subsequent monthly amortization payments is made simpler. That is, by renting one-half of the twin house, the income derived thereby will partly finance the carrying charges on the whole property.

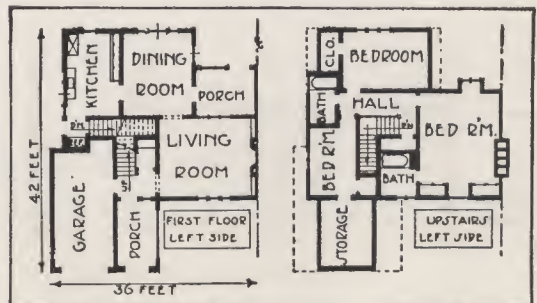
There is need, however, of close attention to the future physical value of the building if the whole project is to be a financial success. Good materials, rightly used by honest builders, and sound specifications followed closely, will be the best insurance policy for continued worth of the structure.

Just as important is the matter of architecture. In discounting the past value of a piece of residential property, for sale today, the largest single item is quite likely to be obsolete architecture. Fads and fancies in architecture are costly errors. It's all right to follow fashion in dress, for instance, but do not deviate much from proven styles of architecture if you would have your investment lasting in quality.

House number 332 is conservative English architecture with conservative floor plan

layout. There are porch, garage, living room, dining room, kitchen, rear porch, three bedrooms upstairs and two bath rooms. The total width across the entire front of the duplex is seventy-three feet.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of this house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 332:





House No. 333

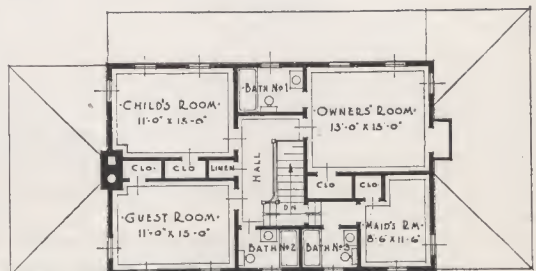
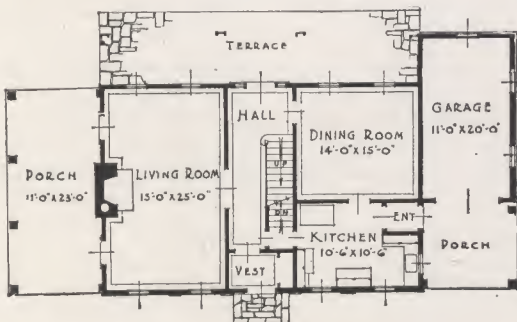
AMERICAN EMPIRE OF PRE-CIVIL WAR DAYS

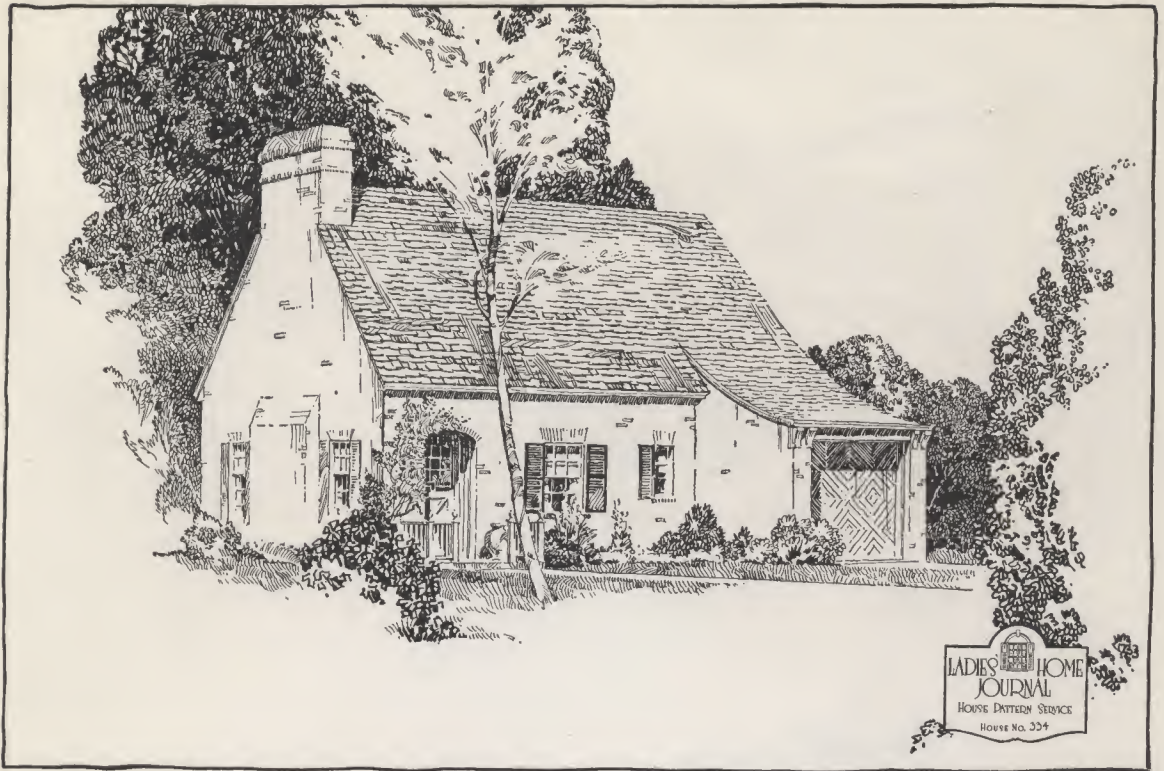
THE period of American history bracketed by the years 1820 and 1860, in so far as domestic architecture is concerned, is unusually interesting. It is a trait of human nature to class as interesting, and repeatable, anything which smacks of quality, especially in regard to our ancestors. American building fashions are fickle. After the Georgian era in building, during the so-called post-Colonial period, there was revived in America, as imitated from Europe's fashion adventure in architecture, a copying streak of pure Greek architecture.

The Greek Revival, or American Empire, are names given to this pre-Civil War period. The American Empire fashion, however,

lends itself to small house architecture in a most admirable way. Few types of domestic houses appeal more than this upright, honest structure does. The plan is rectangular, therefore waste space is at a minimum. This plan has three bedrooms and a maid's room. There are three bath rooms and plenty of closet space.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 333.





House No. 334

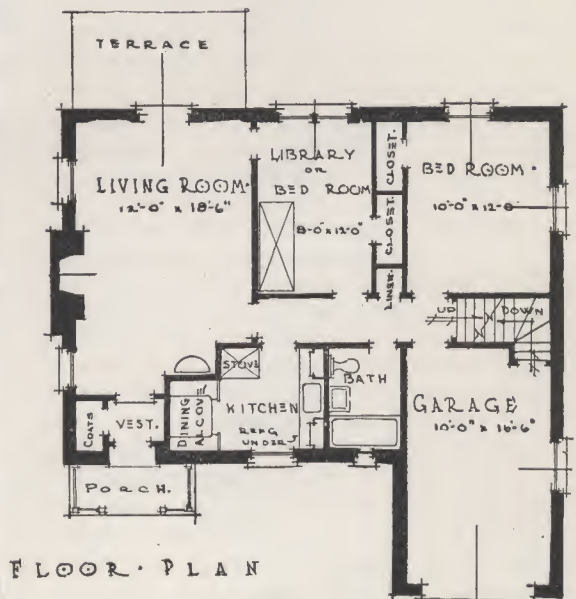
COMPACT APARTMENT UNDER OWN ROOF

IT is a sincere fact that home-ownership is good business if the house is well designed and well built. Too many of us are buying homes too large for our pocketbooks, and that is the reason some of us doubt the soundness of an investment in home-ownership. Small homes should replace many apartments. Or, in other words, many apartments should be detached with roofs of their own.

This little house is pleasingly designed. The walls are of brick. It is all on one floor, including the garage. If future expansion is desired, there is space upstairs for rooms if a dormer is cut into the rear slope of the roof. No convenience details have been omitted from the plan. The two bedrooms have closets. There is a linen closet. The bath room is complete. In a nook off the kitchen there is a dining alcove. Food could be served in the living room very nicely. The front entrance has a vestibule and cloak closet. The living room is eighteen feet long and has an open fireplace in the outside wall.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn

to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 334.





House No. 335

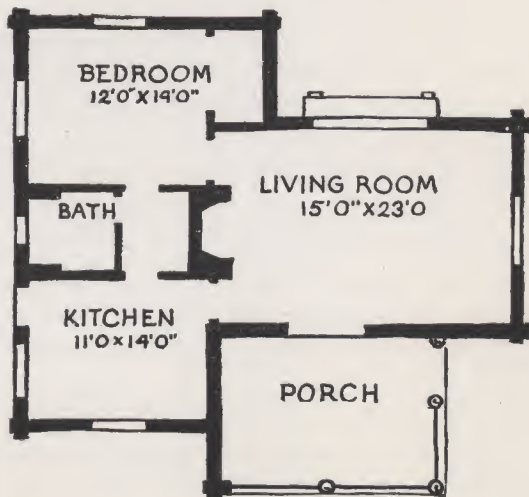
A LOG CABIN RECALLS PIONEER DAYS

IT is time to begin planning for that log cabin you have been thinking about. Vacation time suggests vacation dwellings, although a real log cabin is usable the year around. Considerable pleasure is to be derived from the building of a log house. The process of construction is entirely different than other types of building. There is a pioneer feeling about creating a satisfactory shelter of logs.

Unusual features and rustic touches are possible with the log house, whereas in the average sort of vacation house so many things that are different can't always be indulged in. The cabin illustrated shows an odd use of rope as an architectural feature. The porch is screened and outside the screens rope is woven to remind one of a spider web. Knowing the pleasures to be had in the possession of a log cabin there is no need to shudder at the thought of being detained by this ropeweb as might be the case were it a spider's pitfall for enemies.

The cabin is conveniently laid out. The porch will be ideal for dining. A large studio window features the end of the living room. The open fireplace is massive, and constructed of rough field stone. The kitchen is large and has an outside door.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 335.





House No. 336

DESIGNED AND PLANNED FOR GRACIOUS LIVING

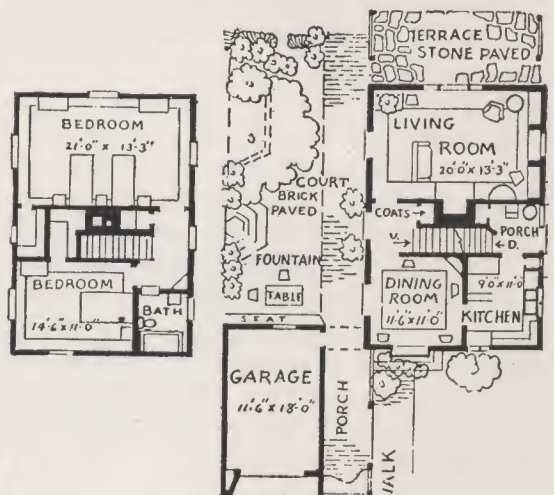
THERE is no inherent reason why small houses and small gardens should not be as beautiful as great ones. Beauty is a matter of quality rather than quantity. In the planning of the small house here illustrated, no detail has been omitted which might serve to make the setting for a gracious and full life.

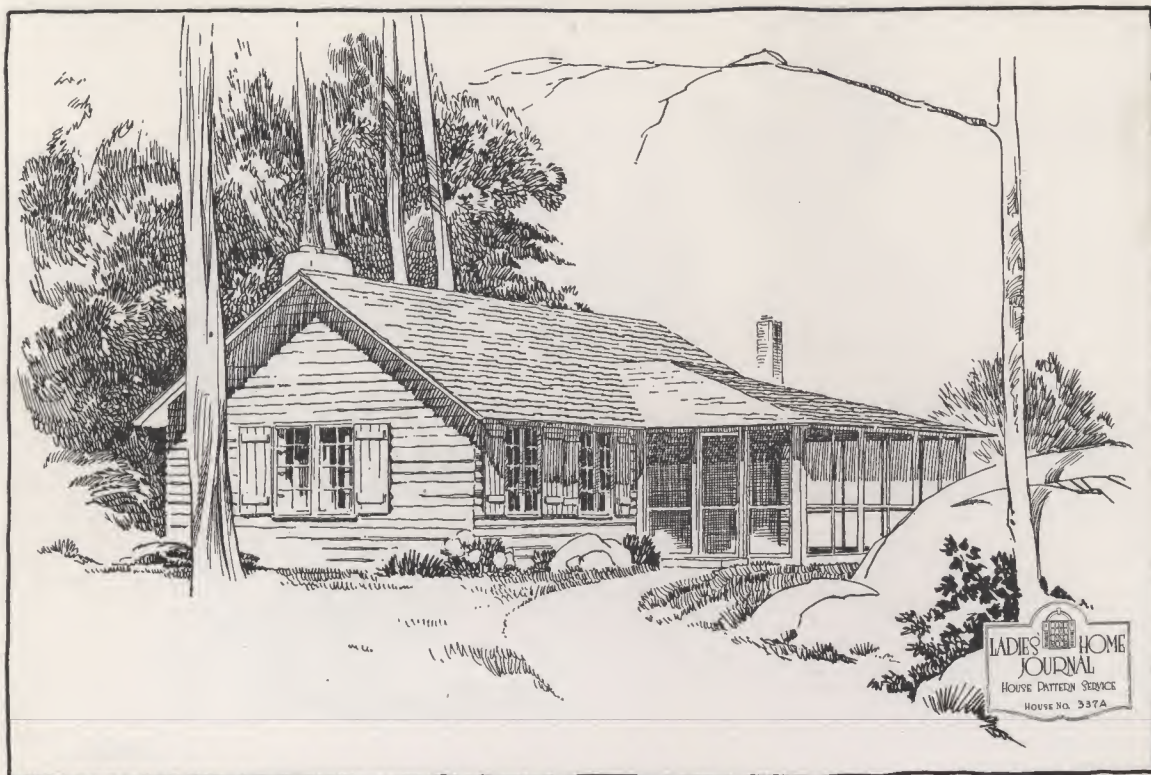
The plan of the house itself is compact and livable, economical of space but not crowded. It is a plan that need not keep the housewife too much indoors. One enters a small hall from which stairs ascend, and the living and dining rooms open on either hand. A sunny and convenient modern kitchen and a screened porch are out of sight behind the dining room and hall. Upstairs two generous bedrooms are so fortunate in windows that they will always be sunny and airy.

Closets are plentiful and ample, and the location of the bath room is convenient to both chambers. French doors open from both bedrooms onto a balcony over-looking the courtyard or patio. The main entrance is reached by way of a covered passageway between the garage and the house. The courtyard, so called, is really the front yard of the house, although handily shielded from the street by the garage. The house and

grounds are planned for a fifty-foot lot. At the rear is lawn and flower beds.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 336.





House No 337-A

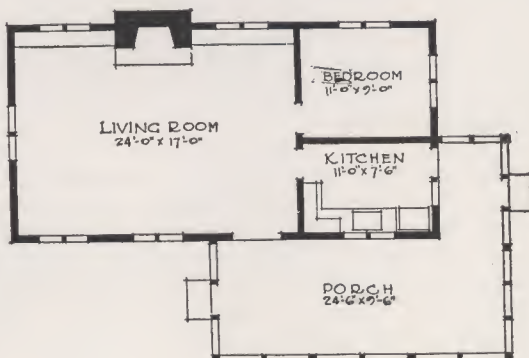
AN ALL-WEATHER VACATION CABIN OF LOG SIDING

THERE are few of us who haven't longed to own a cabin in the hills, or on some favorite lake or stream. Perhaps the cost of such a vacation place has held many of us back from realization of our longing. Judicial selection of inexpensive ground and the building of an economical cabin can easily discount the worry about cost.

Economy in the cost of a vacation dwelling should be secured by erecting a small place rather than a larger one of poor materials and construction. A vacant building deteriorates more rapidly than one occupied, so don't make the mistake of building a too flimsy shack. It is far better to have less room than to have more, if the larger space is derived by sacrificing sturdiness.

The plans and specifications for cabin number 337-A show how to use good materials in order to secure a substantial cabin without excessive cost. Good foundations and weather-proof roof, walls and openings are essential.

Complete building plans and specifications for this cabin, also for another similar cabin, are available for \$1.00 for both. Included with the plans are cardboard cut-out models of the cabins, architecturally drawn to scale. The models can be colored, and they will visualize for you exactly what the completed cabins will look like. Address your request for plans and models to the editor of this paper. Journal House Pattern Number 337-A.





House No. 337-B

A VACATION CABIN USING LOG SIDING WALLS

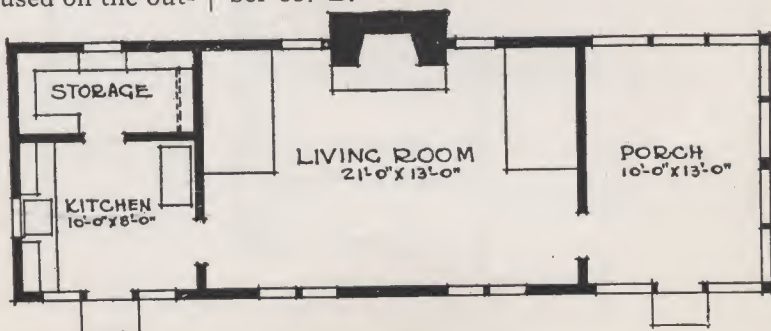
RELAXATION and quiet and freedom from responsibility are as important to physical and mental well-being as pills, gargles and the several vitamins. No type of vacation habitation is more popular than the cabin. Many localities do not have real logs available but there is a product of the forests to be had that satisfactorily creates the log cabin atmosphere. Log siding is not only good looking but it makes an excellent building material.

The interior of a log siding cabin can be finished in several attractive ways, or it can be left completely unfinished. Knotty pine paneling, or the same log siding used on the outside, make harmonious interior treatments. Building and insulating board, left with its natural finish, is good.

Cabin number 337-B has two built-in, double-deck bunks. Each bunk will sleep two persons. Thus is provided sleeping ac-

commodations for eight people in the large living room. The screened porch will take care of an overflow of guests by the use of folding cots.

Complete building plans and specifications for this cabin, also for another cabin, are available for \$1.00 for both. Included with the plans are cardboard cut-out models of the cabins, architecturally drawn to scale. The models can be colored, and they will visualize for you exactly what the completed cabins will look like. Address your request for plans and models to the editor of this paper. Journal House Pattern Number 337-B.





House No. 338

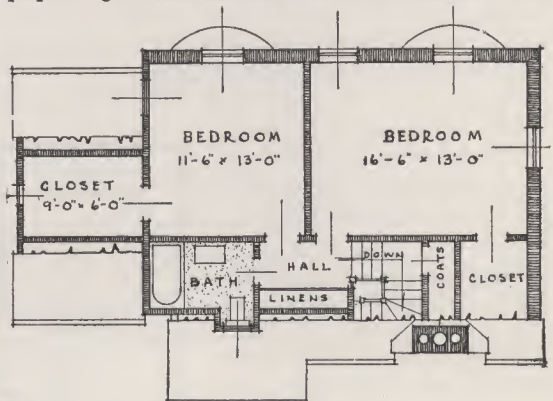
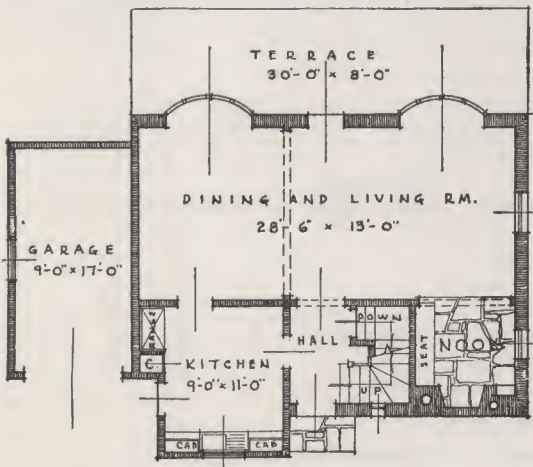
DON'T BUILD A HOME WITHOUT ADEQUATE PLANS

THE desired feeling of success in homeownership is liable to be marred by just a few seemingly minor things. Just such a thing as a front entrance being either too large or too small, for harmonious balance with the rest of the front of the house, may upset the apperception of satisfaction.

Adequate plans, and specifications, are quite necessary, and also sketches of the interior of the house, as well as a scale model of the exterior should be available before the

final decision to build is made. Knowing and seeing all these parts to the building program beforehand is to avoid the possibility of dissatisfaction later on. The floor plans of Journal house number 338 are interesting to study.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 338.





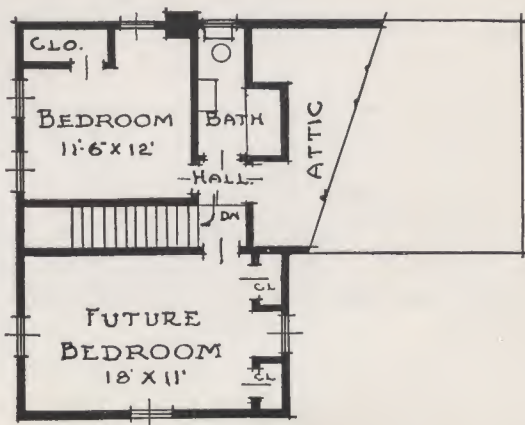
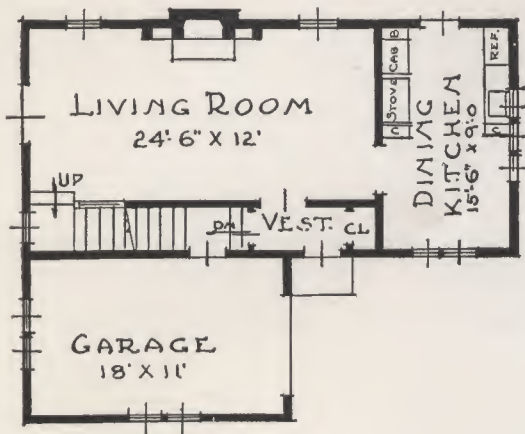
House No. 339

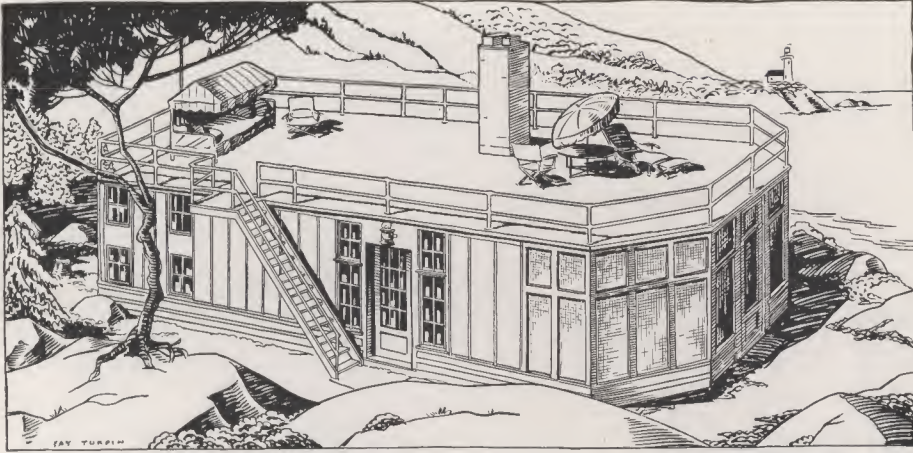
NO MONTHLY RENT BILLS WITH HOME-OWNERSHIP

HOME-OWNERSHIP is made highly desirable when the house is not too large and is well designed and built. Many home builders make the mistake of building too large a house for their incomes. And sometimes the quality of the material put into a house is sacrificed in order to secure a larger structure. This is one of the main causes of some people thinking that home-ownership doesn't pay. House number 339 is a small, inexpensive dwelling designed for

families now living in apartments.

Complete building plans and specifications are available for this house for \$1.00 Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 339.





House No. 340

PROPS FOR VACATION

IF THERE is one time during the twelve months of the year that downright enjoyment should be had, that time is vacation time. To those folks who live in cities and desire more than anything else to get away from a city's nervous atmosphere and clamor, the possession of a modest vacation cottage or cabin spells success to vacation time.

The building of a cottage can be much less expensive than the erection of a year-round home, yet at the same time there is no need for inferior materials or construction methods. A cottage should be as well built, of as good materials, as a permanent home. The difference in cost will be the result of less finishing, less space, and less equipment.

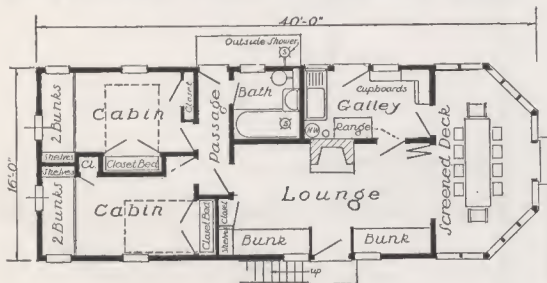
Cottage construction often makes use of building materials that can be left in their natural state for finished effects, especially on the interior. Structural insulation board is often used on the exterior of studding, its outside painted to protect it from the weather,

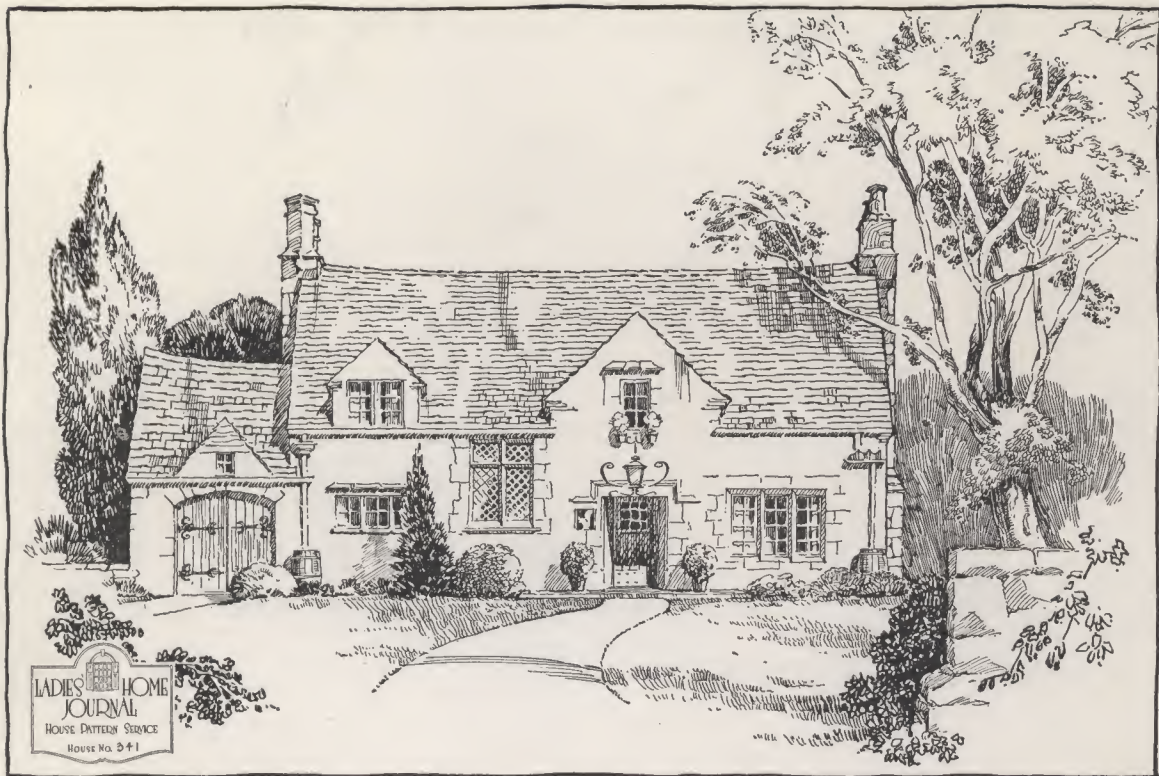
according to the manufacturer's directions, and the interior left as is. Many of these insulation materials have colors that really are perfect backgrounds for interior decoration. The studding, if left exposed, may be stained to match the shading of the insulation material.

Good foundations are important. The foundations should go well below the average frost depth of the locality. If they don't, the heaving of frozen earth may twist and crack, or push up the foundation and the damage may be transferred to the cottage. Footings that spread out from the bottom of the foundation are advisable. They increase the surface upon which the weight of the cottage rests, and therefore make a more stable underpinning.

Cottage number 340 is designed in the general manner of a house-boat. The two sleeping cabins have built-in, double-decked bunks at the ends of the rooms. There are also closet beds, and more bunks in the lounge. There is an outside shower for bathers, and an entrance-way direct to cabins and bathroom. Eating is done on the screened deck.

Complete building plans and specifications are available for this cottage for \$1.00. Included with the plans is a cardboard cut-out model of the cottage, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed cottage will look like. Address your requests for plans and model to the editor of this paper, Journal House Pattern Number 340.





House No. 341

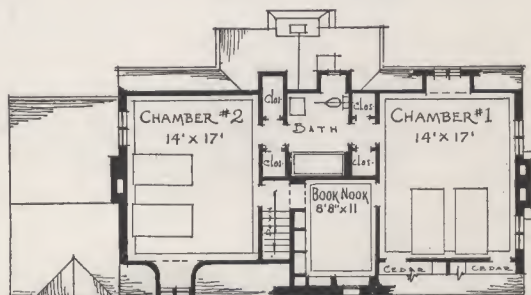
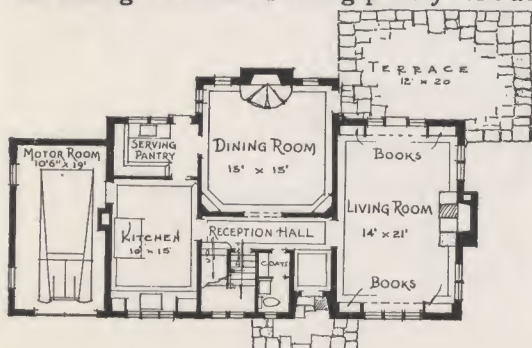
TYPICAL COTSWOLD COTTAGE DESIGNED FOR STONE

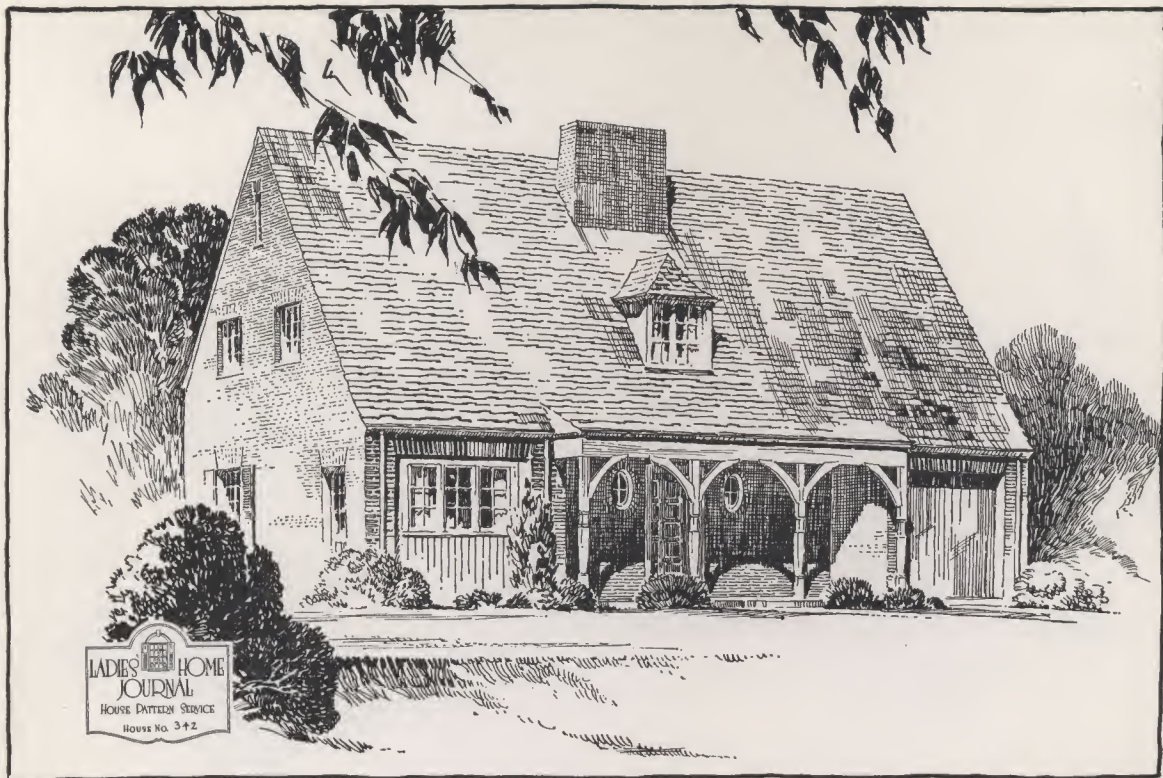
THIS house was designed after the Cotswold cottages which are typical of the region around Broadway and Chipping Campden in England. The original cottages are constructed entirely of stone, even the roof is of thin slabs of native stone.

Retaining old types of domestic architecture is most interesting and satisfactory, providing the old inconveniences and lack of modern facilities are not included. House number 341 is a modern Journal garden home with an unusually attractive floor plan layout. The rooms are all comfortably large. The dining room and serving pantry will at-

tract many people who like meals served graciously. The garage is attached and has a front entrance. Doorways lead from the dining room and living room to the terrace.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 341.





House No. 342

MODERN GARDEN HOME ARCHITECTURE

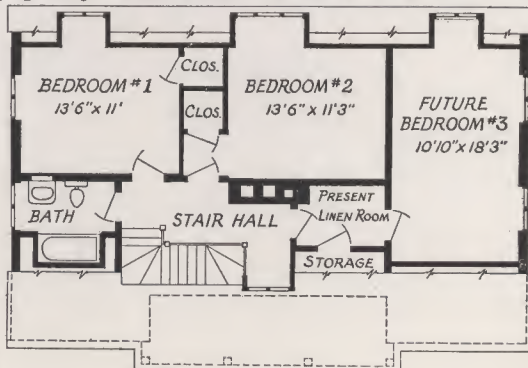
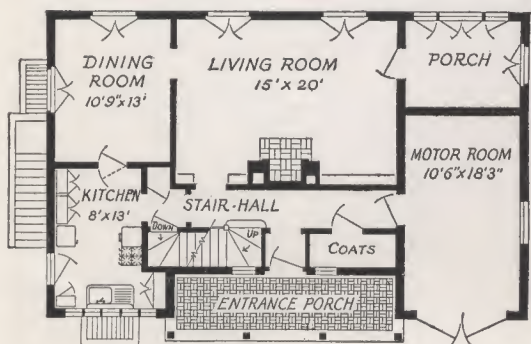
AS the floor plans of this solid brick house are studied more carefully the greater will it appeal to the average American family. The exterior is low-eaved and hospitable. The house is unpretentious yet at the same time adequately spacious.

The garden-home features of this Journal house are pronounced. All living quarters, including the three bedrooms, face the garden at the rear of the lot. The street side of the house is given over to kitchen, garage, halls and closets. French doors open from the dining room and living room to a terrace facing the garden.

No modern house should be built with-

out having an attached garage. The arrangement for this feature in house number 342 is ideal because a doorway leads from the garage to a hall, from which any room in the house may be reached without the necessity of passing through any other room.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 342.





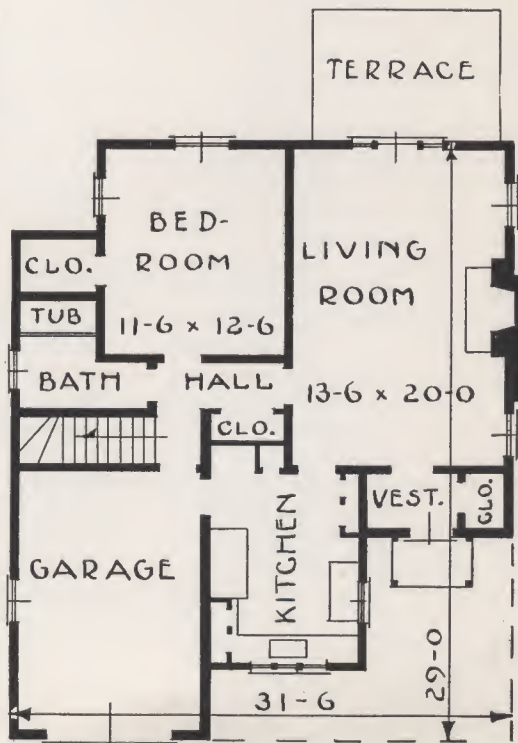
House No. 343

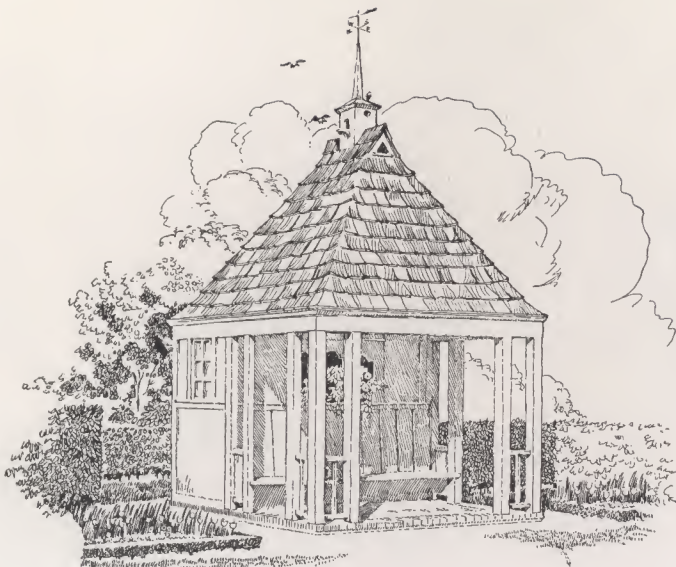
BROWN SHINGLE ROOF WITH TAN STUCCO WALLS

MANY small families would gladly move into individual dwellings if small enough and attractive enough houses were available. The day of the large house is past. Our mode of living, and the economic consideration, dictate that investment in home be approximately twice one's yearly income. This fact automatically places most of us in the class of small home owners.

A study of the floor plan of this attractive small house will indicate how well it will adapt itself to the life and needs of a modern small family.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 343.





House No. 344

A SUMMERHOUSE WITH TOOL ROOM

MORE and more are we living out-of-doors, appreciating the semi-privacy of our gardens. The Journal garden-home manner of arranging the floor plans of homes brings the living quarters on the garden side of the house. The garden is becoming a larger part of our home life. It is entirely fitting, then, to add an architectural bit to the making of your garden.

A summerhouse of the type pictured above will add just the right note to a garden. And in addition to other desirable qualities, this summerhouse provides ample space for storage of garden tools. Such tools should last a lifetime, and will, with proper care and protection from the elements.

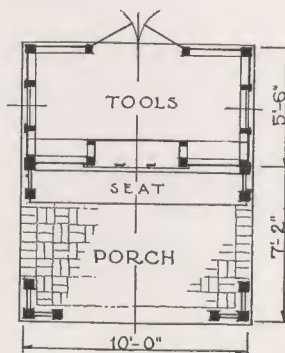
The architect of this summerhouse has made his plans flexible so that it may be enlarged from ten feet to eighteen feet. The plans are complete for either size, and include easy-to-follow directions and specifications for the erection. For the handyman about house and garden, this summerhouse should be an inviting challenge for home building.

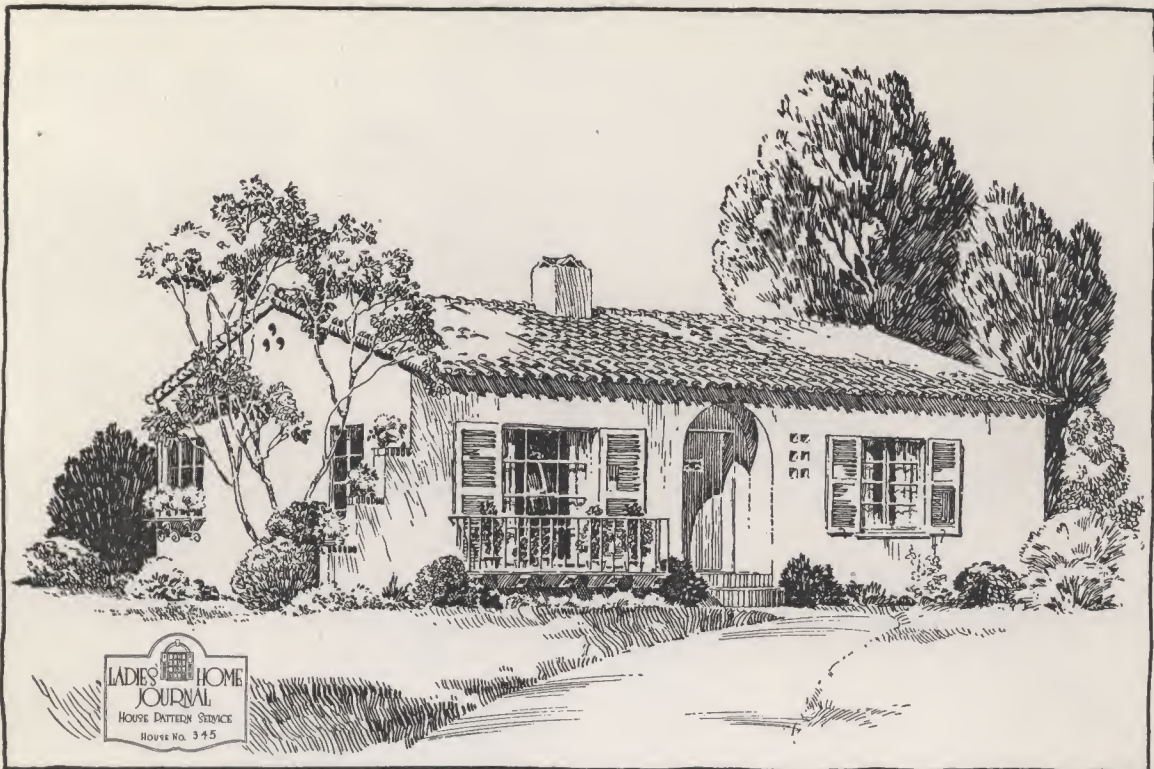
The plans show just how deep and what size to make the foundation. The tool-side floor is concrete and the open porch is concrete with a layer of brick on top. The studs are 2 x 4 inches and the rafters are 4 x 4 inches. The cornice is drawn full-size and shows plainly just what moldings and how to use them.

The bird house is all planned, inside and out, with accurate sizes given. The correct slant of the seat and its size are plainly drawn. It is made of three 6-inch boards, 2 inches thick. There is a half-inch space between them to drain water and allow quick drying after a rain.

No difficult construction methods are planned. All material is stock in size and kind and can be secured at your lumberyard. If time doesn't permit, or golf interferes with this proposed activity, there no doubt is a capable carpenter in the neighborhood who would like the job.

Complete building plans and specifications are available for these summerhouses for \$1.00. Address your requests for summerhouse plans to the editor of this paper, Journal House Pattern Number 344.





House No. 345

COLONIAL SPANISH ARCHITECTURE FITS SMALL HOUSES

THE smaller the house the more necessary is it to make an accurate study of the proposed floor plan. Household confusion is so easy to exist in a small house. With a plan spread out before you there is an opportunity to study the house, room by room. A good way to carry out such a study is to start at the front entrance and mentally conduct yourself on a tour of the rooms.

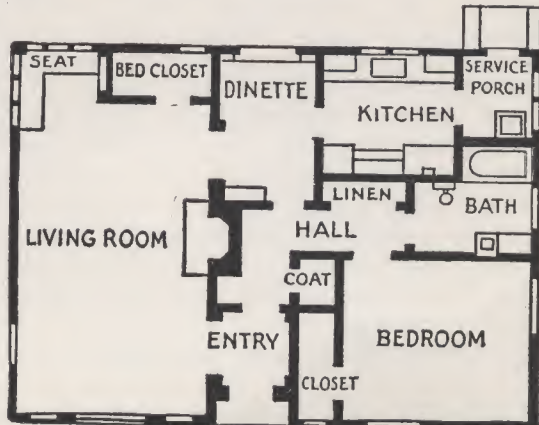
Besides the arrangement of the rooms, the ability to furnish them pleasingly is important. Locations of windows and doors are often deciding factors in the placing of furniture. Also the possibility of arranging furniture in various ways is helpful. To do this well it is necessary to have double convenience electric outlets placed judiciously, so that in no matter what position the furniture is placed there will be available electric light.

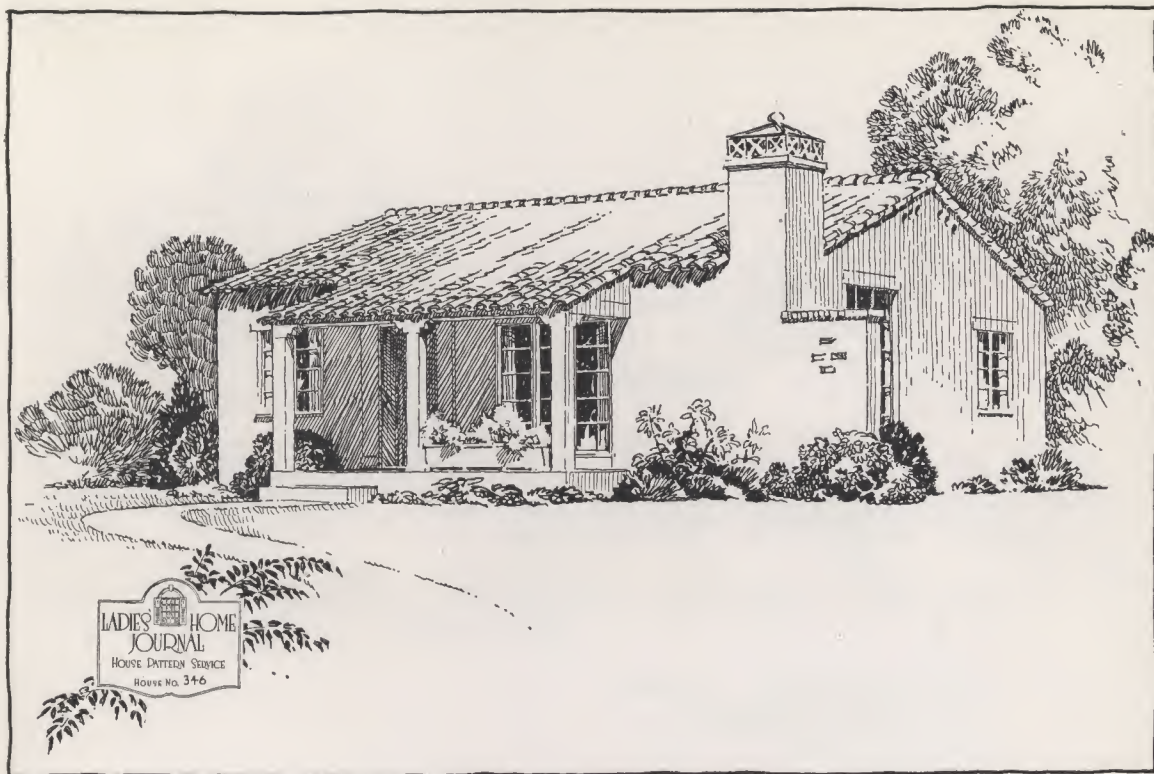
Built-in features and plenty of closet space are always appreciated in the smaller house. In the living room of Journal house number 345 the architect provided closet space for a bed. This makes the entertaining of guests over night possible, or the living room bed could be used regularly by some member of the family.

This house is designed without basement or heating plant. However, both could eas-

ily be added if the house were to be built in a climate where basement heat is desirable. Colonial Spanish architecture is not confined to Florida and California.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 345.





House No. 346

\$2500 TO \$3500 TO BUILD

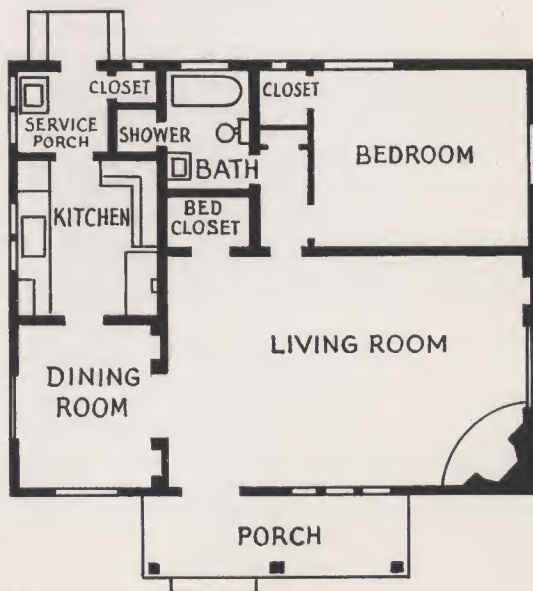
HOME OWNERSHIP is a valuable asset for any family. This fact is being proved very clearly every day. Not that more homes are actually being built so much as there are so many real small homes going up. Many couples who ordinarily would consider the average apartment a home, are now beginning to compare that apartment with the cozy homes that some of their friends have built.

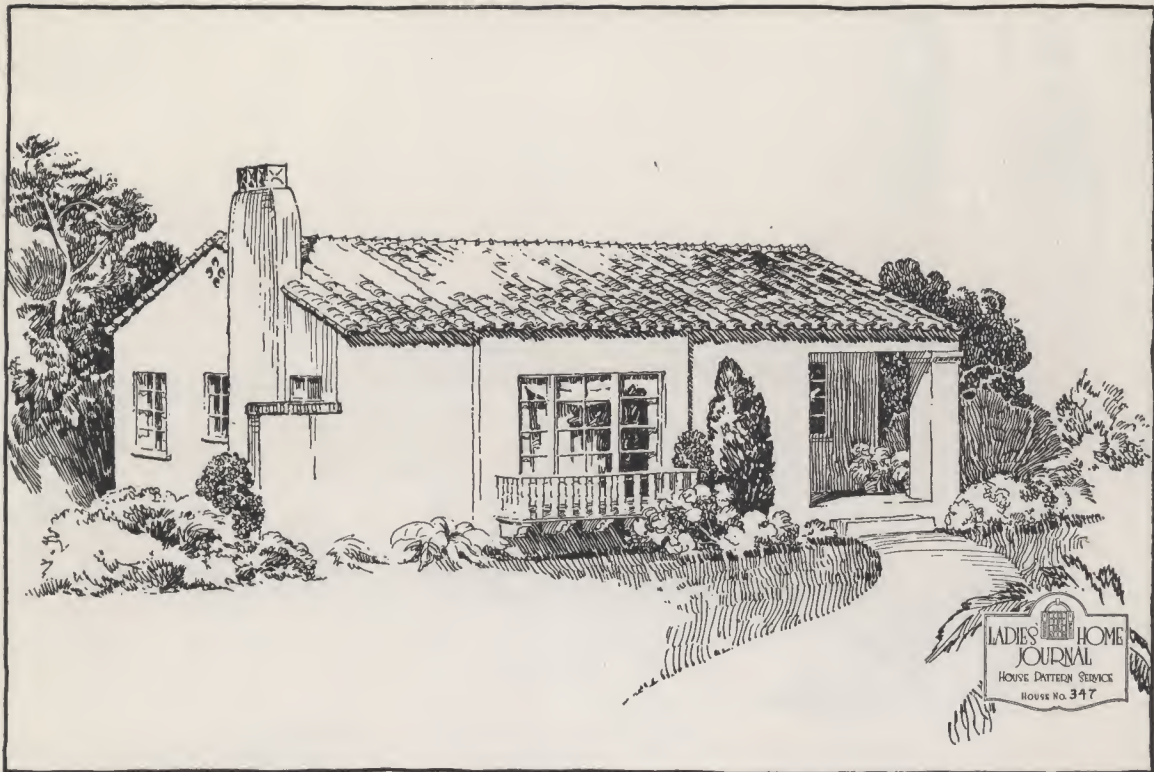
This house pattern service being offered to our readers includes many small house plans that were recently designed by architects just to attract the attention of apartment dwellers. House number 346 is a complete little home along the Colonial Spanish type. The floor plan includes a well-proportioned living room with a typically Spanish corner fireplace. A bed closet is provided so that the living room can readily be converted into a sleeping room for the night. A smaller dining room is conveniently located near the kitchen.

The rest of the floor area is efficiently divided into a bedroom, hall, bathroom, kitchen and service porch.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model

of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your requests for plans and model to the editor of this paper, Journal House Pattern Number 346.





House No. 347

THIS HOUSE ADAPTABLE TO ANY CLIMATE

WEST COAST architects are particularly adept at laying out efficient yet interesting plans for very small houses. This faculty has been taken advantage of and several interesting house patterns are offered our readers in this series of plans. While the so-called Spanish type of architecture is prominent in the Southwest, including California, the same little houses will be found all the way up to Seattle, only with different exterior treatment.

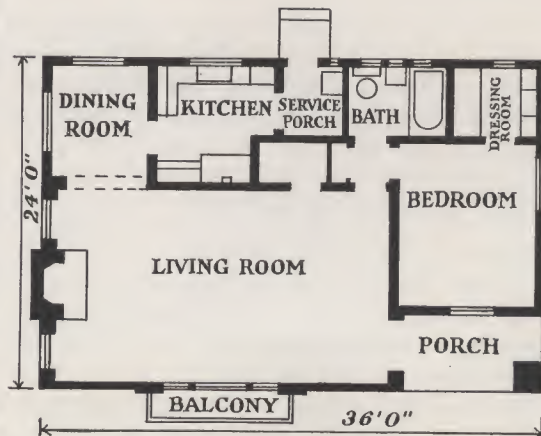
In the Northwest, Central and Eastern sections, the use of wide siding or shingles, as well as stucco and solid masonry, will be noticed. While Spanish tile is used less in these sections, it is satisfactorily replaced by wood or asphalt shingles.

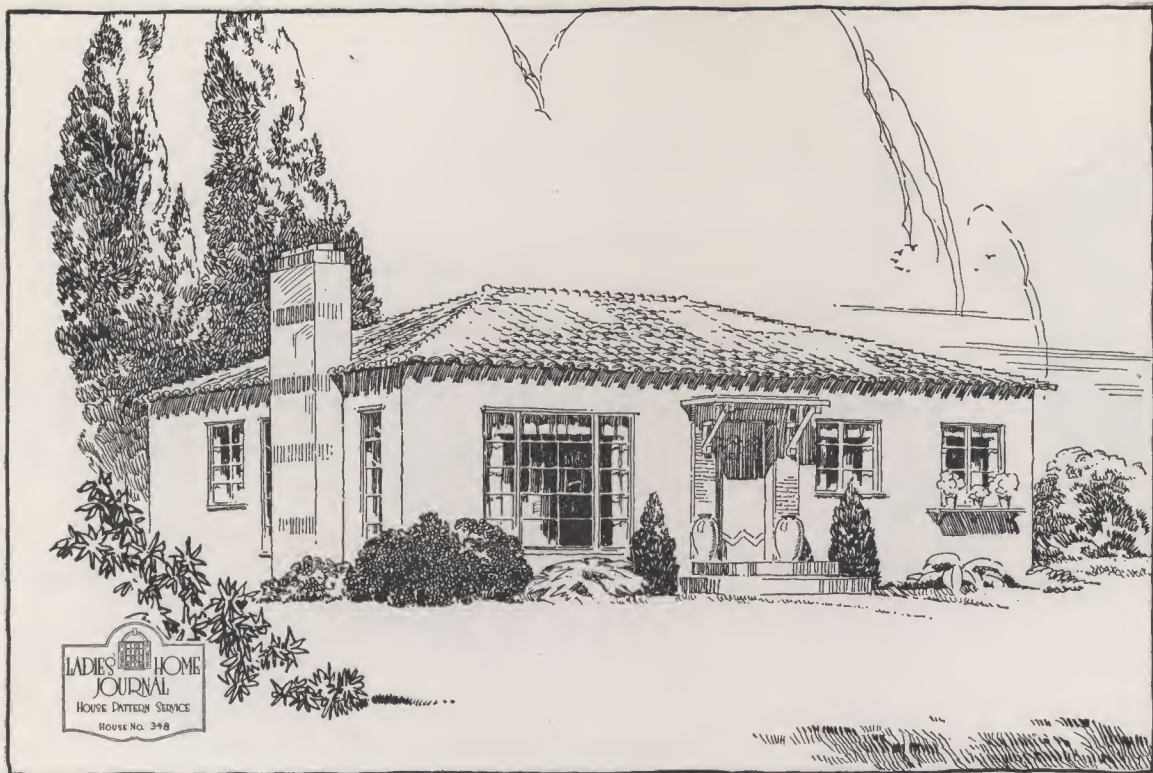
The floor plans of these little houses, such as house 347, show on paper how every square inch of area has been utilized. The result is a comfortable, attractive and efficient small home.

House 347 includes in its layout a closet off the living room in which a disappearing bed may be kept. This makes the living room over into a bedroom at night, and the little house accommodates four people if desired. While

the one bedroom is not large there is ample space in the dressing alcove adjacent to it.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper, Journal House Pattern Number 347.





House No. 348

WHY NOT OWN YOUR OWN HOME?

ONE-STORY houses are popular with a large number of people. Perhaps this is because of the fact that these people first lived in rented apartments and became accustomed to the usual apartment lack of stairways.

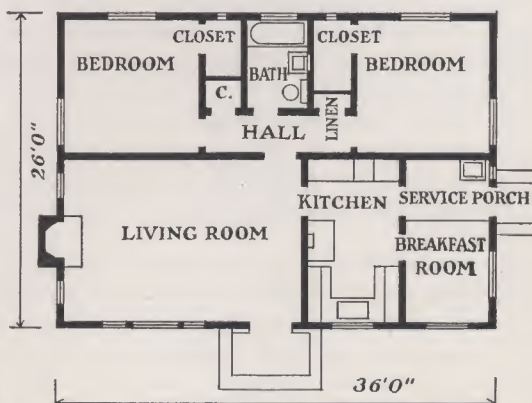
The smaller sized houses are usually more appealing from an architectural standpoint if they are but one story in height. Better proportions of the structure as a whole are possible when it is not necessary to mount to the height of two stories with a comparatively small floor area.

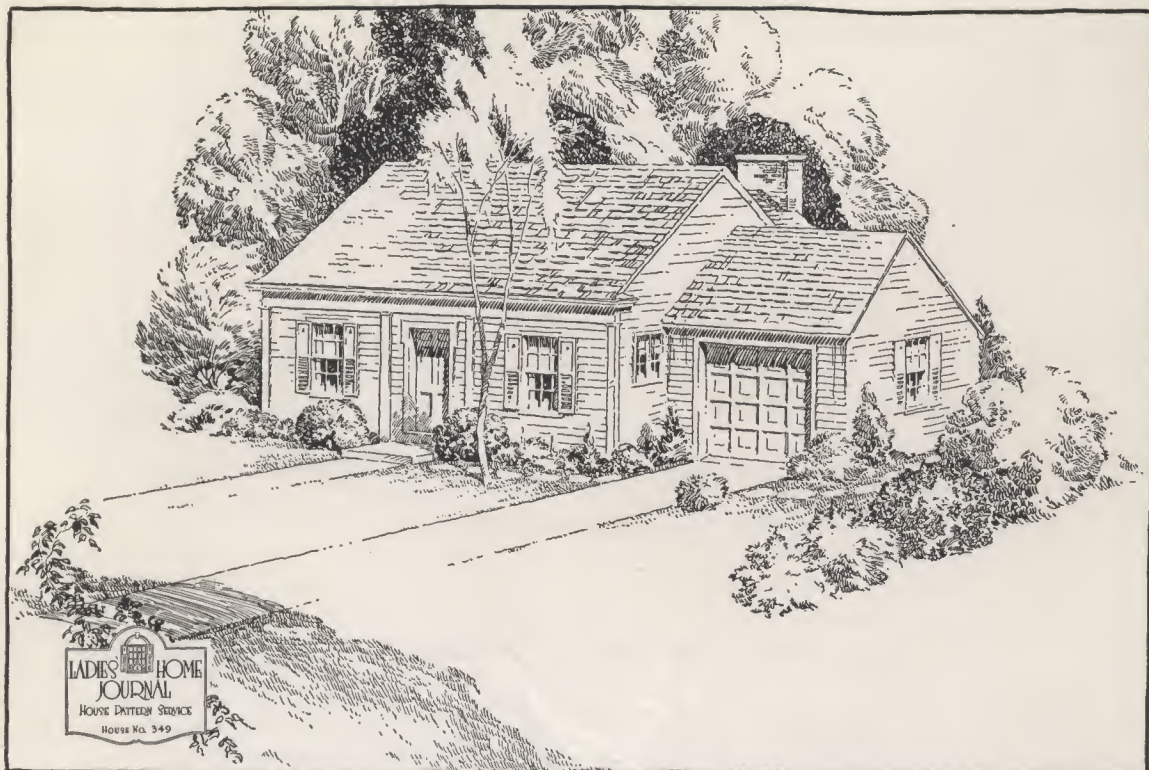
Another advantage of the one-story house is that it need ape no supposed architectural type, but rather may assume an architectural dignity all its own. The dimensions must balance and the locations and sizes of windows are important, but many variations from the usual two-story limitations are permissible.

House number 348 is an attractive example of one-story flexibility. The exterior is likable and the interior is livable. The floor plan includes two bedrooms, bath, closets and hall for the rear portion, and living room, kitchen, breakfast room and service porch for the front portion. This floor plan of two bedrooms meets the requirements of a large percentage of home

builders. This house will adapt itself to the use of a variety of building materials and can be pleasingly fitted into any type of landscape.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper, Journal House Pattern Number 348.





House No. 349

SUCH A LITTLE GEM OF A HOUSE

EVERY average American family should own its own home. Of course there are some circumstances whereby home-ownership would not be advisable, but they are exceptions. Apartment dwelling is ideal for a more or less definite percentage of families. But the natural instinct for a family to own its own home should, if possible, be realized.

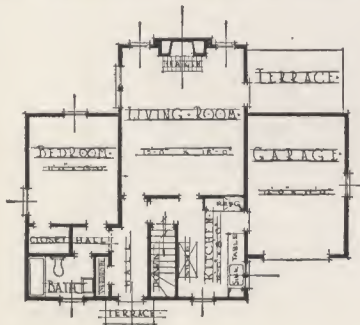
There are approximately half a million marriages every year. Three-quarters of these newly organized families should first of all make plans toward the establishment of owned quarters. Therefore, the yearly increase in the number of families, together with the ideal of increasing the percentage of home-ownership in existing families, refutes the ballyhoo of America being overbuilt.

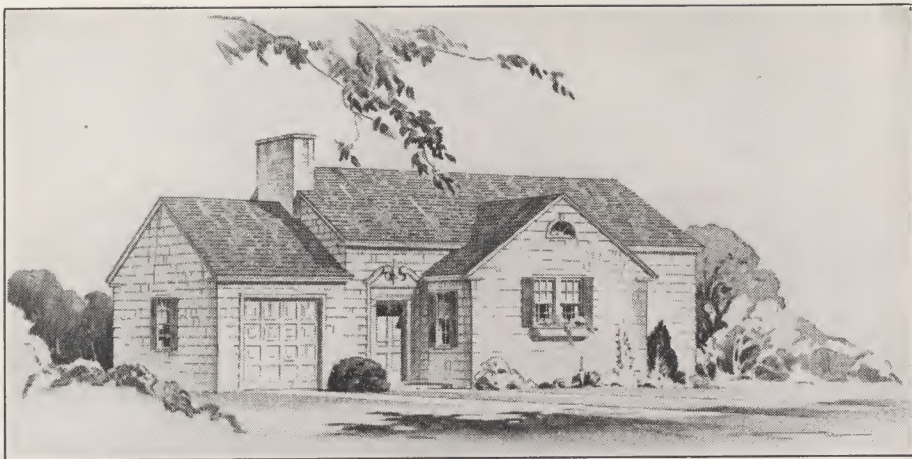
House number 349 was designed to illustrate the sort of property that is in demand. This little home, with its plain, wide siding and simple pilasters at entrance and corners, framed and softened with decorative planting, will entice any home-loving family from apartment or rented house. Mere living takes on new meaning in an owned home.

The roof and shutters are green. The rest of the house is an ivory white. Tan face brick are used in the chimney. Such a little gem of a house is a satisfying investment. The floor plan is of the garden-home type, having its service portions facing the street.

In the corner of the living room, near the kitchen door, is a suitable space for eating. A folding gateleg table located here would be ideal. An open fireplace is located at the other end of the room. The terrace, which overlooks the garden, is reached from the living room through a doorway located in the side wall.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your requests for plans and model to the editor of this paper. Journal House Pattern Number 349.





House No. 350

DESIGNED FOR THE ECONOMICAL PURSE

PRETENTIOUSNESS in the field of homeownership is giving way to honesty. Economy is replacing extravagance. Building methods are reducing erection costs. New materials and new uses for old materials are making interesting changes in architecture.

American families vary greatly in size, occupation and activities. No house or group of houses will fill the bill of all. Yet, in each general classification, there are thousands that will be interested in one particular model. House number 350 is a Colonial cottage which provides adequate quarters for a small family. The conservation of floor area, with every square foot made good use of, is its outstanding feature.

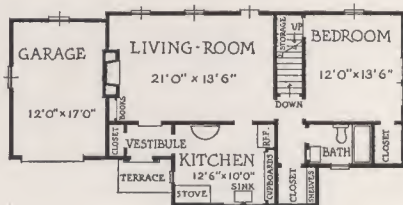
Ownership of the detached dwelling is becoming more and more easily accomplished. Suburban real estate is available in lot sizes and prices to accommodate any purse. Transportation is provided by a variety of means, the most important of which is the small car and good roads.

For the small family, the room arrangement of a house is most important. The smaller the house the more difficult it is to gain occasional privacy, and to go from one part of the house to another without the necessity of passing through occupied rooms and disturbing their occupants. And, too, it is often desirable to avoid entering certain rooms at particular times or upon some occasions.

As for lanes of travel in house number 350, there are several. From the front vestibule one may enter the kitchen direct, or the living room. From the living room one may reach the kitchen in two ways, or three, to be exact. The bedroom and bathroom may be approached in different ways, which is a good feature. As for closets, they are many and large, and besides, the entire attic is available for storage.

The garden-home plan for room arrangement has been followed. The service portions of the house face the street and shield the living and sleeping quarters from street noise and disturbance.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your requests for plans and model to the editor of this paper. Journal House Pattern Number 350.





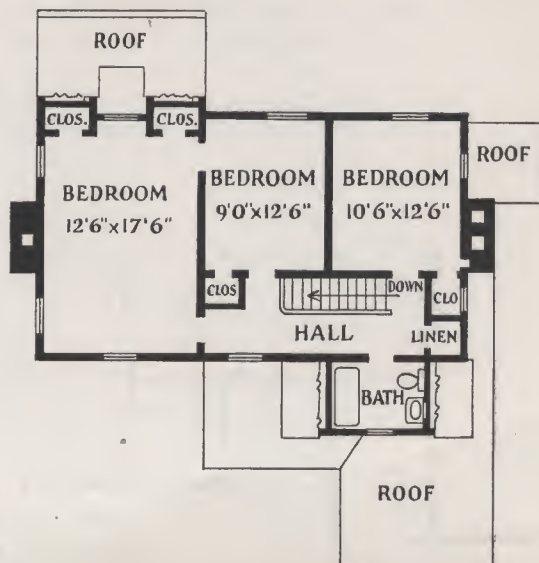
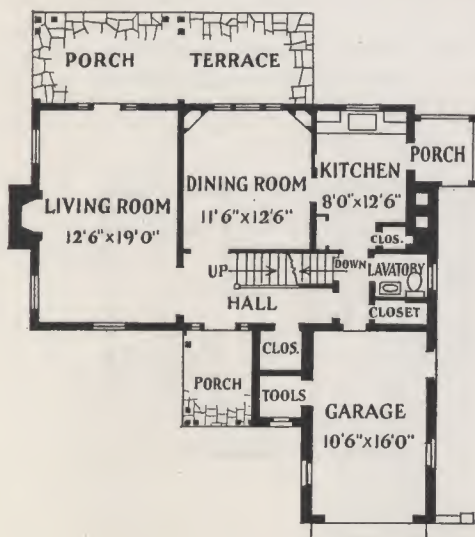
House No. 351

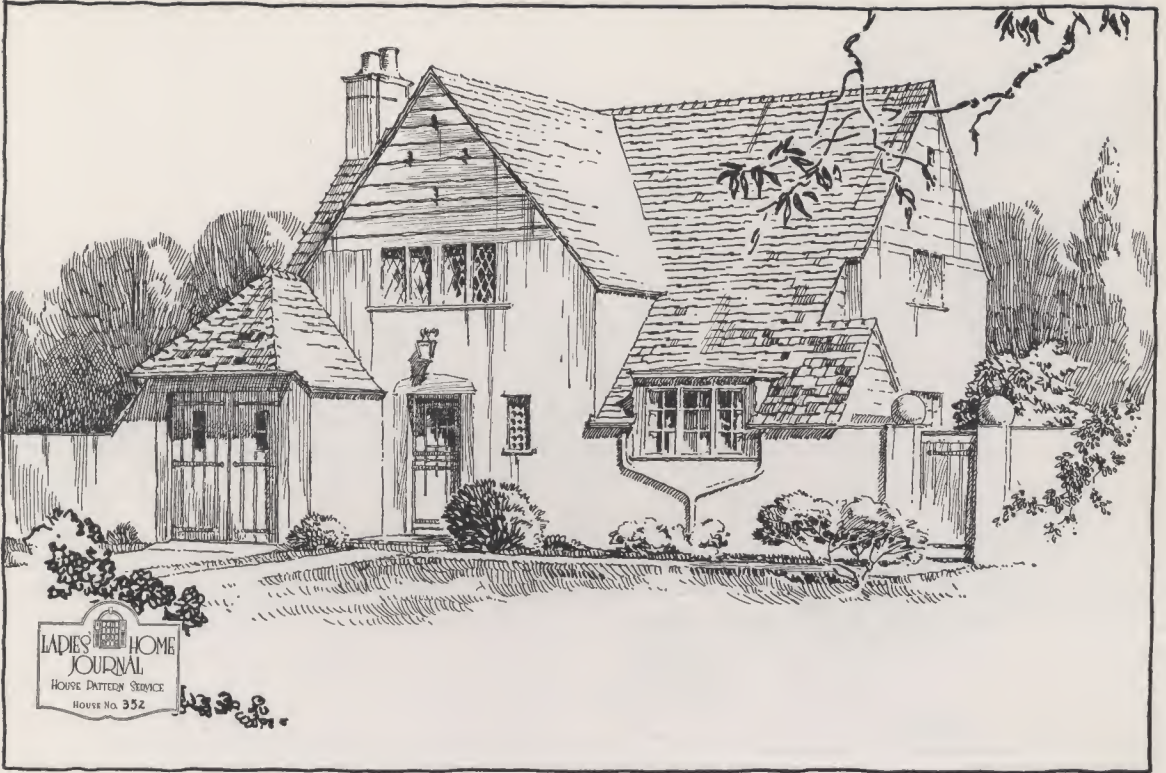
EARLY AMERICAN ADROITLY MODERNIZED

THE complete set of plans and drawings needs to be seen before this house can be fully appreciated. The exterior is unusually well handled by the architect, and the floor plan layout appeals to conservative and keen-buying prospective home builders.

Complete building plans and specifications are available for this house for \$1.00. Included

with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper, Journal House Pattern Number 351.





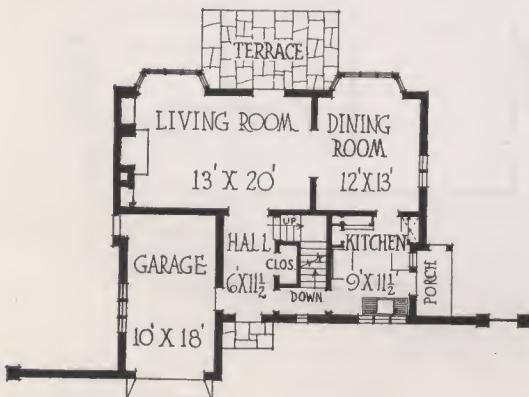
House No. 352

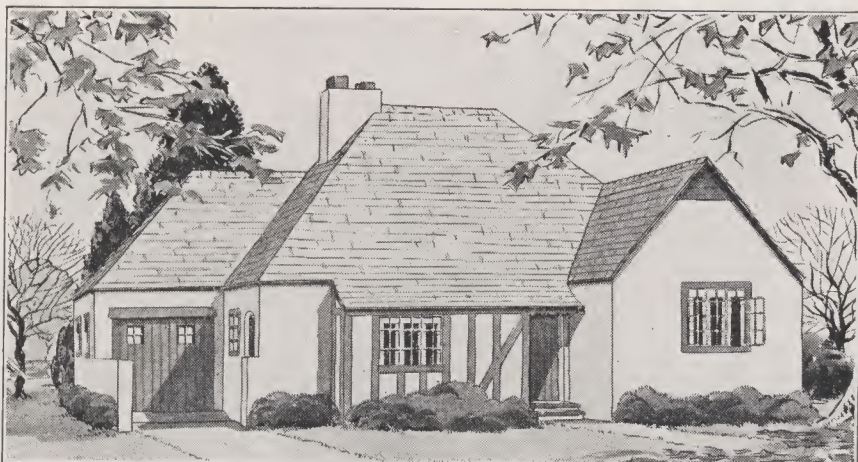
UNUSUALLY ATTRACTIVE FROM ANY ANGLE

THIS type of house, with its low-flung eaves and interesting gables, has a tremendous appeal to home-loving families. The house seems to simply speak home to everyone observing it. The many interesting details of exterior treatment lend much to the homelike quality of house number 352. The chimney pots, the leaded casements, the cut-in-two Dutch front door, and even the inviting gateway to the kitchen entrance on the right side, all spell home with emphatic firmness. The

floor plans further entice one to build this house.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your requests for house plans and models to the editor of this paper, Journal House Pattern Number 352.





House No. 353

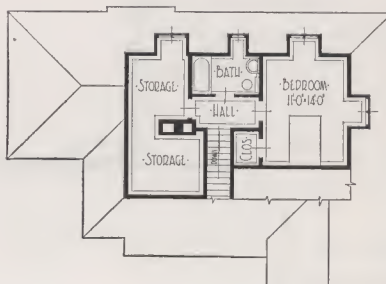
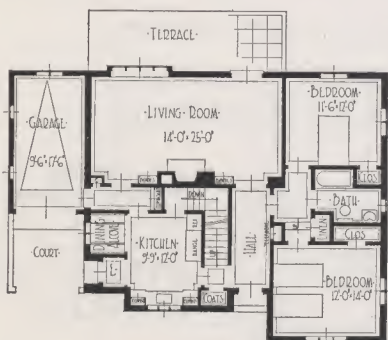
AN IDEAL FLOOR PLAN ARRANGEMENT

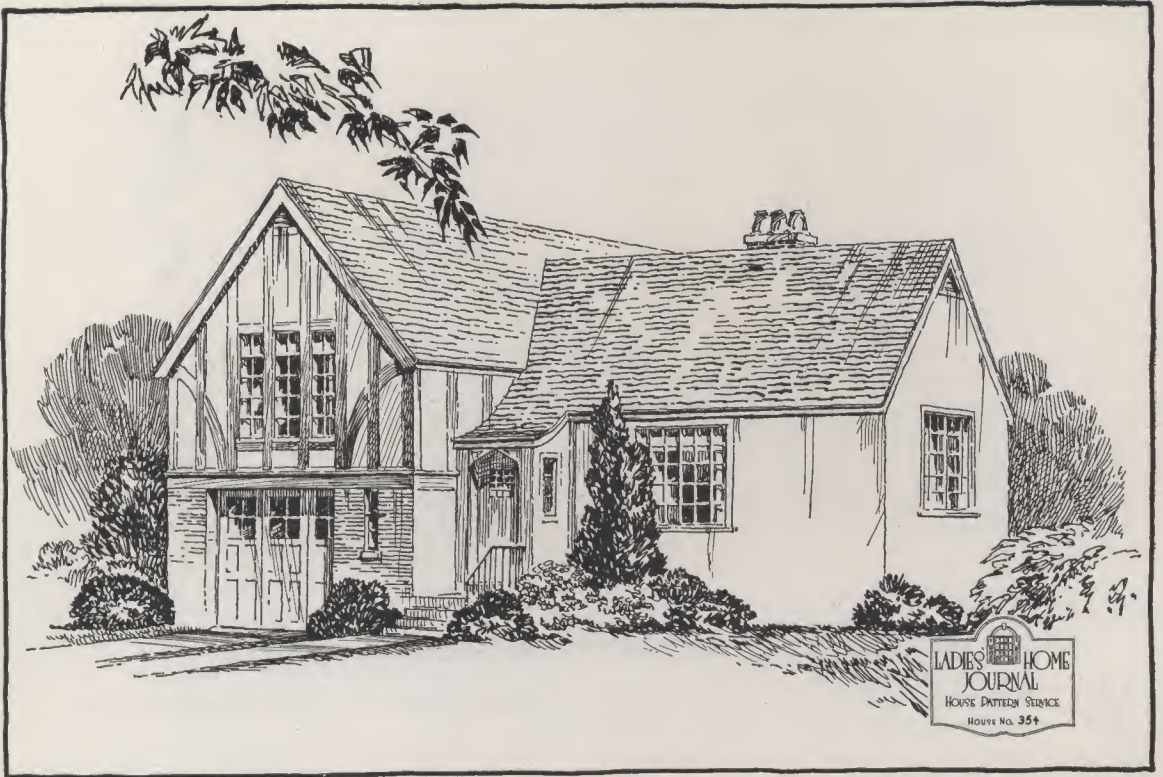
WITH garage, kitchen, hall and one bedroom facing the street, house number 353 not only proves its floor plan to be interesting, but it is efficient and comfortably livable. The twenty-five-foot living room disposes its interesting side to the garden elevation. With French doors leading to a terrace, and a bay window overlooking perhaps the axis of an informal garden, this large living room is the ideal many home lovers are seeking. The fireplace and bookshelves are artistically balanced by the architect, yet the ensemble is plain and unpretentious.

Examining the rooms and connecting doorways and halls and entrances of this house, we find it impossible to suggest alterations that might improve the floor plan layout. It is but a few steps from the kitchen sink to

either the front or side, kitchen entrance to the house. Besides the two, well-arranged bedrooms downstairs, this house has space available upstairs for an additional bedroom and bathroom. These upper quarters could be left for finishing until some time after the house was built. The storage space upstairs and the many closets provide the much needed room to put things away behind closed doors.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 353.



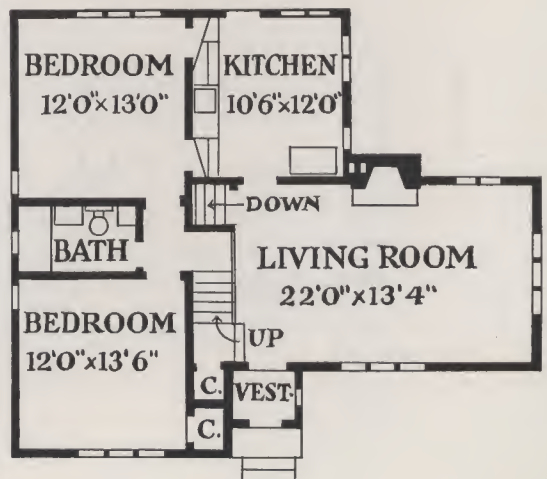
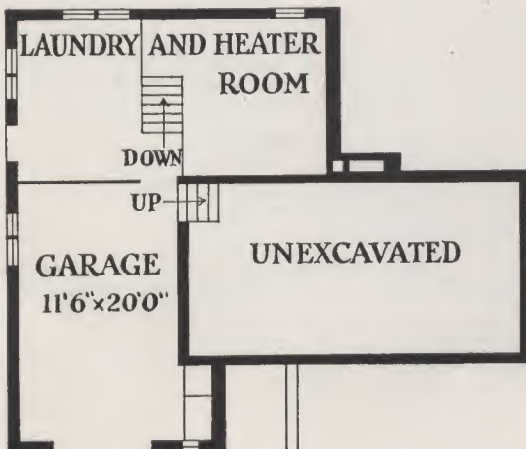


House No. 354

SMALL ENGLISH HOUSE WITH VARYING FLOOR LEVELS

SLOPING LAND offers either difficulty or assistance to the prospective home builder. The house plan should, if possible, either be designed for the lot, or adapted to its particular ups and downs. House number 354 is particularly suitable for this use. The garage, laundry room and heater room are on the basement floor level. Then up five steps is the living room and kitchen. And elevated from this level by six steps are two bedrooms and a bathroom.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your requests for house plans and models to the editor of this paper, Journal House Pattern Number 354.





House No. 355

AUTHENTIC NEW ENGLAND COLONIAL TYPE

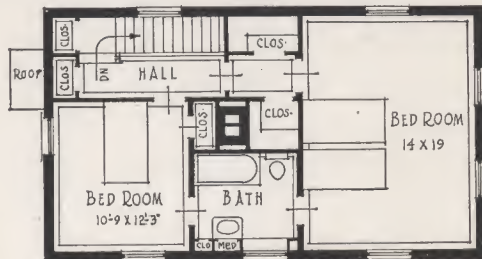
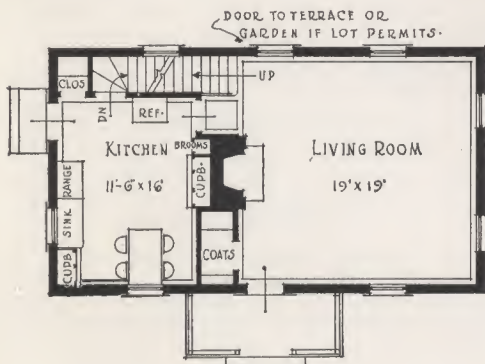
MANY home builders are intrigued by early American examples of small-house building. There is a simplicity and straightforwardness about these types that will never be bettered by newer designs using the same building materials. Yet to be convenient and livable for our modern manner of life, these older styles of course need alterations in their floor plan arrangements.

House number 355 is an excellent example of the smaller two-story house of early days. The floor plan has been designed to meet present-day needs for the small family requiring but two bedrooms. The rooms are all good-sized and have cross ventilation. The living room is square and has an open fireplace

on one side. A coat closet is placed next to the front entrance. The large kitchen has space for a dining table in one end.

The exterior walls are of heavy shingles. Flush boards make a band across the front just under the eaves. The octagonal windows on the front are typical of a definite period of early architectural style. Stained shingles are suitable for the roof. This little house does not have an attached garage. A small furnace in the basement will adequately heat the house.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 355.





House No. 356

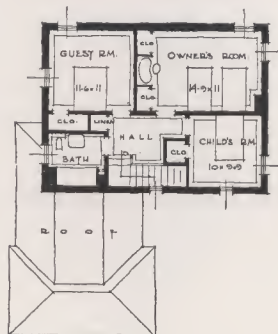
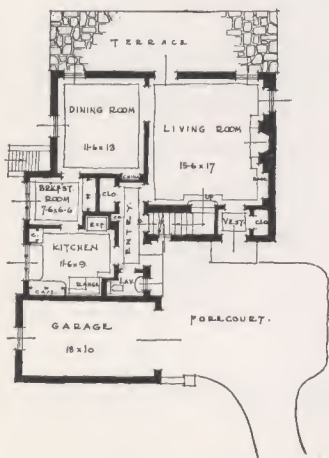
FRENCH ATMOSPHERE IN A JOURNAL HOUSE

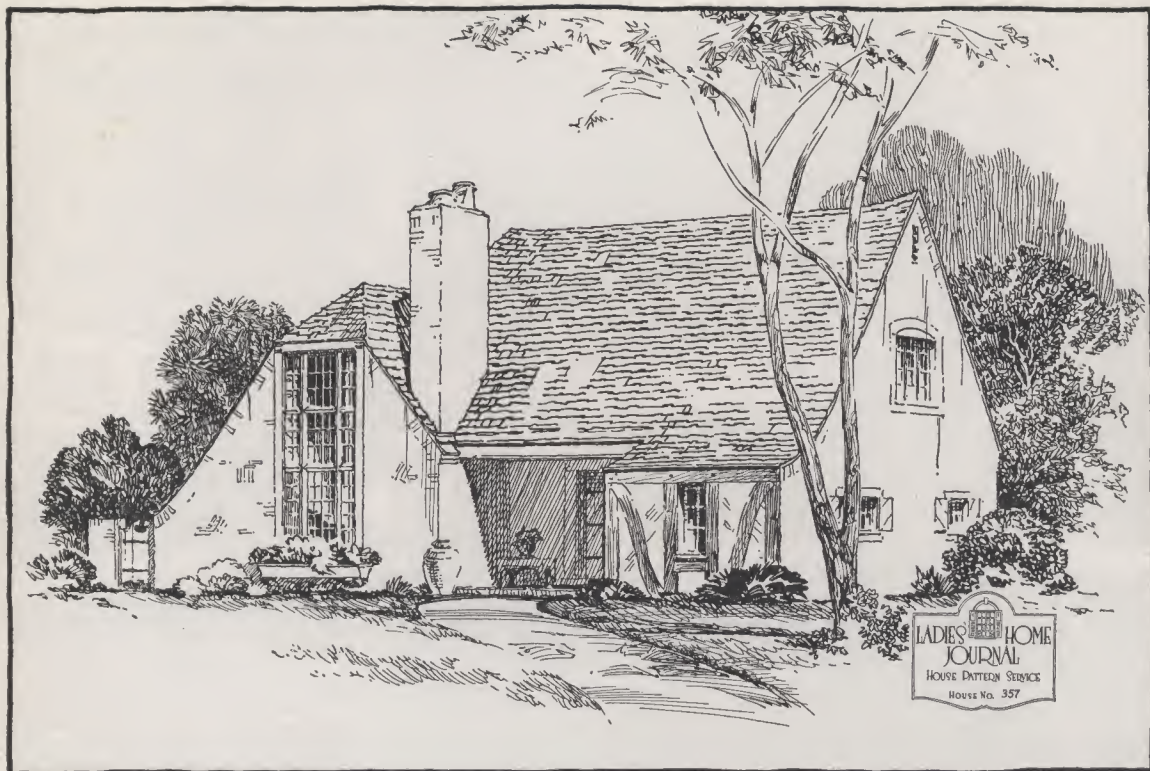
ALTHOUGH the architecture of this little house was inspired by the French, the plan, comforts and conveniences are typically American. The front entrance, kitchen entry and garage entry are all concentrated around a forecourt. Thus are eliminated expensive drives and walks, and we are allowed the greater portion of our plot of ground for lawns and gardens.

The floor plans include three nicely arranged bedrooms upstairs, together with bathroom

and ample closets. Downstairs are living room, dining room, breakfast room, kitchen, lavatory room, garage, and an entry hall which connects directly with living room as well as kitchen, lavatory and cellar stairs. It can be seen that the ease of circulation throughout the first floor is excellent.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of this house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 356.





House No. 357

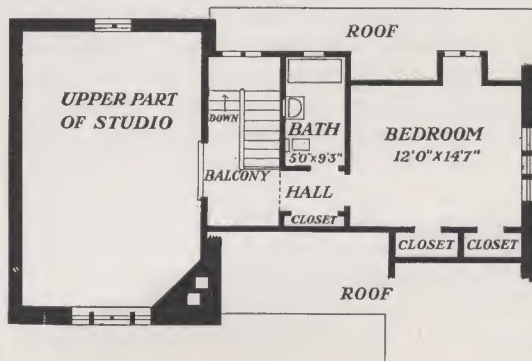
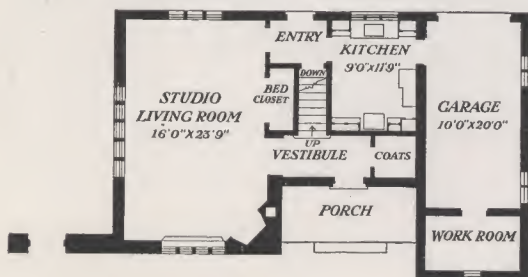
BUILT JUST FOR TWO, AT FIRST

THE South Park Commissioners of the City of Chicago built a full-sized model of this house for a garden show in the Sherman Hotel. The house was so popular that the architect was flooded with requests for plans. So the architect made complete plans available for this House Pattern Service.

This Studio Home will appeal to many people now living in apartments. It is a really little house, to be sure, yet much more conveniently arranged than most apartments of similar floor area. Closet space is ample, and the rooms are comfortably large. The fireplace is in the front corner of the living room. The ceiling is two stories high. Included in the

architect's plans are plans for the addition of a wing at the rear of the living room which includes two bedrooms, a bathroom, and more closets. These additions can be added at a later date to enlarge the house.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for house plans and model to the editor of this paper. Journal House Pattern Number 357.





House No. 358

CONTEMPORARY ARCHITECTURE FOR SUMMER HOMES

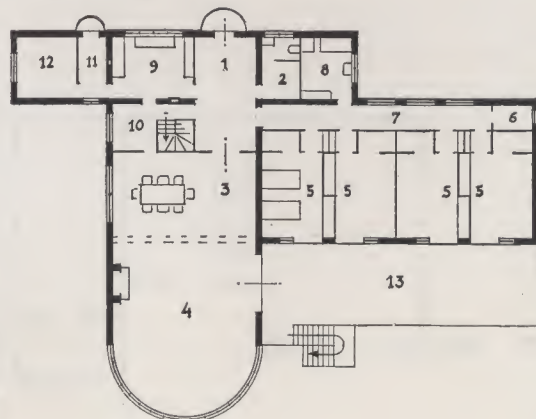
WHILE the style of architecture of our newly built homes does not change as rapidly as the architecture for commercial building, yet modern or contemporary architecture does seem to fit into the scheme for part time or summer homes. House Number 358 is an excellent example of this fact. Its architect, Emile Henvaux, lives in Brussels, Belgium.

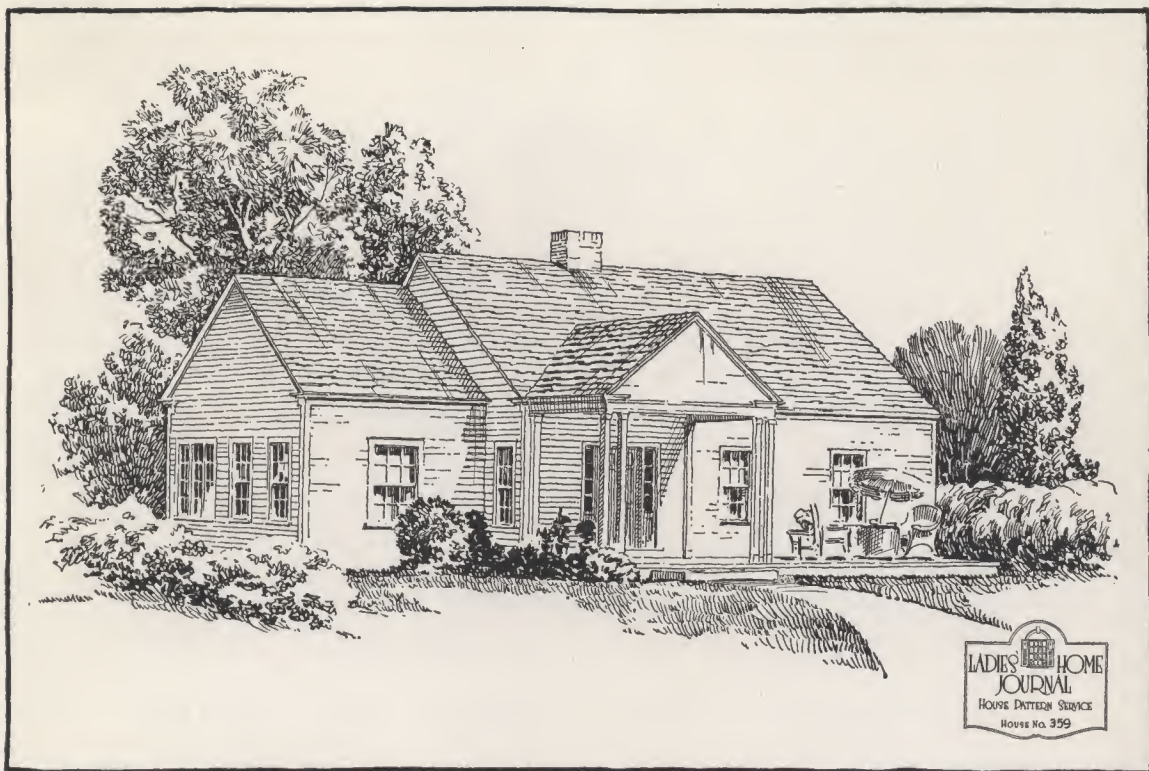
In commenting on this house, the architect says, new architectural principles are adaptable to any form of building needed by modern life. Built to face the sea, this summer home has a plain disposition. Day rooms and terrace face southeast. Night rooms are displayed along the terrace and the service rooms are on the north side. Because simplicity harmonizes with Nature, the house by itself is rather bare, being ornamented only by color. Concrete and brick are covered with colored cement. Being of normal size—two bedrooms, numbered 5—this house can be built inexpensively because of its simple features. Yet its general disposition can make it a much appreciated, effective and efficient sportive summer home.

This summer home suggests itself as being particularly adaptable to use as a small yacht

clubhouse. Steel and concrete in its building could make it fireproof and quite capable of withstanding the elements.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 358.





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House No. 359

DOMICILE PLANNING FOR FAMILY LIFE

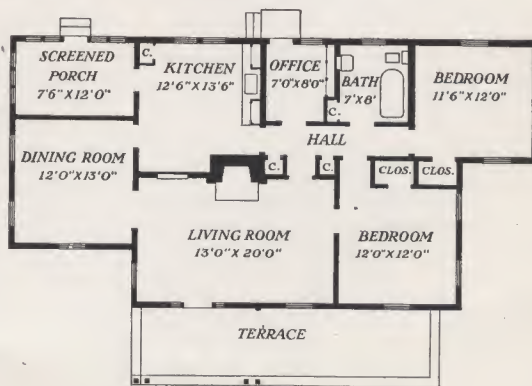
THIS house, Number 359, was designed by Ernest Langford, architect and head of the Texas State School for Architecture. It is recommended both by the Agricultural Department of that institution and the Agricultural Department in Washington. It is one of the plans selected at the President's Conference of Home Ownership. And a studious examination of the plans will convince anyone that these experienced departments aren't wrong in their selection.

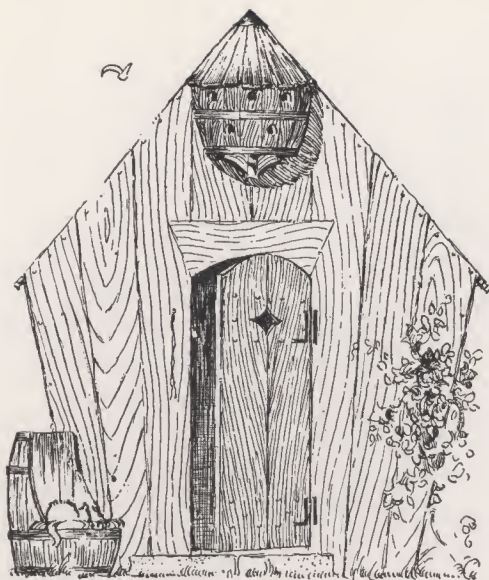
The bedrooms, living room and dining room have cross ventilation, and the screened porch, of course, also. An insulated stove in the kitchen together with mechanical ventilation will keep this room comfortable in hot weather. And insulation under the roof or in the first-floor ceiling will keep the whole house comfortable, and will save fuel cost in winter.

The floor plan layout is about ideal. A hall gives access to every room in the house except the dining room. The living room, dining room and kitchen are well related to one another, and the same relation holds for the bedrooms and bathroom. Large windows provide plenty

of light and air. The screened porch suggests many convenient uses.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 359.





Playhouse No. 360

OUTDOOR PLAYHOUSES ENCOURAGE HEALTHY HOURS

AN ARCHITECT drew plans for a playhouse at the request of his neighbor. When the playhouse was erected, it proved to be so attractive and popular that news of it soon got around. Upon request two more playhouses were designed, making a collection of three from which to choose. All three plans are contained in one Journal Pattern, number 360. They are simple to build and any carpenter can do the job.

The characteristic details of each playhouse are interesting. One has a bird house made from a part of a real keg. A flap door inside the playhouse makes the cleaning of the bird house easily accomplished. Several families of martins might like to occupy these bird apartments.

The largest playhouse also has a bird house. In this playhouse is a bed and a closet. The sloping side makes a perfect back rest for the

seat in the corner. The sloping roof carries rain water to a gutter which delivers the water to a regular rain barrel.

The other playhouse, with the little girl pictured in the casement windows that open, has every other board painted red. The alternate ones are white. This is stick-candy fashion, the architect explained. The stones at either side, laid in dirt, are rock gardens. This one is known as Thornbush House. The one with the rain barrel is No. 1 Blossom Lane, and the one with the bird house made from a wooden keg is Vine Cottage.

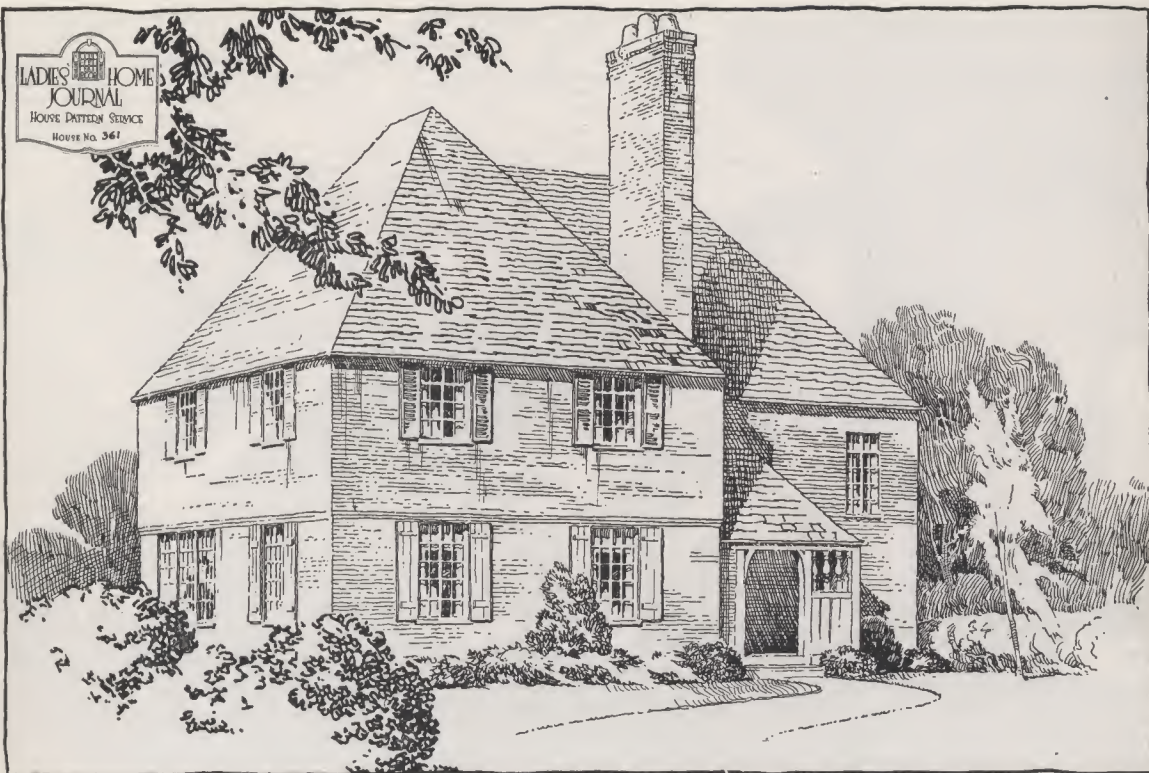
If there is one thing that will stick in the minds of children as they grow up and gradually assume adult interests, it will be the outstanding and happy feature of having owned an outdoor playhouse when they were youngsters.



Playhouse No. 360



Playhouse No. 360



House No. 361

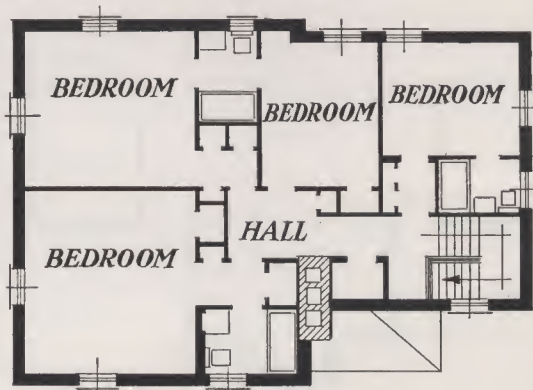
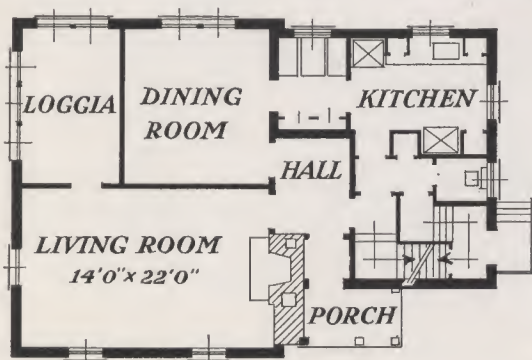
EUROPEAN PROVINCIAL ARCHITECTURE MADE MODERN

CONSERVATISM, structural rigidity and adequacy seem to come first to mind when this house number 361 is considered. Having been built before the plans were offered, this European Provincial house thoroughly proved its contention to ownership of the above mentioned qualities.

A side drive curves around to a double garage under the loggia and dining room. The construction is hollow tile or building block with a veneer of face brick. The first floor is a reinforced concrete slab resting on steel beams. The floor plan layout is unusually complete with many essential details such as closets,

cupboards, connecting hallways and a maid's bedroom with connecting bath. The house, from the exterior, is practically fireproof. The roof is slate.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your requests for house plans and models to the editor of this paper, Journal House Pattern Number 361.





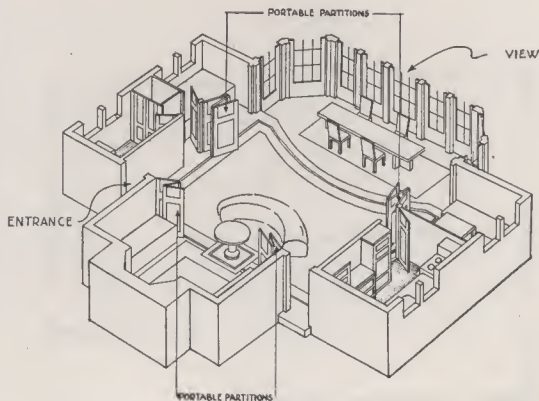
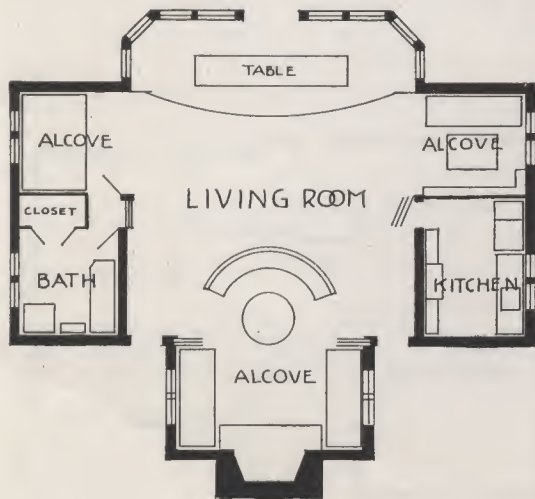
House No. 362

SEMI-MODERN FOR SUMMERTIME COMFORT

THE more speedy, the more complicated this world we live in becomes, the less time we seem to have in which to relax. Vacations, and even week-ends, are becoming less numerous. Something must be done about it. Week-end Cottage Number 362 will provide adequate and interesting shelter for vacation living. It is a flexible plan allowing temporary

partitioning-off of sleeping quarters, and still providing spaciousness and efficiency by day.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 362.





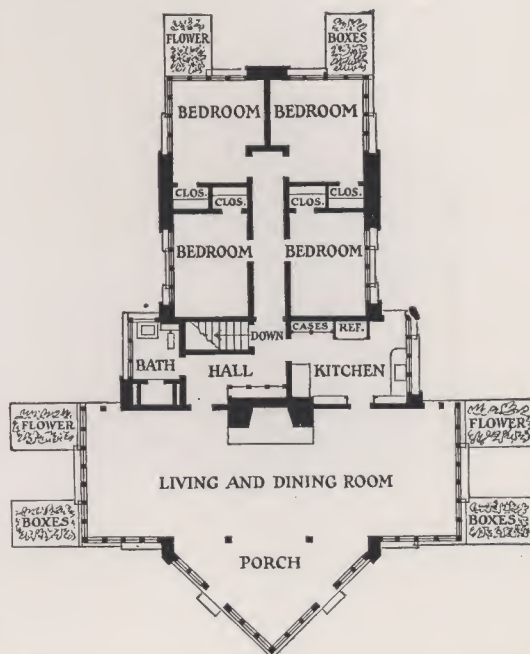
House No. 364

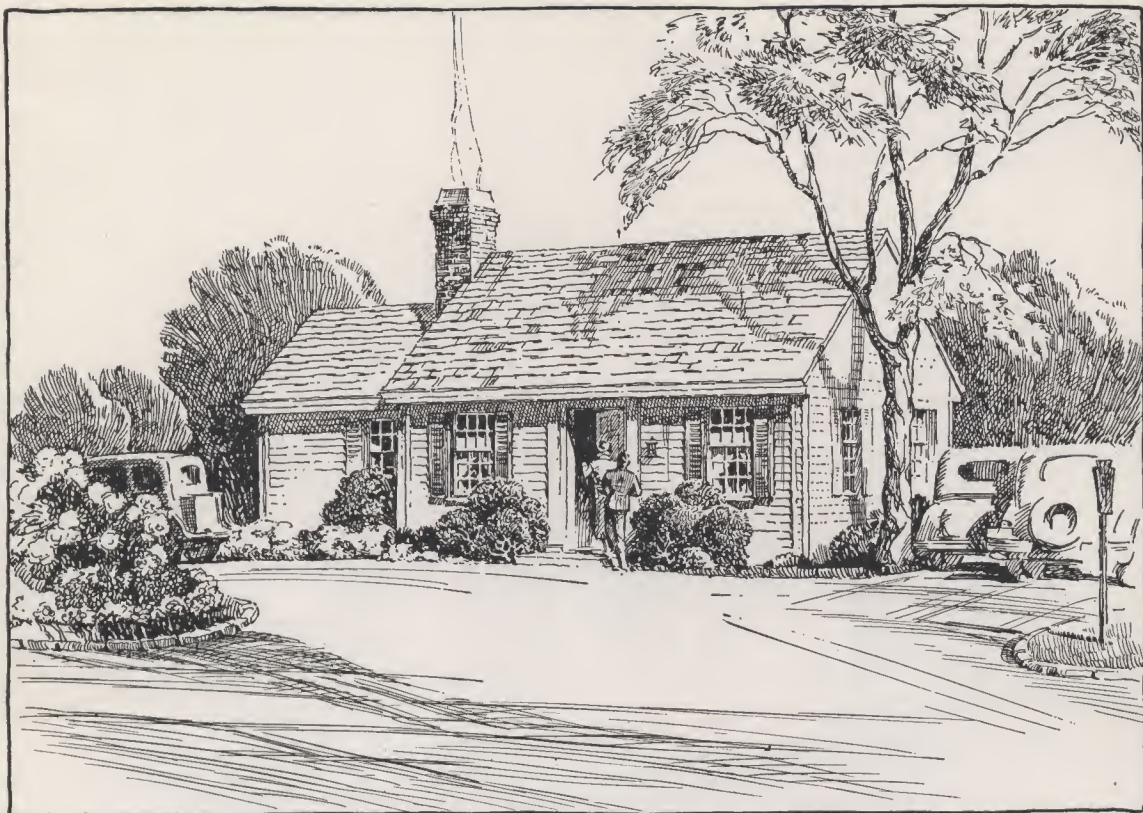
HOMES FOR THE SEASHORE LOCATION

THE architect of this unusual seashore cottage, which may be built with or without the boathouse, makes the following comments in regard to it. Combination living room, dining room and porch with some windows low and some high, for the placement of furniture. Opposite ends of living room can be closed with movable partitions or curtains for additional sleeping quarters. Centralized bathroom and kitchen. The two rear bedrooms could be built as a later unit. Building only fifteen feet from grade to top of chimney, and can easily be erected under trees. Interior walls of large insulating boards, painted. Exterior walls wide sheathing, painted or stained. Roof covered with thirty-inch red asphalt felt in rolls. Entire building, except fireplace and foundation, made of wood that is procurable any place. Although the boathouse is located directly in front, in picture, the house will fit any type of building site.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will

look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 364.





House No. 365

JOURNAL ROADSIDE STANDS

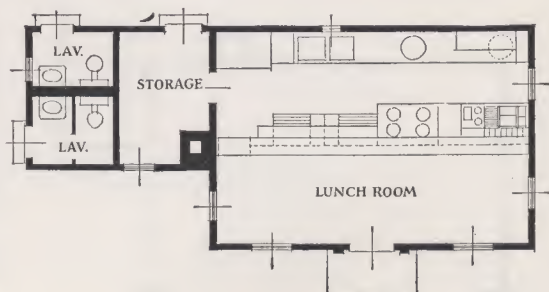
JUST how many tourists seek, mostly in vain, for good food in good roadside stands during any one year would be a wild guess. Millions, anyway. For this reason there are offered in this Journal House Pattern catalogue three roadside stand patterns for the convenience of anyone contemplating the building and operating of such establishments.

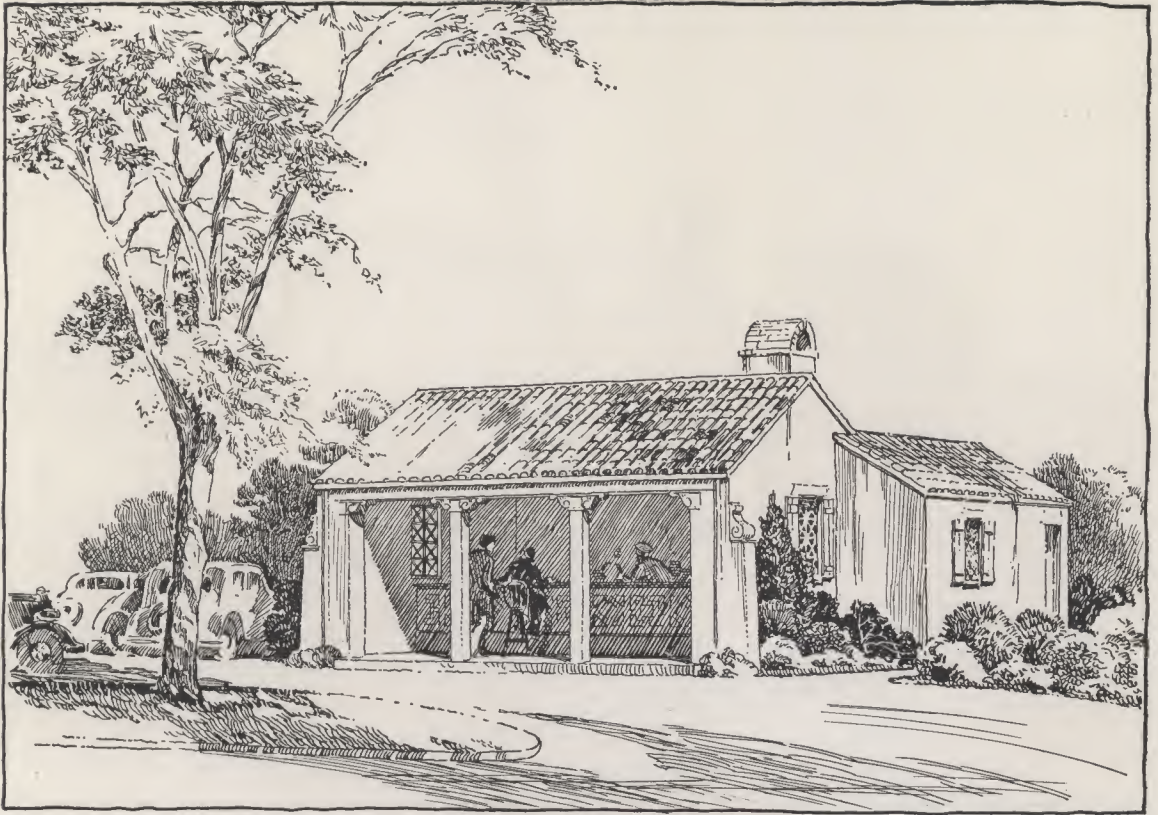
Roadside stand number 365 is fashioned after the lines of a Colonial cottage. The architecture is familiar to all the United States and, properly painted and kept clean, it will create an irresistible impulse to motorists to stop and eat. It probably is true that nine out of ten tourists judge a place to eat by what it appears to be from the highway. One would naturally expect to be served clean, wholesome food by a proprietor who had had sufficient initiative to erect such a delightful building.

The plans include complete specifications for a professional kitchen and each item of equipment is listed. The floor plan includes a storage room and two lavatories; the latter are separated from the rest of the building by a solid wall. There is space to serve at two tables and at the counter which runs the entire length of the lunch room.

If a gasoline and oil service station is operated in conjunction with the roadside stand, the two should be separated by enough distance to keep each an independent activity by itself. They might be across the highway from each other.

Complete building plans and specifications for this stand are available for \$1.00. Included with the plans is a cardboard cut-out model of the stand, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed stand will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 365.





House No. 366

JOURNAL ROADSIDE STANDS

JOURNAL roadside stand number 366 is Spanish in architecture. It was designed for sections of the country harmonious to this general classification of architecture. The tourists from other sections are attracted by architecture different from that which they are accustomed to. The front of the lunch room has been left open as the climate in which this architecture is suitable is usually mild and sunny.

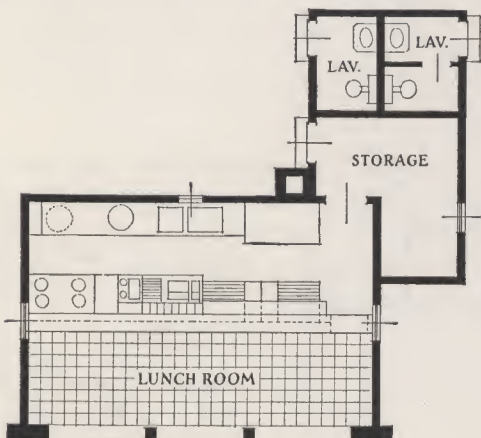
The matter of what kinds of sandwiches

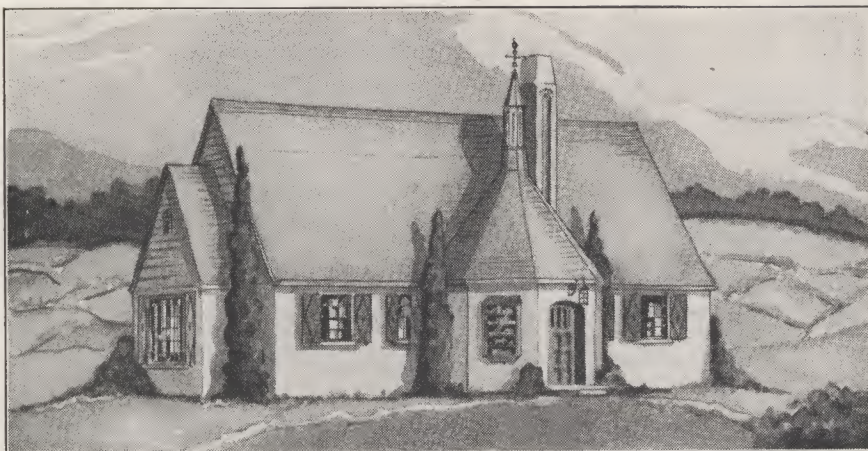
and other dishes to serve can depend somewhat upon the character of the surroundings. If some local dish has gained popularity it might well be featured. However, many tourists quickly become skeptical of new foods offered and remain true to their favorite hot-dog or hamburger or barbecued sandwich.

The contrast between a roadside stand of this type and the average sort of place a tourist encounters is remarkable. Attractive places are few and far between.

The architect's plans for this roadside stand are complete in their specifications for equipment as well as construction of the building. Commercial units are listed in the specifications and they have proved of practical use in similar establishments. The lunch room is large enough for a couple of tables, and for stools at the counter. The floor can be attractive and colorful with tile.

Complete building plans and specifications are available for this stand for \$1.00. Included with the plans is a cardboard cut-out model of the stand, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed stand will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 366.





House No. 367

JOURNAL ROADSIDE STANDS

THIS Journal roadside stand is much larger than the other two shown on previous pages. It is, really, a small restaurant. There is a seating capacity for fifty-six persons. For this reason this building would be best situated if it were near a community from which regular patrons could be drawn. The average tourist trade might not be sufficient in volume to support this large an establishment. However, it is unbelievable that any hungry tourist would go by, especially after having been on the road a few days. The experience of trying to search out a good place in which to eat makes a tourist almost anxious to patronize a real place when he encounters one.

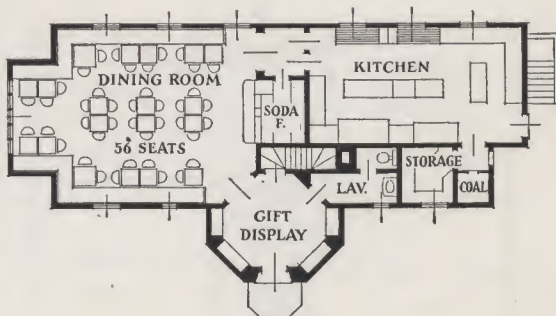
The Norman architecture of this building will appeal to many people. The unusual entrance is an invitation in itself. The gift space, with glass shelves hung across the two flanking display windows, can be made into a most attractive room.

The using of a continuous divan along the two side walls makes for comfortable as well as efficient seating. The comparatively small soda fountain could have a few stools before its bar. The kitchen has been scientifically arranged to handle the cooking, serving and cleaning-up processes. All equipment is listed so that complete information is available with the plans.

To make further use of the dining room, it is suggested that bridge parties could be handled for hostesses in the near-by com-

munity. The tables can be rearranged for playing, and perhaps enough of them remaining along the divan seat to serve refreshments on at the close of the party. Perhaps a portion of the dining room could be screened off for smaller parties and a general tourist trade cared for at the same time. Different localities will have varying problems of this nature, but the building itself, and equipment, is adaptable to many uses.

Complete building plans and specifications are available for this stand for \$1.00. Included with the plans is a cardboard cut-out model of the stand, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed stand will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 367.





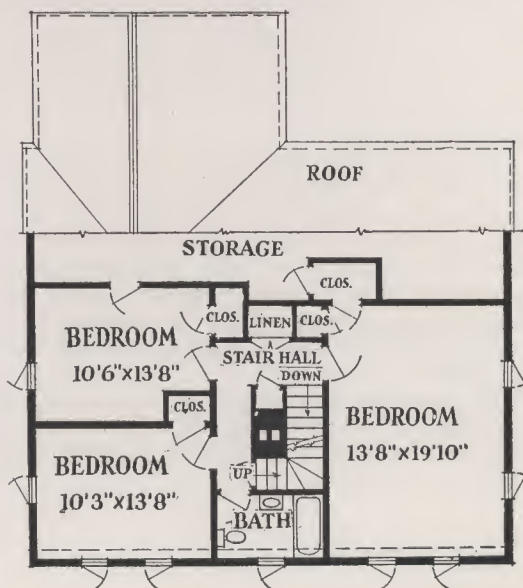
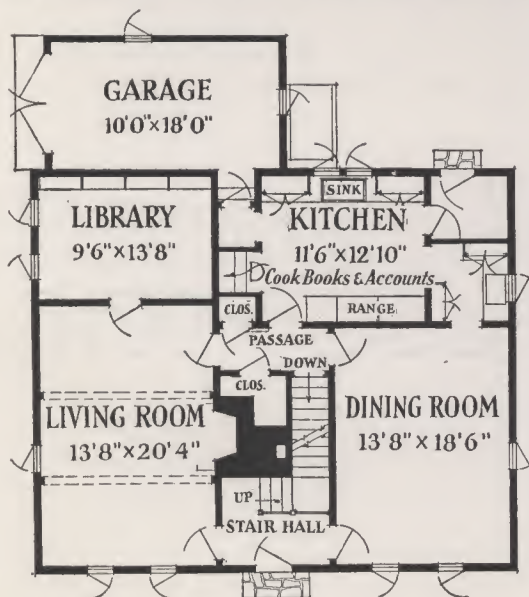
House No. 368

A REVIVAL OF THE FITTEST

IN SALEM, MASSACHUSETTS, is a house, Pequot House, which is an exact reproduction of a house built in Salem in 1650. Journal House Number 368 is a modern adaptation of that old house by the very same architects.

Complete building plans and specifications are available for this house for \$1.00. Included

with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 368.





Doll House No. 369

PLANS FOR JOURNAL DOLL HOUSES

NO LITTLE girl should grow up without having had the thrill of owning a doll house. On this page are shown two different doll houses, number 369 at the top, and number 300 at the bottom. There is available a building plan for each one. The plan is simple to understand and the home carpenter or handyman can easily build one of them.

Much of the joy of owning a doll house is to be had by decorating, and redecorating; furnishing and refurnishing. Pieces of homespun may be bound and used for rugs. Burlap would do nicely, too, and some of the cheaper, thinner grades of linoleum could easily be cut for the kitchen floor. Pin check cotton in black and white would be smart for the kitchen, used as sash curtains at the window and for the tiny chair-seat pads, bound with black. But the best way is to let the small

daughter figure out her own color schemes and decorating ideas, and then help her.

Tiny pieces of furniture are to be found in department stores and the five and ten cent stores. An additional gift every once in a while of a new set of furniture for some room in the doll house will keep the interest alive. A yearly repainting of the exterior will have the effect of renewing interest in, perhaps, a complete redecoration of the interior by the proud owner.

The plans for each doll house tell exactly what material is needed and how to use it. Number 369 is a little larger than 300. The upper one really has room to crawl into and adequately play with the furniture and things. The front of number 300 comes off and exposes the various rooms for easy manipulation. Either doll house will make the heart of any little girl sing with gladness.



Doll House No. 300



Doll House No. 300

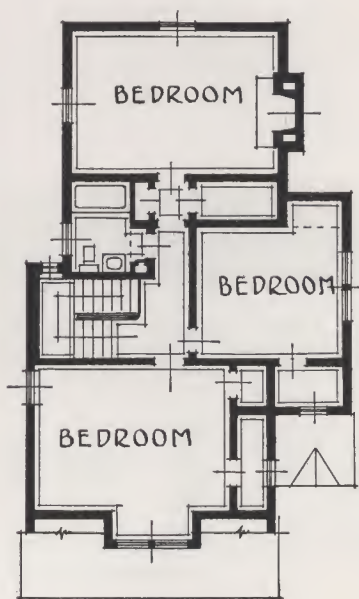
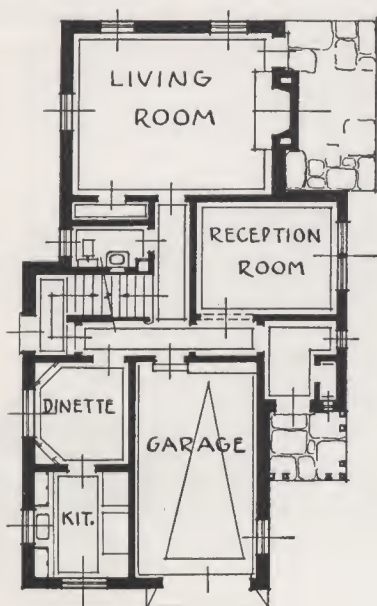


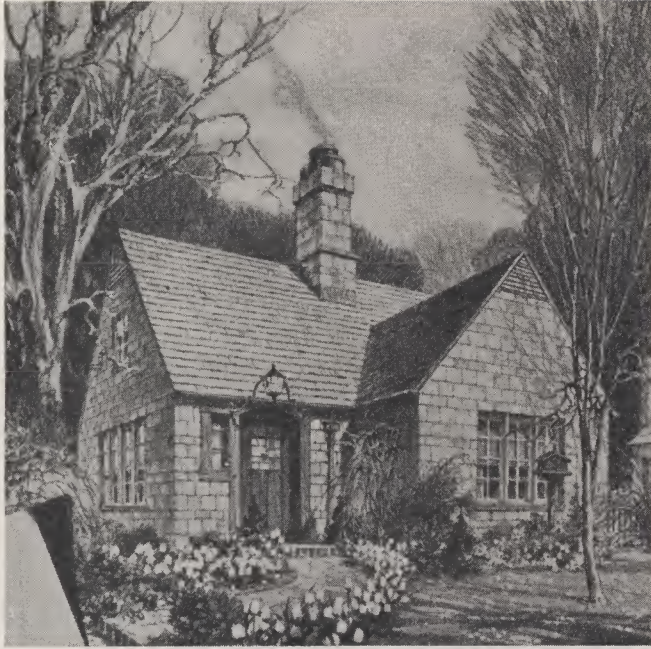
House No. 370

DESIGNED BY A FAMILY FOR THEMSELVES

THIS house was designed by a family for their own living enjoyment. A unique feature is the reception room off the front hall. The living room is more private and so arranged that family occupations can litter it up to the owner's delight. If callers come unexpected, the reception room is used. And this room is furnished more formally than the family living room. It is an interesting idea.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the Architectural Department. House Pattern Number 370.





House No. 372

THREE BEDROOMS IN A SMALL HOUSE

THIS sturdy small house is designed to be built of modern cement blocks, fireproof and good looking. There is a delightful lack of architectural ornamentation, the good looks depending upon simple lines and good mass.

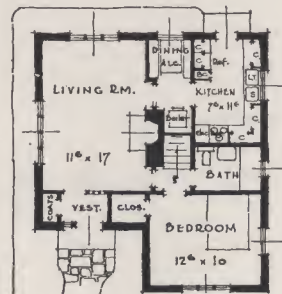
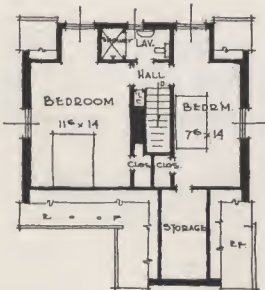
No basement was planned for this house. Heating is done from a boiler on the first floor. It is located off the short hall from the living room, the hall passing the eating nook and connecting with the kitchen.

An interesting feature is included when it is realized that the first floor is a complete house by itself. The upstairs bedrooms and bathroom could be finished off at some later date. This adding-to feature is often desirable for the young couple building their first home. It allows for expansion without harming the architectural perspective of the original house.

The living room is so arranged that eating can be carried on in the end near the doorway to the kitchen. Nothing could be cozier than dining here with a nice fire in the fireplace.

This is one of the few houses that do not incorporate an attached garage in the plan. Some plots of ground are so arranged that detached garages are more convenient and less expensive. This house could have an attached garage on the right side, or perhaps in the cellar.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of this house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to Architectural Department. House Pattern Number 372.





House No. 373

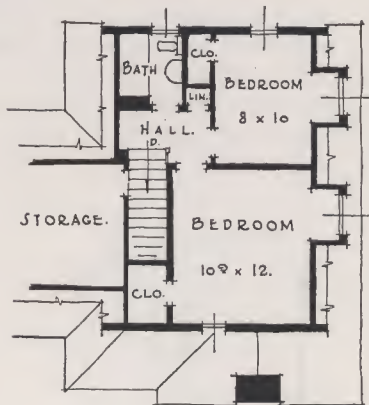
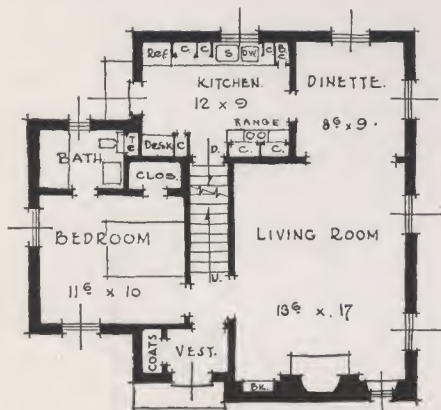
THREE ROOMS NOW—PLUS TWO LATER

IT IS natural that the desire for home-ownership should tug at the heartstrings. Every family has a dream home; an ideal arrangement of rooms, their equipment and garden layout. Why not get down to business and realize on this greatest of family achievements?

House number 373 is designed to appeal to those families that desire to start with a small yet complete house, and later on finish it into a full-sized, three-bedroom house. The entire upstairs could be left unfinished at the time of

building. Downstairs is a complete, small home, including living room, kitchen, dinette, bedroom and bathroom.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of this house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 373.





House No. 374

AN APPEALING VACATION COTTAGE

ONCE the family is owner of its regular city or suburban home, and everything is running smoothly, the most interesting next move is that of acquiring a vacation cottage.

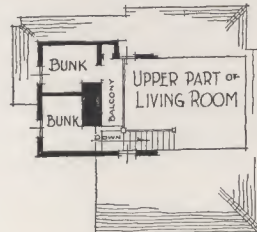
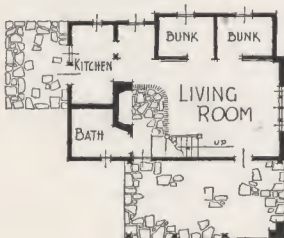
There are many reasons—and perfectly good ones—why a vacation cottage is a first-class investment. Those of us who can look back at the happy days during childhood, and especially those days during vacation time spent at the summer cottage our parents had, will appreciate what a summer cottage means to children. There is nothing to take its place. Travel, hotels, ships, homes of others, none makes up for the cottage that is visited year after year, and gradually becomes as much a part of us as the daughter's first doll.

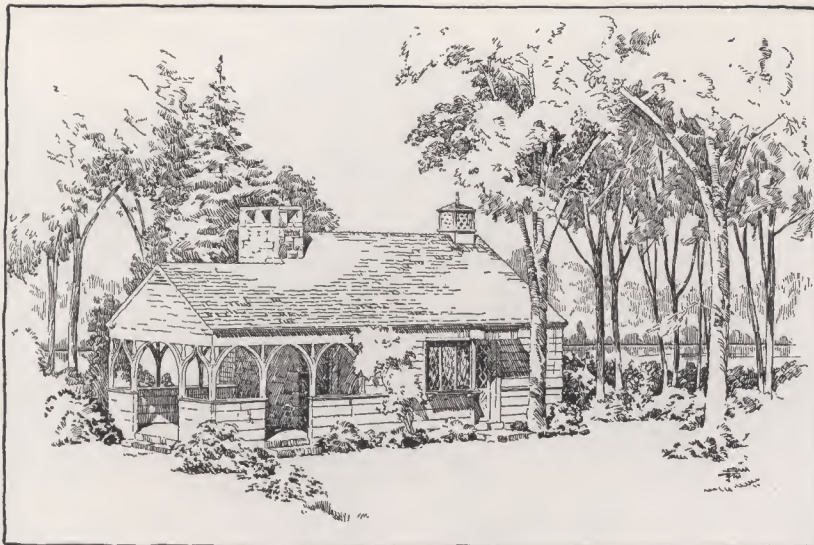
There is a different family spirit to be enjoyed in the summer cottage. Here the make-believe, the veneer of custom, may be ignored,

and one may be one's self. Informality, leisureness and honesty of attitude are all part of the vacation scenery—in your own cottage.

Cottage number 374 provides sleeping accommodation for several people. There are four bunk spaces, any or all of which can be made double. The living room has a high ceiling with a balcony at one end, over the fireplace. The kitchen is large enough to use for eating and cooking both.

Complete building plans and specifications are available for this cottage for \$1.00. Included with the plans is a cardboard cut-out model of this cottage, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed cottage will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 374.





House No. 375

BUILD YOUR VACATION COTTAGE WELL

THE ability to leave one's usual surroundings at home and go vacationing to different, yet not unfamiliar parts, acts as a tonic, as a rejuvenator to both mental and physical being. And ownership of a vacation cottage gives one a satisfactory feeling all during the year. There is, then, no doubt in the mind of the pleasures to be enjoyed next vacation time.

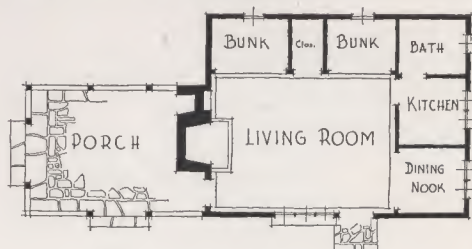
Because most cottages are occupied only part of the year, there is need for good construction and good materials. A house deteriorates more rapidly unoccupied than when it is being lived in. This is especially true of the exterior portions that are exposed to the elements. A vacation cottage or summer home should be built as staunchly as possible. A saving in building expense can be accomplished by not finishing the interior, or in other ways. Don't, however, neglect the exterior.

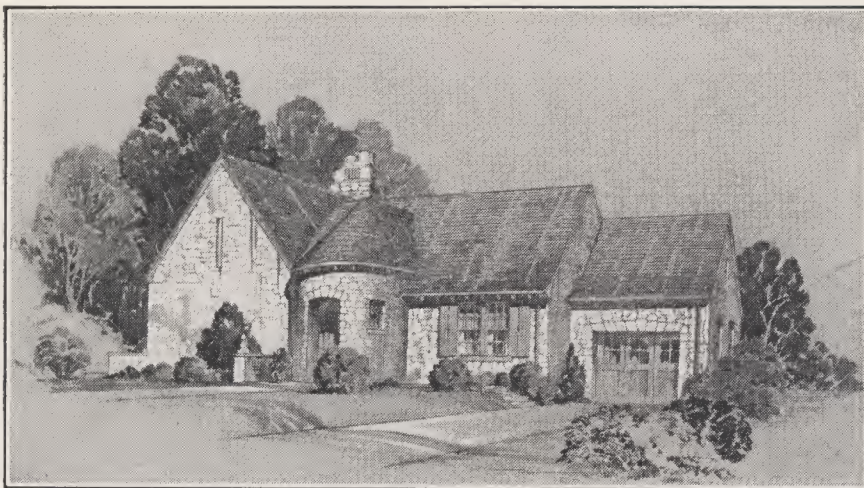
With the feeling that one's vacation cottage is secure from unwarranted deterioration, wintertime concern about summertime occupancy will be eliminated. There is much benefit to be had from a vacation cottage and it is worthwhile to insure those benefits by adequate and proper building.

Cottage number 375, with its companion cottage number 374, won the first two prizes in an architectural contest held on the West

Coast by an association of manufacturers of plywood. They are very well done from an architectural standpoint, and either one will prove to be to any family a prized possession. Number 375 has an interesting interior with novel bunk arrangement. The room ceiling is high, and the fireplace dominates the scene, as it should. The enclosed porch is a usable portion of this cottage, and it has its own open fireplace in the corner.

Complete building plans and specifications are available for this cottage for \$1.00. Included with the plans is a cardboard cutout model of the cottage, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed cottage will look like. Address your request for plans and model to the editor of this paper. Journal House Pattern Number 375.





House No. 385

GOOD EXAMPLE OF NORMAN ARCHITECTURE

THE Norman type of architecture adapts itself to the small house with satisfying ease. The circular entrance hall and blank end wall of the living room are outstanding features.

This little house is really an enlarged apartment for the small family. It is complete in every detail for modern living. The kitchen and dining room, while located in one more or less open space, are divided from each other. The kitchen is a complete unit for efficient use. The dining table is set close to the double windows on the front of the house.

The rear entrance hall is an efficient bit of space. It connects with the heater room, with the garage, with the bedroom and of course the kitchen. This house is designed without a basement, heating being done from a unit in the heater room.

The Journal Garden Home idea is nicely carried out with the garage doors facing the front. This allows building the house close to the front lot line and thereby keeping the rear for garden purposes.

The sleeping quarters include the bedroom, bath room and dressing room. In the small house, a dressing room is unusually usable. There are extra spaces for closets and wardrobes when a dressing room is added to the usual bedroom.

The living room of house number 385 is of a shape that furnishes easily. The stone fireplace is located in the end of the room. An extra accommodation for sleeping is furnished by the bed closet off the living room. Panel doors can successfully hide this closet when not in use.

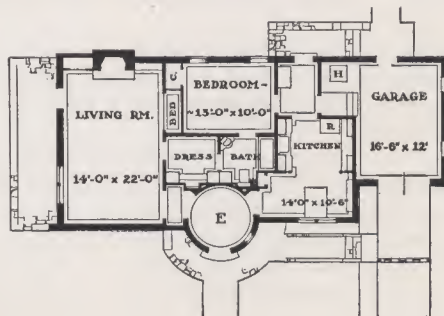
A French door opens from the living room to a terrace along the side of the house. This

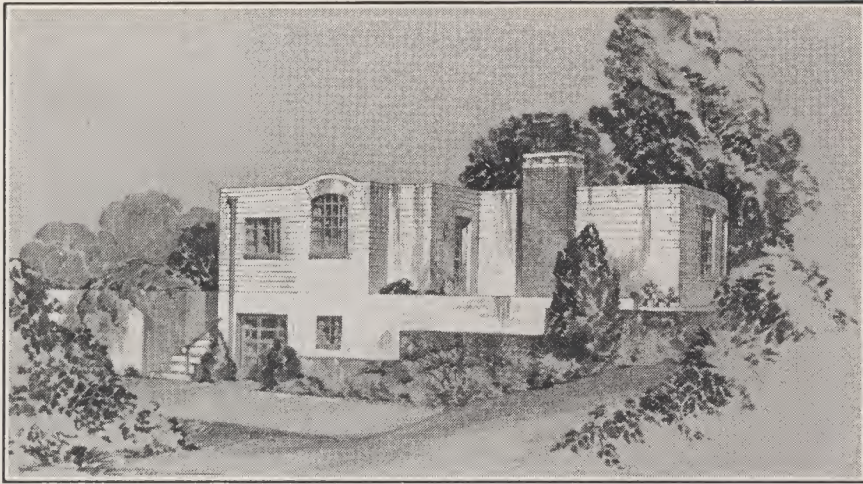
furnishes an approach to the garden that is convenient and private.

This type of Norman architecture will be best if the exterior of the house is of field stone. However, stucco or brick will not be out of order. The architecture is simple in line and mass and should not be altered too much for changes that might be desired. The garden side with the big chimney, as well as the front, would be enhanced by a sturdy growth of vines climbing over the walls. Planting is always important.

Much of the charm of small houses of traditional architecture depends upon the retention of characteristic lines and details of the original examples. And, as far as possible, this applies to materials used.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the Architectural Department. House Pattern Number 385.





House No. 386

SMALL MODERN HOUSE FOR UNEVEN LOT

THIS little modern house is designed for the uneven site. It could be twisted around to fit most any contour. The variation in elevation helps the appearance of this small, flat-roofed house. Many people throw up their hands at the idea of modern architecture, especially in quite small houses. However, there are many things to be said for the flat roof style.

In the first place, the flat roof is less expensive to build. It also saves waste space caused by a sloping roof, whether the sloping roof cuts into the ceilings of rooms or not. Another feature worth considering about the modern style is that its architecture may be as completely functional as wished. In other words, you may place your windows and doors to suit the inside of your house almost regardless of where they may be from the outside. Traditional architecture, in many instances, depends upon the placement of windows and doors for its virtue or beauty. Whereas the modern architectural trend lets windows and doors fall where they will.

The floor plan of house number 386 is compact yet maintains adequate traffic lanes for complete circulation throughout the house. The more you study the floor plan the more interesting it becomes. The little hall at the rear door is particularly useful. It connects with the basement, the outside stairway, the bath room and the kitchen.

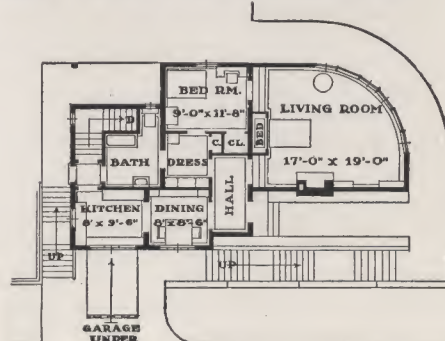
The one bedroom is not large although it is adequately supplemented by a large dressing room and the adjoining bath room. This suite of private quarters for the owner is enlarged by the addition of a bed closet in the living room, where guests would be comfortable. Access to the bath room from the living room

is through the dressing room. This is a good feature insuring privacy for both owner and guest.

The kitchen and dining room are a connected unit along the side of the house. The kitchen is large enough to swing the proverbial cat in, yet not a barn of a place calling for unnecessary steps. In the dining room the table is set at one side under a large window. This leaves passageway through the room and is an interesting setting besides.

The living room is so arranged that furnishing it will be interesting and satisfactory. The fireplace is on one side where an artistic grouping of furniture can be achieved, taking advantage of a portion of curved window space.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of this house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the Architectural Department. House Pattern Number 386.



No. 386



House No. 388

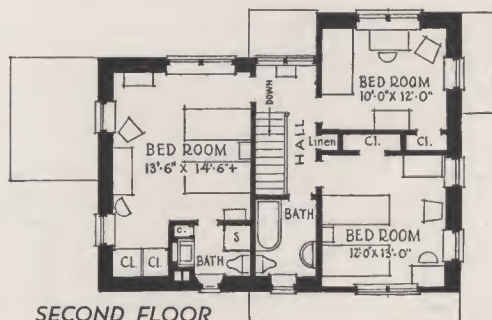
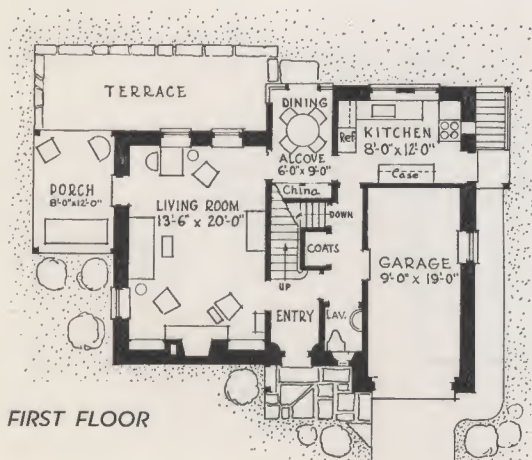
THE CHARM OF EARLY AMERICAN

HERE is a house that was planned from the inside out, the furniture arranged first and the rooms grouped for convenience and ease of circulation.

A large living room with a fireplace at one end, a dining alcove with a corner window, a spacious terrace and a semienclosed porch are features of the first-floor plan. On the second floor each of the bedrooms has cross ventilation and adequate closet space.

The house is typical of Eastern Pennsylvania farmhouses, graciously adapted to suburban or small-town surroundings. Although Pennsylvania stone will not be available to build this house in the other forty-seven states, local field stone can easily be substituted.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the Architectural Department. House Pattern Number 388.





House No. 389

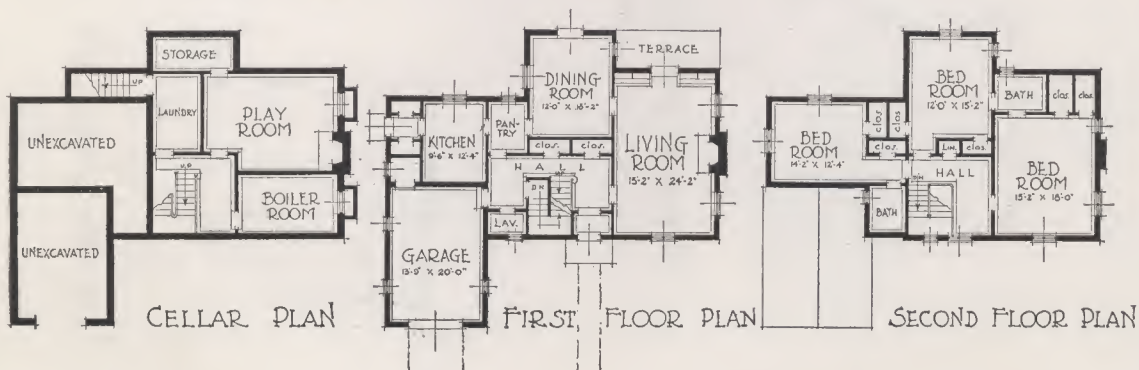
PLANNED FIRST AND THEN DESIGNED

WHEN the French Provincial style of architecture is expertly handled it bows to no other style in charm. Such a house is this one, which has already been built in many sections of the country.

Somewhat larger than most of the *Ladies' Home Journal* houses, it represents the very best practice in planning and equipment. One of its principal virtues is the spacious dining room with three exposures which gives out on a terrace at the rear. The large living room also has three exposures. Upstairs the bedrooms

are larger than is customary, with an abundance of closet space for each room. There are two full-sized baths.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard 'cut-out model of this house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the Architectural Department. House Pattern Number 389.





House No. 390

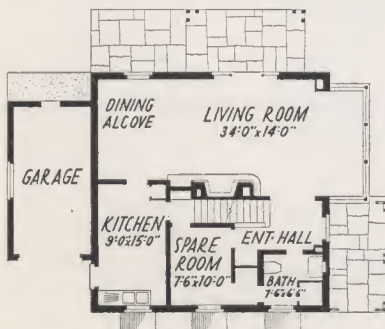
A HOUSE FOR TODAY AND TOMORROW

THIS house has been definitely designed both for resale and for its adaptability to different types of expansion. Its resale value is the result primarily of the alternate-purpose area on the ground floor. It is a small room and bath off the kitchen, which may be used for your maid, as a guest room, a den, a library, a utility room, or for an elderly member of the family to whom climbing a flight of stairs is a major undertaking.

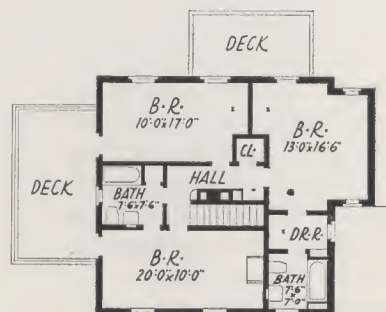
The ease with which you can expand in any direction is adequately illustrated in the plans. On the eastern wing, a two-car garage could be added, or perhaps a one-car garage and service room. Over any one of these you might want on the second floor a sleeping porch or an

extra bedroom. An interesting feature of the house is the continuous glass area at one corner of the living room which seems to merge outdoors and indoors. The dining alcove could be partitioned off to provide a separate dining room, but with such a large room, that hardly seems necessary.

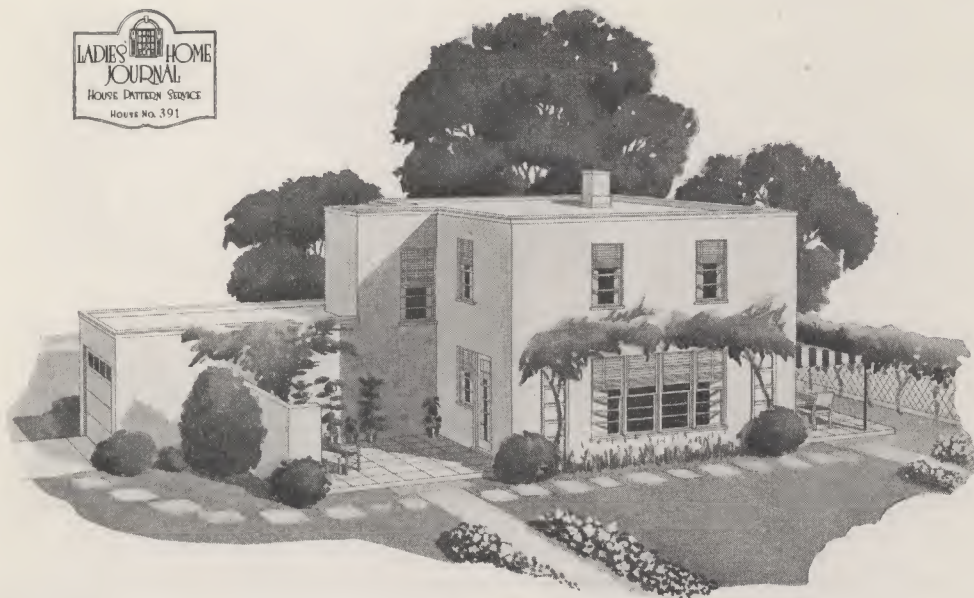
Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the Architectural Department. L. H. J. House Pattern Number 390.



FIRST FLOOR PLAN



SECOND FLOOR PLAN



House No. 391

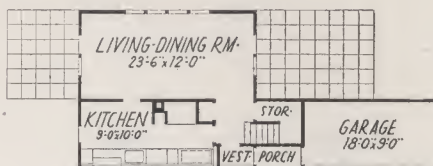
A PRIZE HOUSE FOR LESS THAN \$5000

TO GET the most house for the money is the constant aim of the small-house architect. In this house, which has been built experimentally at Purdue University, the cost was something less than five thousand dollars. It was designed by J. André Fouilhoux, and won the first prize in a competition among New York architects. As in most modern houses, consideration should be given to adequate landscaping to soften its lines.

Modern in spirit, it is a comfortable house to live in. Its three bedrooms, although not large, are adequate; and while there is no dining room, provision has been made in the large living area for a dining alcove. Unique among its features are the divided bathroom compartments with a lavatory and tub in one space and a lavatory and water closet in the other. The house is adaptable to wide and narrow lots because it can be built to face in almost any direction.

Complete building plans and specifications are available for this house for \$1.00. In-

cluded with the plans is a cardboard cut-out model of this house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the Architectural Department. House Pattern Number 391.



FIRST FLOOR PLAN



SECOND FLOOR PLAN

JOURNAL HOUSES are designed by leading American architects from all sections of the country. No large houses are patterned because we think that owners of this class of home should engage the services of a local architect to draw plans and supervise construction of the house.

The cost to build any Journal House will vary greatly because of the differences in labor and material prices, therefore it is impossible for us to give reliable cost figures. We suggest you consult your local building contractor or building supply dealer, showing him the complete House Pattern and Quantity Survey.

Practically all Journal House Patterns contain complete building plans as drawn by the architect. This includes floor plans, elevations and detail drawings. Specifications as written by the architect are also included. Added to this, in most cases, is a quantity survey of materials needed to build the house. And we include also a cardboard cut-out model of the house, made to exact scale. This model will visualize for you exactly what the house will look like when it is built.

All of the above material constitutes a Journal House Pattern and it is sold for \$1.00. Always order by number.

If you are interested in remodeling a house, the Journal has a Check List which is helpful in deciding just what should be done. The Check List, No. 1203, will be sent for a 3c stamp.

The Architectural Department also has a catalogue of stencils for painting decorations on walls, floors, screens or other uses. This catalogue shows eighteen different stencils, and how they will fit on an average size panel of wall board, or a similarly sized portion of any type of wall. This catalogue sells for 10c. Order it by asking for Stencil Catalogue Number 1027.

The stencils themselves sell for 15c each. They are die-cut in heavy wax cardboard made especially for the purpose. The numbers of the stencils are given in the stencil catalogue. Send for the catalogue, number 1027, and select the stencils you may want, and then order them by number.

A STANDARD OF PRACTICE IN SPECIFYING RESIDENCE WIRING INSTALLATIONS

The following suggestions represent a modern standard of wiring practice. They have been developed by The Society for Electrical Development, Inc., for the Journal House Pattern (trade-mark) Service. They are adaptable to almost any residence and assure that degree of comfort and convenience in the use of electricity which is typical of the modern home.

General

All convenience outlets except the one suspended over laundry trays and those limited by local ordinances, shall be of the duplex type.

All lighting fixtures to have glass or other shades. The charm of home furnishings and the comfort of plenty of proper light can be greatly increased through the use of modern shaded fixtures to tie in with the general decorative scheme.

Switches shall be provided at each main entrance to all rooms, halls, passages and/or storage spaces, having 30 or more square feet of floor area. Three-way and four-way control shall be installed between all active floors and all main entrances to each room or hall in which entrances are more than 10 feet apart; also in main building controlling at least one light in or on any detached garage or other outbuilding.

Entrances and Porches

Lighting and Control. At least one light outside each entrance with switch just inside each door. Momentary contact switch on porch light and illuminated house number at front entrance. Additional ceiling or bracket lights for covered porches so that there will be at least one such outlet for every 80 square feet of floor area.

Convenience Outlets. Convenience outlet for decorative lighting at front entrance with additional outlets on all porches, floored terraces, patios, etc., to supply portable and decorative lighting, fans and other appliances.

Halls, Passages, Stairways, etc.

Lighting Outlets. At least one ceiling or bracket light for every hall or passage and to illuminate head and foot of stairways with additional lighting outlets to provide one for every 15 feet of length in any such hall or passage.

Convenience Outlets. At least one convenience outlet for every 12 feet of hall or passage, for portable lamps, vacuum cleaner, floor polisher, etc.

Living Room, Bedrooms, Reception Hall, Library, Den, Sun Room, etc.

Lighting Outlets. Increasing use of the newer center fixtures, which are hung close to the ceiling and are in proportion to room dimensions, make it very desirable to provide a ceiling outlet with switch control even though no fixture is contemplated for immediate use. For rooms whose length is more than one and one-half times the width, 2 ceiling outlets should be provided. Wall brackets are primarily decorative unless special semi-indirect or indirect fixtures are specified. Outlets supplying brackets should be controlled by switches. Localized lighting is supplied by portable lamps.

Convenience Outlets. Outlets placed so that no point in any unbroken wall space is more than 6 feet from an outlet. In order to supply electricity adjacent to small tables, radio, telephone stands and the like, located in short wall spaces, at least one outlet should be provided in every wall space 3 feet or more in length.

Radio Connections. Radio ground and aerial connection adjacent to or in conjunction with convenience outlet should also be provided in several of these rooms.

Dining Room, Breakfast Room, Breakfast Nook

Lighting Outlets. In almost every such room, a center fixture is essential. Decorative brackets may supplement such general illumination, but if used without the center light should be of the indirect or semi-indirect type.

Convenience Outlets. A minimum of 2 convenience outlets to supply appliances in each such room having an area of more than 100 square feet (floor outlet when used considered as one of required minimum); plus outlets for each additional wall space adaptable to use of buffet, serving table, etc. In smaller rooms and where the dining table will be set against the wall, one convenience outlet, at table height, will usually suffice.

Kitchen, Kitchenette, Pantry, etc.

Lighting Outlets. Inclosing globe or semi-indirect ceiling fixtures with supplementary lighting over range, sink and other work areas. Unless construction makes it impossible, brackets should be specified for supplementary lighting. Where droplight is necessary, rubber-sheathed cord (type SJ) should be specified.

Appliance Outlets. Convenience outlet at sink, ironing board and adjacent to each other work area with special outlets for range, refrigerator, clock, dishwasher and ventilator.

Laundry

Lighting Outlets. Ceiling outlet supplemented by light over trays and ironer location. (Specify daylight bulb and suitable reflectors.)

Appliance Outlets. Washing machine outlet* suspended from ceiling in front of trays. Wall outlet for ironer. Wall outlet for hot plate.

*The drop cord on this outlet should be No. 12 wire, rubber sheathed (type SJ).

Bathrooms, Lavatory

Lighting Outlets. Center light plus bracket on each side of mirror. Center light may be omitted in bathrooms or lavatories having less than 90 square feet of floor area.

Vapor-proof receptacle in shower compartment and in tub recess (controlled by switch outside compartment).

Appliance Outlets. Built-in air heater. Convenience outlet (where in accord with local ordinance) 42 inches from floor and not adjacent to tub.

Closets

Bracket fixture immediately over door in all clothes closets (wardrobe excepted). In large closets, specify ceiling outlet controlled by switch at door.

Basement and Attic

(Finished Rooms in Basement or Attic take specific classification according to their use).

Lighting Outlets. Ceiling light or bracket in each inclosed space as well as in front of furnace, over workbenches, etc.

Appliance Outlets. Floor scrubber, oil burner, use of tools, etc., and special connection for water heater.

STANDARD SPECIFICATIONS FOR PAINTING AND DECORATING

The following information was written for the LADIES' HOME JOURNAL House Pattern (trade mark) Service, and has been approved by the Scientific Section of the Educational Bureau of the Paint and Varnish Industry.

To keep your house well painted, inside and out, is to insure its continued beauty and preservation. To achieve the most satisfactory results it is necessary to be sure that good quality paint products are utilized, and that the surface is protected with a sufficient number of coatings. It is of the utmost importance not to use too few coats of paint. Not less than three coats should be used on new wood.

Another factor necessary to consider in the undertaking of an exterior painting job, is the weather. Good weather is, of course, essential, but it is moisture rather than temperature that may cause trouble. Any season of the year that is dry—when the thermometer registers at least 40°—is satisfactory for exterior painting. Painting work, however, should not be undertaken when the temperature is around 40° and may take a sudden drop below freezing. Paint should never be applied to the exterior when the structural material to be coated is not thoroughly dry. Do not hurry the painter in the completion of the job. If each coat is not given sufficient time to dry, the results may not be satisfactory.

Exterior Painting

If the walls of the house are of wood the surface preparation is not difficult. On new wood, it is necessary only to go over the surface with a putty knife and duster to remove all dirt, plaster, etc. Knots and other extremely sappy places in the lumber should be given a coat of suitable priming material. If this is not done, the sun may draw the pitch from the lumber and the surface will be discolored. The surface should next be given a priming coat of high quality.

As this is the most important coat of paint, it may safely be stated that many unsuccessful jobs are caused by the application of an improper priming coat. The priming coat should be allowed to dry thoroughly before the application of the finishing coats. After this, all cracks, joints, nail holes, etc., should be filled with putty. The finishing coats may then be applied.

New shingles may be dipped in color or stain several days prior to being laid and nailed. After they are fastened down, a second coat should be applied by brush, taking care to fill all cracks and joints.

Paint applied to a stucco surface produces a smooth film which does not hold dirt. Rain easily cleans the surface. The appearance is pleasing and beating rains have practically no effect upon the surface.

Suitable varnish liquids should be added to the priming coat for painting stucco to thoroughly bind the particles of loose cement on the surface and afford a good hard undercoat for the final coats of paint. Cement stucco should preferably be aged a few months before applying oil paints. When it is desired to paint fresh cement, it is usual to apply a wash or special neutralizing primer to the surface before the application of the paint. After this has become thoroughly dry, oil paint may be applied. In painting stucco it is of the utmost importance for the surface to be thoroughly dry.

After the application of a good cement primer, the same high quality paints used on wooden dwellings can be applied or specially designed paints for cement may be used.

On brick walls, if painted, a special brick primer should first be applied to fill and seal the pores. After priming, ordinary outside house paints may be applied.

If the roof is galvanized metal, paint may have a tendency to peel from its smooth surface if the metal is not properly treated with a copper sulphate wash or a specially designed galvanized iron primer before painting. Special metal paints in reds, brown, green or slate color are then used. It is also possible to use ordinary house paints as finishing coats, if the metal has first been properly primed. This also applies to all galvanized materials used.

For shingle roofs, colored creosote shingle stains may be employed.

Porch floors are subjected to excessive wear and all kinds of weather. Special exterior floor paints are manufactured to give the greatest amount of service possible. Cement porch floors, if painted, should be first primed with a special cement primer, and then finished with four-hour cement floor paints.

Interior Painting

Provided proper heat and ventilation is maintained, interior painting may be done at any time of the year.

Newly plastered walls usually contain great amounts of water, and therefore should preferably be dried out thoroughly before painting. When walls must be painted within two or three weeks after the plaster is applied, newly developed specially designed primers for plasters should be employed. These usually seal and hide any cracks in the surface and provide a good undercoating over which interior flat wall paints in pleasing colors may be applied.

For interior woodwork, a smooth, clean surface is absolutely necessary to secure a satisfactory finish. The surface should be lightly sandpapered with a very fine sandpaper. Any grease on the surface can be removed with solvent. Open grain woodwork usually requires a paste wood filler, regardless of the finish to be applied. Close grain woods may be treated with a liquid filler if desired. Wood that is to be painted or enameled must first be primed. After priming, cracks or nail holes should be filled with putty and the surface again sandpapered.

In selecting finishes for woodwork, the natural beauty of the wood may be kept whenever practicable. Thus a wood well matched for color and for grain need only be given coats of varnish after filling, to enhance the natural beauty of the wood. Less expensive woods are generally finished with white and colored paints or enamels. Stains are also used on woodwork.

A wall that has been coated with a gloss or semi-gloss paint is easy to keep clean. Consequently, such wall treatment is advisable for kitchens, where a coating of smoke and grease is constantly forming on the walls. In some new homes the kitchen walls are covered with canvas or other cloth. If these are not finished at the factory, they may be given two or three coats of oil paint.

It is an advantage to paint the pipes in the basement not only for their protection, but to make them readily distinguishable in case emergency repairs are necessary. An effort is being made to standardize these colors, so that, in everybody's house, the hot water pipe, the cold water pipe, the gas lines and electric lines will be in distinctive colors.

Cellar stairs should be painted in light colors to minimize the danger of falls. A white stripe painted at the edge of each step is a further safeguard.

CAPACITY OF BRANCH CIRCUITS AND MAIN ENTRANCE

The capacity of ordinary branch circuits should be established on the probable use of energy in rooms supplied by those circuits rather than merely on the number of outlets installed. The use of energy for lighting in the home is roughly proportionate to the floor area. Ceiling lights and wall brackets in all rooms, as well as convenience outlets in living rooms, bedrooms, hallways and similar rooms, are used primarily for lighting, and the number of circuits to supply these outlets should be determined on the basis of floor area served.

The usual appliances, consuming from 500 to 1350 watts, are used almost exclusively in dining room, breakfast room, kitchen and laundry, and with the exception of fixed appliances, this energy is supplied from convenience outlets in these rooms. The use of these appliances is in no way dependent upon the area of the rooms in which they are used.

The number and capacity of circuits should, therefore, be based on these two types of use. With this in mind, the following method has been developed:

1. No. 12 wire shall be used for all branch circuits.
2. The number of circuits to supply lighting outlets in all rooms, and all convenience outlets except those in the dining room, or dinette, breakfast room, kitchen or kitchenette, pantry and laundry, shall be sufficient to provide one circuit for every 500 square feet of floor area of the house. Outlets supplied by these circuits to be divided as equally as possible between all such circuits regardless of the resultant number of outlets per circuit.*
3. In addition to these circuits, all convenience outlets

in dining room or dinette, breakfast room, kitchen or kitchenette, pantry and laundry, shall be supplied by circuits separate from lighting circuits. No one such circuit shall supply more than two of the rooms listed; it being understood that dining room and breakfast nook be considered as a single room, and that kitchen and pantry be considered as one room.

4. Such circuits as may be necessary to supply fixed appliances shall be installed in addition to those specified above. Outlet to supply refrigerator may be included among those served by circuits described in paragraph 3.

*While these recommendations are entirely within the requirements of the National Electrical Code, this distribution of branch circuits may not at present be general practice in some territories where local ordinances base the number of circuits on the number of outlets installed. It would be well, therefore, to bring this point to the attention of local building inspectors or underwriters authorities for a ruling prior to installation of the circuits on this basis.

Capacity of the main service entrance should be computed as follows:

Allow 2 watts per square foot for the first 2,000 square feet of floor area, plus 1 watt per square foot for all areas in excess of 2,000 square feet, plus 1,000 watts. To the total wattage thus computed add the rated capacity of all fixed appliances such as range, water heater, built-in

space heater, etc. A minimum of 3 No. 6 wires with 60 ampere switch is recommended.

The floor area is computed from the outside dimensions of the house and should include all spaces except open porches and unfinished spaces in basement and attic.

Secure Expert Technical Advice Through Local Services

In all phases of residence construction, a competent contractor is an essential to satisfactory results. Local electrical ordinances vary to such an extent that it is impossible to recommend a general type of wiring which will meet all local conditions. A reputable electrician who is acquainted with local regulations of insurance underwriters and power company rulings and who has sufficient financial responsibility, can be relied upon to install a satisfactory job. It is suggested that the above recommendations be gone over with the contractor to make sure that he understands your wishes for an installation which will take care not only of present needs

but of other uses which will be sure to arise in the future. In many territories throughout the country, Red Seal service is available without charge to anyone building a home. This service offers technical counsel on any use of electricity in the home, and entails no obligations as to who shall do the wiring nor what equipment shall be installed. It is sponsored usually by local electrical leagues or associations, and is merely an attempt by the electrical industry to discharge a portion of its responsibility to the public through advising it of what is available in added comfort and convenience in the use of electricity.

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